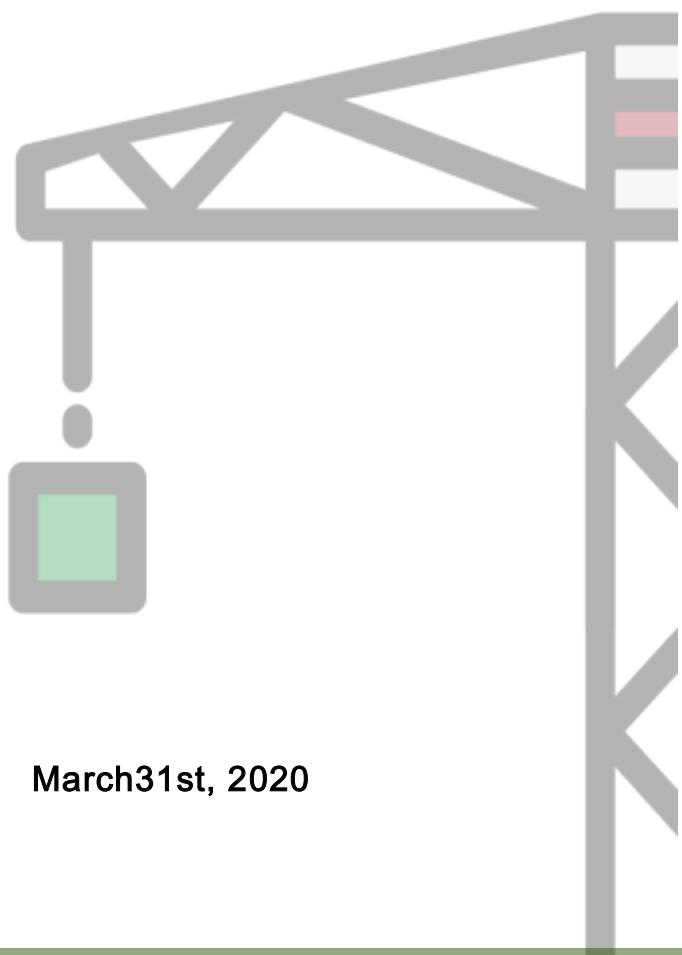


BUILDING UP GREEN SKILLS OF TRAINERS FROM THE CONSTRUCTION INDUSTRY

The construction trainer profile on green skills

Dissemination Final Report (EN)



March 31st, 2020



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Partnership:

- Fundación Laboral de la Construcción (FLC). Spain
- Confederación Nacional de la Construcción (CNC). Spain
- Institut de Robòtica i de Tecnologies de la Informació i de les Comunicacions (IRTIC). Spain.
- Associazione Nazionale de Costruttori Edili (ANCE). Italy
- Ente per la Formazione e l'addestramento professionale nell'edilizia (FORMEDIL). Italy
- Centro de Formação Profissional da Indústria da Construção Civil e Obras Públicas do Sul (CENFIC). Portugal
- National Laboratory of Energy and Geology (LNEG). Portugal
- Centre for Renewable Energy Sources and Saving (CRES). Greece
- The Small Enterprises' Institute of the Hellenic Confederation of Professionals, Craftsmen and Merchants (IME GSEVEE). Greece
- The Gozo Business Chamber (GBC). Malta
- Malta Intelligent Energy Management Agency (MIEMA). Malta

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Bus.Trainers

1 INTRODUCTION

This Dissemination Actions Report analyses the dissemination, exploitation, sustainability and impact achieved during the project life -from December 2016 to January 2020-. In this sense, the partnership have follow up the Communication Plan and the Dissemination Strategy implemented at the beginning of the project, by Fundación Laboral de la Construcción (coordinator entity), and approved by the entire consortium, in line with their corporative communication policy and the main points of the Communication Strategy of Erasmus+ Programme.

In this sense, Dissemination Work Package (WP9) is closed to Endorsement by Stakeholders (WP8), as established the project proposal the main objective is to ensure the dissemination and communication of the initiative in order to reach all key actors and target groups related to the action proposed.

The main objective of this project area is to address the dissemination and to improve the public impact of the outputs and outcomes of Bus.Trainers. We also tried to raise awareness about the crucial role of Vocational and Educational Training (VET) trainers in transferring knowledge to current and future sectoral workers. Specifically, the project boosted to increase competitiveness in construction sector with the promotion of energy efficiency and sustainability skills in VET trainers, who in a future can teach this competences to their trainees.

1.1 COMMUNICATIONS GOALS

Bus.Trainers project was committed to dissemination throughout its development and to creating communication actions in accordance with its objectives, which are aligned with the main points of the Communication Strategy of the Erasmus+ programme, and with the corporate communication policies of the consortium. During the project the languages used was English, but for the main channels of the project were the mother tongue of the partnership: English, Spanish, Italian, Greek and Portuguese.

The communication operational objectives were the following:

- Ensuring the identification, visibility and positioning of the leitmotiv and trademark of Bus.Trainers, as well as the dissemination of the content, results and products originated in the project, and the benefits, advantages and opportunities according to each audience group.
- Ensuring the contents, results, products and know-how of the partnership to reach all potential users at Europe.

- Promoting the correct dissemination tools that made easy the communication activities or actions of the project, and at the same time that made possible the transfer, exploitation and sustainability of the results.
- Involving from the design stage of the proposal, to the delivery of the final products all those business, educational, sectoral, political, social and administrative stakeholders, who are key actors to integrate the innovative know-how and capitalize it on the public management European structures.
- Creating permanent link with trainers and VET providers, as well as enterprises, sectoral and administrative actor, so that they actively participated in the technical actions and applied the innovative results that were produced, valuing the institutional and professional support to the project, together with the results.
- Optimizing and support the viability of the project, the achievement of aims and the transmission and transfer of knowledge.

In order to achieve a satisfactory result of the project, the partnership has worked on a daily basis to achieve these insights from the beginning.



2 COMMUNICATION OUTPUTS AND OUTCOMES

2.1 PROJECT COMMUNICATION PLAN

The main objective of this document was to draw the guidelines of dissemination and exploitations strategy, including the activities and actions to achieve a high impact. In addition, the document included an action plan to ensure sustainability of the results.

The Dissemination Strategy highlighted in the Communication Plan pointed a set of tools and procedures to ensure that the project key messages reached the target group specified in the proposal. For this, we implemented a holistic, integral, coherent and effective strategy, which began an essential pillar for general objective success.

The Project Communication Plan (Result No.2, Task 9.1) was validated in May 2017 by the partnership. During the project life the document has been updated in line with the evolution of Bus.Trainers and with the public engagement to the project.

2.2 GRAPHIC LINE

In order to ensure the identification, visibility and relevance of Bus.Trainers we designed, at the beginning in January 2017, the project brand with a logo and graphic line according with the main objective of the project, which combines the concepts of green skills and sustainability construction, with the improvement of training for the sectoral trainers; in addition to qualification of the sector.



In line with the recommendations of the European Agency of the project we set up with the partners the management of the European Union's Erasmus+ programme logo and the disclaimer, which were included in the all actions and activities of Bus.Trainers.

According with logo and graphic line we developed the website image and the social networks too, which fulfils two applications: first, the creation of a distinctive graphic identity in accordance with main objectives of the project; and second, transferring values and objectives of the European programme.



2.3 ADVERTISING CAMPAIGN

Once the branding of Bus.Trainers was designed, the applications for different supports were developed (Task 9.2.3). Among them: roll up, templates for documents, reports templates, brochures, website and social networks profiles.

These materials have helped the dissemination of the project in events, meetings, conferences or congress, and in corporate facilities of the partners.

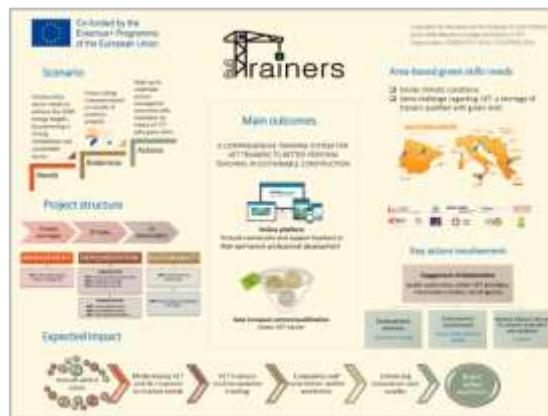


Report cover template, inner sheet and letter.



Power Point template for presentations.





One Slide.



Roll up in EN, ES, EL, IT, PT.

Brochure in EN, ES, EL, IT, PT.

2.4 WEBSITE

Fundación Laboral de la Construcción, as project coordinator, created a web platform, with domain <http://ecotrainers.eu/>, and developed by the partner IRTIC-UV, available in EN, ES, EL, IT and PT (Task 9.2.1).

The coordinating entity acquired the aforementioned domain, together with .es and .com (that redirecting to .eu), and provided the development partner with the hosting for Bus.Trainers web platform, which have designed on January 2017 and launched on May 2017.

This website was updated with the project progress and other contents related with the main topics. It was developed under Content Management System (CMS) WordPress.

The website has a simple structure that make it easy navigation and maintenance. The website tree answer the main inputs of Bus.Trainers:

- Home: <http://ecotrainers.eu/>
- Bus.Trainers:
 - The Project: <http://ecotrainers.eu/wordpress/en/bus-trainers-6/>
 - Partners: <http://ecotrainers.eu/wordpress/en/socios-en/>
 - Phases: <http://ecotrainers.eu/wordpress/en/phases/>
 - Useful Links: <http://ecotrainers.eu/wordpress/en/enlaces-de-interes-en-text/>
 - Erasmus+ Programme: <http://ecotrainers.eu/wordpress/en/programa-erasmus-en/>
- Alliance:
 - Who is who: <http://ecotrainers.eu/wordpress/en/alianza-en/>
 - Event: <http://ecotrainers.eu/wordpress/en/category/noticias-alianza-en/>
- Training:
 - Course: <http://formacion.ecotrainers.eu/moodle/?lang=en>
 - Resource: <http://ecotrainers.eu/wordpress/en/resources/>
- Outcomes: <http://ecotrainers.eu/wordpress/en/outcomes-en/>
- News: <http://ecotrainers.eu/wordpress/en/category/noticias-en/>
- Contact: <http://ecotrainers.eu/wordpress/en/contacto-en/>

The website graphic line strengthens the image of the project, using logo elements that reflects training for the trainers and green construction sector. During all sections and subsections, we decided to maintain the same design in header images:





The main contents are disseminated in partners' languages (according to the information source) and cover different topics:

- Information about the project.
- Information about activities organized by the consortium partners, in relation to the project.
- Publication of Bus.Trainers reports and results.
- Information on topics related to the project.
- Contents of the different sections of the website.

In short, through the News section, the following information about Bus.Trainers was disseminated:

- Partnership addresses 'Eco-Trainer' training and qualification during the last meeting (29/01/2020) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/los-socios-abordan-la-formacion-y-la-cualificacion-del-eco-formador-por-ultima-vez-en-madrid/>
 - <http://ecotrainers.eu/wordpress/en/partnership-addresses-the-training-and-qualification-of-eco-trainer-during-their-last-meeting/>
 - <http://ecotrainers.eu/wordpress/pt/a-parceria-abordou-a-formacao-e-a-qualificacao-eco-trainers-na-ultima-reuniao-da-parceria/>
 - <http://ecotrainers.eu/wordpress/it/la-partnership-si-occupa-della-formazione-e-della-qualificazione-delleco-trainer-durante-lultimo-incontro/>
 - <http://ecotrainers.eu/wordpress/el/%CE%BF%CE%B9-%CE%B5%CF%84%CE%B1%CE%AF%CF%81%CE%BF%CE%B9-%CF%84%CE%BF%CF%85-%CE%AD%CF%81%CE%B3%CE%BF%CF%85-%CE%BA%CE%B1%CF%84%CE%AC-%CF%84%CE%B7-%CE%B4%CE%B9%CE%AC%CF%81%CE%BA%CE%B5%CE%B9%CE%B1-%CF%84/>
- Bus.Trainers launches the European qualification 'Eco-Trainer of Construction Sector', in Madrid (28/01/2020) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/bus-trainers-lanza-la-cualificacion-europea-eco-formador-del-sector-de-la-construccion-en-madrid/>
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-launches-the-european-qualification-eco-trainer-of-construction-sector-in-madrid/>
 - <http://ecotrainers.eu/wordpress/pt/o-projeto-bus-trainers-lancou-a-qualificacao-europeia-eco-trainers-of-construction-sector-em-madrid/>
 - <http://ecotrainers.eu/wordpress/it/bus-trainers-lancia-a-madrid-la-qualifica-europea-eco-trainer-of-construction-sector-a-madrid/>

- <http://ecotrainers.eu/wordpress/el/%CF%84%CE%BF-bus-trainers-%CE%B5%CE%B3%CE%BA%CE%B1%CE%B9%CE%BD%CE%B9%CE%AC%CE%B6%CE%B5%CE%B9-%CF%83%CF%84%CE%B7-%CE%BC%CE%B1%CE%B4%CF%81%CE%AF%CF%84%CE%B7-%CF%84%CE%BF%CE%BD-%CE%B5%CF%85%CF%81%CF%89/>
- We invite you to ‘Development of environmental skills in the construction sector’ event at Madrid (16/01/2020) ES/EN:
 - <http://ecotrainers.eu/wordpress/te-invitamos-a-la-jornada-desarrollo-de-competencias-medioambientales-en-el-sector-de-la-construccion-en-madrid/>
 - <http://ecotrainers.eu/wordpress/en/we-invite-you-to-the-conference-development-of-environmental-skills-in-the-construction-sector-in-madrid/>
- Bus.Trainers was present at the Seminar ‘Creating Sustainable Value through Circular Economy’(29/11/2019) EN/PT:
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-project-was-present-at-the-seminar-creating-sustainable-value-through-circular-economy/>
 - <http://ecotrainers.eu/wordpress/pt/o-projeto-bus-trainers-marcou-presenca-no-seminario-criar-valor-sustentavel-atraves-da-economia-circular/>
- Pedmede’s Greek delegation finds out about the Fundación Laboral’s European projects (19/11/2019) ES/EN:
 - <http://ecotrainers.eu/wordpress/la-delegacion-griega-de-pedmede-conoce-los-proyectos-europeos-de-la-fundacion-laboral-de-la-construccion/>
 - <http://ecotrainers.eu/wordpress/en/pedmedes-greek-delegation-finds-out-about-the-fundacion-laborals-european-projects/>
- Fundación Laboral promotes training for trainers at the 2nd Conference on Innovation in Construction Training (04/11/2019) EN/EN:
 - <http://ecotrainers.eu/wordpress/la-fundacion-laboral-defiende-la-formacion-para-formadores-en-la-ii-jornada-en-innovacion-en-formacion-de-la-construccion/>
 - <http://ecotrainers.eu/wordpress/en/fundacion-laboral-promotes-training-for-trainers-at-the-2nd-conference-on-innovation-in-construction-training/>
- Bus.Trainers was presented at ENERTECH 2019 (14/10/2019) EN/PT:
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-project-was-presented-at-enertech-2019/>
 - <http://ecotrainers.eu/wordpress/pt/o-projeto-bus-trainers-marcou-presenca-na-feira-enertech-2019/>
- “Eco.Trainers” course available to strengthen the environmental skills of teachers in the construction sector (01/10/2019) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/disponible-el-curso-bus-trainers-para-reforzar-las-competencias-eco-de-los-formadores-de-la-construccion/>
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-course-available-to-strengthen-the-ecological-skills-of-trainers-in-the-construction-sector/>
 - <http://ecotrainers.eu/wordpress/pt/curso-eco-trainers-disponivel-para-reforcar-as-competencias-ambientais-dos-formadores-do-sector-da-construcao/>
 - <http://ecotrainers.eu/wordpress/it/corso-eco-trainers-disponibile-per-rafforzare-le-competenze-ambientali-dei-docenti-nel-settore-delle-costruzioni/>
 - <http://ecotrainers.eu/wordpress/el/%CF%84%CE%BF-%CE%B5%CE%BA%CF%80%CE%B1%CE%B9%CE%B4%CE%B5%CF%85%CF%84%CE%B9%CE%BA%CF%8C-%CF%80%CF%81%CF%8C%CE%B3%CF%81%CE%B1%CE%BC%CE%BC%CE%B1-eco-trainers-%CE%B5%CE%AF%CE%BD%CE%B1%CE%B9-%CE%B4>
- Partnership verifies ‘Eco.Trainers’ course for trainers, during eighth meeting in Valencia (18/09/2019) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/el-consorcio-verifica-durante-la-octava-reunion-el-curso-eco-trainers-para-docentes-en-valencia/>
 - <http://ecotrainers.eu/wordpress/en/partnership-verifies-eco-trainers-course-for-trainers-during-eighth-meeting-in-valencia/>
 - <http://ecotrainers.eu/wordpress/pt/na-oitava-reuniao-em-valencia-a-parceria-verifica-o-curso-eco-trainers-para-formadores/>
 - <http://ecotrainers.eu/wordpress/it/la-partnership-verifica-il-corso-eco-trainers-per-formatori-durante-lottavo-incontro-a-valencia/>
 - <http://ecotrainers.eu/wordpress/el/%ce%b7-%ce%b5%cf%84%ce%b1%ce%b9%cf%81%ce%b9%ce%ba%ce%ae->



[%cf%83%cf%85%ce%bd%ce%b5%cf%81%ce%b3%ce%b1%cf%83%ce%af%ce%b1-%ce%b5%cf%80%ce%b9%ce%ba%cf%85%cf%81%cf%8e%ce%bd%ce%b5%ce%b9-%cf%84%ce%bf-%ce%b5/](#)

- Linking to European Build Up Skills Initiative and its benefits on the Aluminum Industry (09/09/2019) EN/EL:
 - [http://ecotrainers.eu/wordpress/en/linking-to-european-build-up-skills-initiative-and-its-benefits-on-the-aluminum-industry](#)
 - [http://ecotrainers.eu/wordpress/el/%CF%83%CF%85%CE%BD%CE%B4%CE%AD%CE%BF%CE%BD%F%84%CE%B1%CF%82-%CF%84%CE%B7%CE%BD-%CE%B5%CF%85%CF%81%CF%89%CF%80%CE%B1%CF%8A%CE%BA%CE%AE-%CF%80%CF%81%CF%89%CF%84%CE%BF%CE%B2%CE%BF%CF%85%CE%BB%CE%AF/](#)
- Gozo seminar on green skills competencies in construction sector (25/06/2019) ES/EN:
 - [http://ecotrainers.eu/wordpress/seminario-de-gozo-sobre-competencias-ecologicas-en-el-sector-de-la-construccion/](#)
 - [http://ecotrainers.eu/wordpress/en/gozo-seminar-on-green-skills-competencies-in-construction-sector](#)
- Network for innovation of competences in Vocational Education and Training in construction (06/06/2019) ES/EN:
 - [http://ecotrainers.eu/wordpress/red-para-la-innovacion-de-competencias-en-la-formacion-profesional-en-la-construccion/](#)
 - [http://ecotrainers.eu/wordpress/red-para-la-innovacion-de-competencias-en-la-formacion-profesional-en-la-construccion/](#)
- Education for Zero Waste and Circular Economy project stand up for training for the trainers (24/05/2019) EN/PT:
 - [http://ecotrainers.eu/wordpress/en/education-for-zero-waste-and-circular-economy-project-to-stand-up-for-training-for-trainers-in-green-skills](#)
 - [http://ecotrainers.eu/wordpress/pt/projeto-educacao-para-o-desperdicio-zero-e-economia-circular-para-defender-a-formacao-de-formadores/](#)
- Bus.Trainers, in the largest Portuguese event of artificial intelligence and urban development (24/05/2019) EN/PT:
 - [http://ecotrainers.eu/wordpress/en/bus-trainers-in-the-largest-portuguese-event-of-artificial-intelligence-applied-to-urban-development/](#)
 - [http://ecotrainers.eu/wordpress/pt/bus-trainers-no-maior-evento-portugues-de-inteligencia-artificial-aplicada-ao-desenvolvimento-urbano/](#)
- More than 50% of the objective of increasing energy efficiency and renewable energies will come from building (16/05/2019) ES/EN:
 - [http://ecotrainers.eu/wordpress/mas-del-50-del-objetivo-de-incremento-en-eficiencia-energetica-y-energias-renovables-provendra-de-la-edificacion/](#)
 - [http://ecotrainers.eu/wordpress/en/more-than-50-of-the-objective-of-increasing-energy-efficiency-and-renewable-energies-will-come-from-building/](#)
- Partners discuss ‘Eco.Trainers’ course at seventh partnership meeting (10/05/2019) ES/EN/PT/IT/EL:
 - [http://ecotrainers.eu/wordpress/los-socios-debaten-sobre-el-curso-eco-trainers-en-la-septima-reunion/](#)
 - [http://ecotrainers.eu/wordpress/en/partners-discuss-eco-trainers-course-at-7th-meeting/](#)
 - [http://ecotrainers.eu/wordpress/pt/a-parceria-discutiu-o-curso-eco-trainers-na-setima-reuniao/](#)
 - [http://ecotrainers.eu/wordpress/it/i-partner-discutono-del-corso-eco-trainers-al-settimo-incontro-di-partenariato/](#)
 - [http://ecotrainers.eu/wordpress/el/%CE%BF%CE%B9-%CE%B5%CF%84%CE%B1%CE%AF%CF%81%CE%BF%CE%B9-%CF%83%CF%85%CE%B6%CE%B7%CF%84%CE%BF%CF%8D%CE%BD-%CF%84%CE%BF-%CE%B5%CE%BA%CF%80%CE%B1%CE%B9%CE%B4%CE%B5%CF%85%CF%84%CE%B9%CE%BA%CF%8C-%CF%80](#)

- The Partnership faces new challenges at its 6th meeting in Lisbon (11/03/2019) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/el-consorcio-afronta-nuevos-retos-en-su-sexta-reunion-en-lisboa/>
 - <http://ecotrainers.eu/wordpress/en/the-partnership-faces-new-challenges-at-its-6th-meeting-in-lisbon/>
 - <http://ecotrainers.eu/wordpress/pt/o-consorcio-enfrenta-novos-desafios-na-sua-sexta-reuniao-em-lisboa/>
 - <http://ecotrainers.eu/wordpress/it/il-partenariato-si-trova-ad-affrontare-nuove-sfide-a-lisbona>
 - http://ecotrainers.eu/wordpress/el/%CE%87-%CE%85%CF%84%CE%B1%CE%B9%CF%81%CE%B9%CE%BA%CE%AE-%CF%83%CF%85%CE%BD%CE%B5%CF%81%CE%B3%CE%B1%CF%83%CE%AF%CE%B1-%CE%B1%CE%BD%CF%84%CE%B9%CE%BC%CE%B5%CF%84%CF%89%CF%80%CE%AF%CE%B6%CE%B5%C_E%9B9
- Ance addresses the improvement of energy efficiency and security of buildings (17/12/2018) ES/EN/IT:
 - <http://ecotrainers.eu/wordpress/ance-aborda-la-mejora-de-la-eficiencia-energetica-y-la-seguridad-de-los-edificios/>
 - <http://ecotrainers.eu/wordpress/en/ance-addresses-the-improvement-of-energy-efficiency-and-security-of-buildings/>
 - <http://ecotrainers.eu/wordpress/it/ance-si-occupa-del-miglioramento-dellefficienza-energetica-e-della-sicurezza-degli-edifici/>
- Bus.Trainers participates in CINCOS'18, the Portuguese Congress of Innovation on Sustainable Construction (10/12/2018) ES/EN/PT:
 - <http://ecotrainers.eu/wordpress/bus-trainers-participa-en-cincos18-el-congreso-de-innovacion-en-construccion-sostenible-portugues/>
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-participates-in-cincos18-the-portuguese-congress-of-innovation-on-sustainable-construction/>
 - <http://ecotrainers.eu/wordpress/pt/bus-trainers-participam-no-cincos18-o-congresso-portugues-de-inovacao-na-construcao-sustentavel>
- Bus.Trainers celebrated the fifth Partnership meeting, in Malta (12/11/2018) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/bus-trainers-celebra-la-quinta-reunion-del-consorcio-en-malta/>
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-celebrated-the-fifth-partnership-meeting-in-malta/>
 - <http://ecotrainers.eu/wordpress/pt/bus-trainers-realiza-a-quinta-reuniao-do-consorcio-em-malta/>
 - <http://ecotrainers.eu/wordpress/it/bus-trainers-ha-celebrato-il-quinto-incontro-di-partenariato-a-malta/>
 - <http://ecotrainers.eu/wordpress/el/%CF%84%CE%BF%bus-trainers-%CE%B3%CE%B9%CF%8C%CF%81%CF%84%CE%B1%CF%83%CE%B5-%CF%84%CE%87%CE%BD-%CF%80%CE%AD%CE%BC%CF%80%CF%84%CE%B7-%CE%B5%CF%84%CE%B1%CE%B9%CF%81%CE%B9%CE%BA%CE%AE-%CF%83%CF%85%CE%BD/>
- Infoday ‘Building Skills on Energy Efficiency and Renewable Energy Systems for Trainers in the Construction Industry’, in Malta (02/11/2018) ES/EN:
 - <http://ecotrainers.eu/wordpress/3151-2/>
 - <http://ecotrainers.eu/wordpress/en/infoday-building-skills-on-energy-efficiency-and-renewable-energy-systems-for-trainers-in-the-construction-industry-in-malta/>
- MOOC gratuitos sobre rehabilitación energética e instrumentos financieros (10/10/2018) ES:
 - <http://ecotrainers.eu/wordpress/disponibles-tres-cursos-on-line-gratuitos-sobre-rehabilitacion-energetica-e-instrumentos-financieros-del-proyecto-rehabilite/>
- CUOA Business School representatives visited LNEG to know Bus.Trainers project (08/10/2018) EN:
 - <http://ecotrainers.eu/wordpress/en/cuoa-business-school-representatives-visited-lneg-to-know-bus-trainers-project/>



- Article accepted in “10th annual International Conference on Education and New Learning Technologies - EDULEARN18” (05/07/2018) EN/PT:
 - <http://ecotrainers.eu/wordpress/en/article-accepted-in-10th-annual-international-conference-on-education-and-new-learning-technologies-edulearn18/>
 - <http://ecotrainers.eu/wordpress/pt/artigo-aceite-na-10th-annual-international-conference-on-education-and-new-learning-technologies-edulearn18/>
- How to promote adult learning in the workplace (02/07/2018) ES/EN:
 - <http://ecotrainers.eu/wordpress/como-promover-el-aprendizaje-adulto-en-el-espacio-de-trabajo/>
 - <http://ecotrainers.eu/wordpress/en/how-to-promote-adult-learning-in-the-workplace/>
- LNEG lecture on green skills and trainer profile in the construction industry (11/06/2018) EN/PT:
 - <http://ecotrainers.eu/wordpress/en/lneg-lecture-on-green-skills-and-trainer-profile-in-the-construction-industry/>
 - <http://ecotrainers.eu/wordpress/pt/palestra-no-lneg-sobre-competencias-verdes-e-perfil-do-formador/>
- Bus.Trainers, in the European Week of Sustainable Energy, EUSEW 2018 (11/06/2018) ES/EN:
 - <http://ecotrainers.eu/wordpress/2413-2/>
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-in-the-european-week-of-sustainable-energy-eusew-2018/>
- Bus.Trainers arouses interest among the partners of the Interreg Europe Enerselves project (21/05/2018) EN:
 - <http://ecotrainers.eu/wordpress/en/bus-trainers-arouses-interest-among-the-partners-of-the-interreg-europe-enerselves-project/>
- The Bus.Trainers’s leaflet is available (07/05/2018) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/ya-esta-disponible-el-triptico-de-bus-trainers/>
 - <http://ecotrainers.eu/wordpress/en/the-bus-trainerss-leaflet-is-available/>
 - <http://ecotrainers.eu/wordpress/pt/ja-esta-disponivel-o-folheto-do-bus-trainers/>
 - <http://ecotrainers.eu/wordpress/it/e-disponibile-il-volantino-di-bus-trainers/>
 - <http://ecotrainers.eu/wordpress/el/%ce%b5%ce%af%ce%bd%ce%b1%ce%b9-%ce%b4%ce%b9%ce%b1%ce%b8%ce%ad%cf%83%ce%b9%ce%bc%ce%bf-%cf%84%ce%bf-%cf%86%cf%85%ce%bb%ce%bb%ce%ac%ce%b4%ce%b9%ce%bf-%cf%84%ce%bf%cf%85-%ce%ad%cf%81%ce%b3%ce%bf%cf%85-bu/>
- Abierta la inscripción para el seminario sobre formación de formadores en competencias medioambientales para el sector de la construcción (25/04/2018) ES:
 - <http://ecotrainers.eu/wordpress/el-proximo-10-de-mayo-celebraremos-en-la-cnc-un-seminario-informativo-sobre-la-importancia-de-la-formacion-de-formadores-en-competencias-medioambientales-para-el-sector-de-la-construccion/>
- Waiting for the results of the public consultation of the European Commission to review the rules applicable to construction products (18/04/2018) ES/EN:
 - <http://ecotrainers.eu/wordpress/la-comision-europea-abre-consulta-publica-para-revisar-las-normas-aplicables-a-productos-de-construccion/>
 - <http://ecotrainers.eu/wordpress/en/waiting-for-the-results-of-the-public-consultation-of-the-european-commission-to-review-the-rules-applicable-to-construction-products/>
- The “Eco-trainer” qualification for the construction industry will be launched on the second half of 2019 (18/04/2018) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/la-cualificacion-eco-trainer-para-formadores-de-la-industria-de-la-construccion-se-pondra-en-marcha-en-el-segundo-semestre-de-2019/>
 - <http://ecotrainers.eu/wordpress/en/the-eco-trainer-qualification-for-the-construction-industry-will-be-launched-on-the-second-half-of-2019/>
 - <http://ecotrainers.eu/wordpress/pt/prevista-para-o-segundo-semestre-de-2019-o-lancamento-da-qualificacao-eco-formador-para-a-industria-da-construcao/>

- <http://ecotrainers.eu/wordpress/it/la-qualifica-di-eco-trainer-per-lindustria-delle-costruzioni-sara-lanciata-nella-seconda-met-a-del-2019/>
 - <http://ecotrainers.eu/wordpress/el/%ce%b7-%ce%b5%ce%b9%ce%b4%ce%b9%ce%ba%cf%8c%cf%84%ce%b7%cf%84%ce%b1-eco-trainer-%ce%b3%ce%b9%ce%b1-%cf%84%ce%bf%ce%bd-%ce%ba%ce%b1%cf%84%ce%b1%cf%83%ce%ba%ce%b5%cf%85%ce%b1%cf%83/>
- Build Up Skills II, a ‘successful, relevant, timely and unique initiative’ (11/04/2018) ES/EN:
 - <http://ecotrainers.eu/wordpress/build-up-skills-ii-una-iniciativa-exitosa-relevante-oportuna-y-unica-en-su-genero/>
 - <http://ecotrainers.eu/wordpress/en/build-up-skills-ii-a-successful-relevant-timely-and-unique-initiative/>
- The Council of the EU adopts a European framework for the apprentices training of quality and effective (20/03/2018) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/el-consejo-de-la-ue-adopta-un-marco-europeo-para-la-formacion-de-aprendices-de-calidad-y-eficaz/>
 - <http://ecotrainers.eu/wordpress/en/the-council-of-the-eu-adopts-a-european-framework-for-the-apprentices-training-of-quality-and-effective/>
 - <http://ecotrainers.eu/wordpress/pt/o-conselho-da-ue-adopta-um-quadro-europeu-para-a-formacao-em-aprendizagem-de-qualidade-e-eficacia/>
 - <http://ecotrainers.eu/wordpress/it/il-consiglio-dellue-adotta-un-quadro-europeo-per-la-formazione-degli-apprendisti-di-qualita-ed-efficace/>
 - <http://ecotrainers.eu/wordpress/el/%cf%84%ce%bf-%cf%83%cf%85%ce%bc%ce%b2%ce%bf%cf%8d%ce%bb%ce%b9%ce%bf%cf%84%ce%b7%cf%82-%ce%b5%ce%b5-%cf%85%ce%b9%ce%bf%ce%b8%ce%b5%cf%84%ce%b5%ce%af-%ce%ad%ce%bd%ce%b1-%ce%b5%cf%85%cf%81%cf%89%cf%80/>
- First results of the Bus.Trainers Project about the lacks of “green” skills of VET trainers in the construction (28/02/2018) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/primeros-resultados-del-proyecto-bus-trainers-sobre-lagunas-en-competencias-verdes-de-los-formadores-de-fp-de-la-construccion/>
 - <http://ecotrainers.eu/wordpress/en/first-results-of-the-bus-trainers-project-about-the-lacks-of-green-skills-of-vet-trainers-in-the-construction>
 - <http://ecotrainers.eu/wordpress/pt/primeiros-resultados-do-projeto-bus-trainers-sobre-as-lacunas-em-competencias-verdes-de-formadores-de-efp-na-construcao/>
 - <http://ecotrainers.eu/wordpress/it/primi-risultati-del-progetto-bus-trainers-sulle-mancanze-di-competenze-verdi-dei-formatori-nel-settore-delle-costruzioni/>
 - <http://ecotrainers.eu/wordpress/el/%cf%84%ce%b1-%cf%80%cf%81%cf%8e%cf%84%ce%b1-%ce%b1%cf%80%ce%bf%cf%84%ce%b5%ce%bb%ce%ad%cf%83%ce%bc%ce%b1%cf%84%ce%b1-%cf%84%ce%bf%cf%85-%ce%ad%cf%81%ce%b3%ce%bf%cf%85%bus-trainers-%cf%83%cf%87%ce%b5/>
- Teaching career in Europe and their requirements (23/02/2018) ES/EN:
 - <http://ecotrainers.eu/wordpress/la-carrera-docente-en-europa-y-sus-requisitos/>
 - <http://ecotrainers.eu/wordpress/en/teaching-career-in-europe-and-their-requirements/>
- Cedefop bet for teachers and trainers’ professional development (09/11/2017) ES/EN:
 - <http://ecotrainers.eu/wordpress/cedefop-apuesta-por-el-desarrollo-profesional-de-docentes-y-formadores/>
 - <http://ecotrainers.eu/wordpress/en/cedefop-bet-for-teachers-and-trainers-professional-development/>
- Methodological analysis of Green skills and study of Bus.Trainers qualification (08/11/2017) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/analisis-metodologico-de-las-competencias-verdes-y-estudio-de-la-cualificacion-bus-trainers/>
 - <http://ecotrainers.eu/wordpress/en/methodological-analysis-of-green-skills-and-study-of-bus-trainers-qualification/>
 - <http://ecotrainers.eu/wordpress/pt/analise-metodologica-das-competencias-verdes-e-estudo-da-qualificacao-bus-trainers/>
 - <http://ecotrainers.eu/wordpress/it/analisi-metodologica-delle-competenze-green-e-studio-della-qualifica-di-bus-trainers/>



- <http://ecotrainers.eu/wordpress/el/%ce%bc%ce%b5%ce%b8%ce%bf%ce%b4%ce%bf%ce%bb%ce%bf%ce%b3%ce%b9%ce%ba%ce%ae-%ce%b1%ce%bd%ce%ac%ce%bb%cf%85%cf%83%ce%b7-%cf%84%cf%89%ce%bd-%cf%80%cf%81%ce%ac%cf%83%ce%b9%ce%bd%cf%89%ce%bd-%ce%b4%ce%b5/>
- Spain, Italy, Greece, Malta and Portugal spread the Build Up Skills project in the framework of Bus.Trainers, in Lisbon (22/05/2017) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/espana-italia-grecia-malta-y-portugal-difunden-los-proyectos-build-up-skills-en-el-marco-de-bus-trainers-en-lisboa/>
 - <http://ecotrainers.eu/wordpress/en/spain-italy-greece-malta-and-portugal-spread-the-build-up-skills-project-in-the-framework-of-bus-trainers-in-lisbon/>
 - <http://ecotrainers.eu/wordpress/pt/espanha-italia-grecia-malta-e-portugal-divulgam-os-projectos-build-up-skills-no-ambito-do-projeto-bus-trainers-em-lisboa/>
 - <http://ecotrainers.eu/wordpress/it/spagna-italia-grecia-malta-e-portogallo-hanno-diffuso-il-progetto-build-up-skills-nellambito-del-progetto-di-bus-trainers-a-lisbona/>
 - <http://ecotrainers.eu/wordpress/el/%ce%b7-%ce%b9%cf%83%cf%80%ce%b1%ce%bd%ce%af%ce%b1-%ce%b7-%ce%b9%cf%84%ce%b1%ce%bb%ce%af%ce%b1-%ce%b7-%ce%b5%ce%bb%ce%bb%ce%ac%ce%b4%ce%b1-%ce%b7-%ce%bc%ce%ac%ce%bb%cf%84%ce%b1-%ce%ba%ce%b1%ce%b9/>
- Start-up meeting of the European project Bus.Trainers, in Madrid (19/12/2016) ES/EN/PT/IT/EL:
 - <http://ecotrainers.eu/wordpress/reunion-de-arranque-del-proyecto-europeo-bus-trainers/>
 - <http://ecotrainers.eu/wordpress/en/2271-2/>
 - <http://ecotrainers.eu/wordpress/pt/reuniao-de-arranque-do-projeto-europeu-bus-trainers-em-madrid/>
 - <http://ecotrainers.eu/wordpress/it/riunione-iniziale-del-progetto-europeo-bus-trainers-a-madrid/>
 - <http://ecotrainers.eu/wordpress/el/%ce%b5%ce%bd%ce%b1%cf%81%ce%ba%cf%84%ce%ae%cf%81%ce%b9%ce%b1-%cf%83%cf%85%ce%bd%ce%ac%ce%bd%cf%84%ce%b7%cf%83%ce%b7-%cf%84%ce%bf%cf%85-%ce%b5%cf%85%cf%81%cf%89%cf%80%ce%b1%cf%8a%ce%ba%ce%bf%cf%8d/>
- Building green skills for trainers in the construction industry (13/10/2016) ES/EN:
 - <http://ecotrainers.eu/wordpress/construyendo-competencias-verdes-para-formadores/>
 - <http://ecotrainers.eu/wordpress/en/building-green-skills-for-trainers-in-the-construction-industry/>

We will see the impact reached by the website, in the following section of **Communication Actions and Results**.

2.5 CORPORATE WEBSITES

As part of Bus.Trainers partnership, the eleven organisations from Spain, Greece, Italy, Malta and Portugal have committed ourselves and fulfilled the dissemination of the project in our corporate channels.

Thus, we provided the partners corporative website with a permanent information of the project -which will be analysed in the **Communication Actions and Results section** as part of the impacts achieved by the initiative- (Task 9.2.1). Furthermore, we disseminated the main milestones and results achieved by the project, in accordance with our corporate communication policies.

2.6 SOCIAL NETWORK

Fundación Laboral de la Construcción, as the coordinating entity of Dissemination and Communication, with the approval of partners, chose Twitter, LinkedIn and Facebook as the optimal ways to gain echo and visibility through target audience groups.

These social networks profiles were created on May 2017, according to the Project Communication Plan (Result No.2).

The main contents are disseminated in English or in the different languages of the consortium (according to the information source) and cover different topics:

- Information about the project, objectives, outputs or results.
- Information on activities organized by the consortium partners, in relation to the project topic.
- Information on topics related to the project.
- Contents of the different sections of Bus.Trainers' website.
- Information about the partners, the European Commission and its Agencies.

According to the audience of social networks (mostly Spanish-speaking) we disseminated relevant information about this country and in Spanish.

All actions implemented through social networks try to achieve the following objectives:

- Increasing awareness and knowledge about the project and its objectives.
- Supporting and promoting the dissemination of the project's website: ecotrainers.eu
- Establishing a new and alternative communication channel between partners, stakeholders, different targets and media.
- Creating new professional relationships, develop related networks and generate new contacts.
- Providing information about the development of the project and its objectives.
- Providing information and knowledge related to green construction skills, training for the trainers, construction industry growth, sustainability, energy renovation, renewable energies and energy efficiency, to consolidate Bus.Trainers as an informational reference in its field.

After the Progress Report evaluation we launched a strategy in this communication channel to reinforce the engagement through our community and to increase the number of followers. In addition, we chose a proactive profile, in line with the last social network trend that prioritizes quality over quantity in relation to the audience.

We will see the results in the section of **Communication Actions and Results**.

2.7 CORPORATE SOCIAL NETWORKS

To reinforce the social network strategy we used the partners' corporate profiles. During December 2016 to January 2020 we had spread information related with the project and the main topics of it through our profiles (Task 9.2.2.).



Fundación Laboral de la Construcción

The different social media profile of Fundación Laboral de la Construcción complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 13,000 followers.
- Facebook: 11,200 likes.
- LinkedIn: 30,200 followers.
- Instagram: 2,200 followers.
- YouTube: 9,700 subscribers and 3,600,000 views.

Confederación Nacional de la Construcción (CNC)

The different social media profile of CNC complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 1,338 followers.

Institut de Robòtica i de Tecnologies de la Informació i de les Comunicacions (IRTIC)

The different social media profile of IRTIC complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 428 followers.
- Facebook: 69 followers and 64 likes.
- LinkedIn: 260 followers.

Associazione Nazionale de Costruttori Edili (Ance)

The different social media profile of Ance complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 3,402 followers.
- Facebook: 8,387 followers and 8.139 likes.

Ente per la Formazione e l'addestramento professionale nell'edilizia (Formedil)

The different social media profile of Formedil complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 518 followers.
- Facebook: 387 followers and 369 likes.
- YouTube: 2,070 subscribers and 1,045,573 views.

Centro de Formação Profissional da Indústria da Construção Civil e Obras Públicas do Sul (Cenfic)

The different social media profile of Cenfic complement dissemination of the project and make possible to reach a big number of users:

- Facebook: 1.698 followers and 1,652 likes.

National Laboratory of Energy and Geology (LNEG)

The different social media profile of LNEG complement dissemination of the project and make possible to reach a big number of users:

- Facebook: 3.965 followers and 3.763 likes.

Centre for Renewable Energy Sources and Saving (Cres)

The different social media profile of Cres complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 2 followers.
- Facebook: 1.391 followers and 1,302 likes.
- LinkedIn: 2,884 followers.
- YouTube: 10 subscribers and 753 views.

The Small Enterprises' Institute of the Hellenic Confederation of Professionals, Craftsmen and Merchants (IME GSEVEE)

The different social media profile of IME GSEVEE complement dissemination of the project and make possible to reach a big number of users:

- Facebook: 484 followers and 456 likes.

The Gozo Business Chamber (GBC)

The different social media profile of GBC complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 55 followers.
- Facebook: 897 followers and 863 likes.
- LinkedIn: 33 followers.

Malta Intelligent Energy Management Agency (Miema)

The different social media profile of Miema complement dissemination of the project and make possible to reach a big number of users:

- Twitter: 18 followers.
- Facebook: 445 followers and 417 likes.



This number of followers allowed us to improve the reach of the project in social networks and to grow. The dissemination of Bus.Trainers through our corporate social profiles made us reach more people and impact a more varied audience. We will analyse this results in the **Communication Actions and Results** section.

2.8 PARTNERS' DIGITAL NEWSLETTER

These publications aimed to disseminate the project during its life and tried to reach a high number of professionals of the construction industry, through the subscribers.

Fundación Laboral de la Construcción

Corporate Digital newsletter: Every week, this communication is sent to more than 28,000 subscribers, with an opening rate between 30% and 60%:

- <http://www.fundacionlaboral.org/actualidad/boletin-digital>

Building Europe newsletter: Since October 2018, the International Project department of Fundación Laboral de la Construcción launches a quarterly newsletter, with the information of the European initiatives. This publication reach more than 29,000 users, in Spanish (called 'Construyendo Europa') with an opening rate between 30% and 60%, and more than 380 users, in English (called 'Building Europe') with an opening rate between 60% and 80%:

- <https://www.fundacionlaboral.org/proyectos/formacion/recursos-didacticos/newsletters-construyendo-europa>
- <https://www.fundacionlaboral.org/en/projects/training/training-tools/newsletters-building-europe>

Associazione Nazionale de Costruttori Edili (Ance)

Corporate Digital Newsletter: Twice a week, this newsletter collect information about Ance and the different Italian Regions, and is sent 1,500 subscribers/emails:

- <http://www.ance.it/newsletter/ArchivioNewsletter.aspx?id=42>

Ente per la Formazione e l'addestramento professionale nell'edilizia (Formedil)

Corporate Digital Newsletter send every month:

- <http://www.formedil.it/category/circolari/>

National Laboratory of Energy and Geology (LNEG)

Corporate Digital Newsletter send every month:

- <https://www.lneg.pt/divulgacao/newsletter>

More information will be analysed in the **Communication Actions and Results section**.

2.9 PUBLIC AND MEDIA RELATIONS

The relationship with the local, regional, national and international media has been fundamental to strengthen the public presence of the project, the sustainability of the results and its success. This task was developed from December 2016 to January 2020 (Task 9.2.5), and in the months after the end of the project, because of the successful launch of the Eco.Trainers course.

The project presences in media and the press releases will be explain in **Communication Actions and Results section**.

2.10 REPORTS

Fundación Laboral de la Construcción, as leader of the project, developed a Dissemination template for partners to fill in with their communication actions. This template has been a useful monitoring tool.

2.10.1 *Progress report*

After the Progress Report evaluation, as communication leaders of Bus.Trainers, we reinforced the Dissemination and Communication Strategy to focus on overcoming the shortages pointed by Education, Audiovisual and Culture Executive Agency (EACEA) in the assessment sheet:

- We continued with an active dissemination strategy. In this sense, we realised several dissemination activities, updated the project website and the social networks accounts.
- As highlighted EACEA, we increased the number of followers in all social networks. To achieve this aim we promoted a strategy through campaigns focused on improving the impact and interactivity, which allowed us to reinforce and grow in engagement.
- We continued involved relevant stakeholders from all partners countries to participate in National Advisory Groups, and ensuring their participation in the project. In this sense, during our project events we had a powerful panel of experts.
- We continued with the dissemination of the outcomes and outputs developed by Bus.Trainers. In addition, we reinforced the synergies with others project, dissemination its objectives and results (some examples are: Construction Blueprint, Construye 2020+, Formar, Rehabilite, etc.).
- As foreseen the evaluation, we observed that the communicative impact of the project was improved and increased with the development of the outputs.
- Finally, in this Report we have incorporated all the technical recommendations emphasised in the Progress Report, as the impact on specific target group and the



measures carried out to impact in the several targets, and the measures for evaluating of the outcomes.

2.10.2 *Partnership Meeting*

During the nine partnership meeting celebrated throughout the project life in the different partner facilities we addressed a communication review, including the Agency recommendations to give the partnership the main guidelines to reinforce the Bus.Trainers dissemination.

2.11 *PARTICIPATION IN EVENTS*

Participating in the dissemination of the project through events was one of the ways addressed by partnership to ensure communication success and to reinforce public impact. In this sense, throughout project life we participated in different workshops, other projects meetings, congresses, conferences, fairs, international networks... All this activities had the objective to ensure the dissemination of contents, results and products, and the Bus.Trainers know-how, to reach all potential audience at Europe (Task 9.3, Result No.16 and Result No.17).

The main objectives were to create a permanent link with the business, sectoral, political, social and administrative stakeholders, to participate in the technical actions and to apply the innovative results produced. In this sense, through this experts we promoted the institutional and professional support to the project and its results.

This task includes the Final Dissemination Event (celebrated January 27th, 2020), in which we reached high number of attendances and impact on media (Result No.25).

The project presences in events will be analysed in the **Communication Actions and Results section**.

3 COMMUNICATION ACTIONS AND RESULTS

From December 1st, 2016 to January 31st, 2020 the main communication actions were realised, also the indicators established in the proposal were reached, which are related to the great impact of project. At the end of the present document, we will provide some conclusions and recommendations with the aim to continue the dissemination activity.

- The Communication, dissemination and exploitation Plan was published in May 2017 with partnership approval.
- The project brand and the graphic line/artwork of the project were completed with the logotype, design guidelines, templates, visual identity, visual image and Social network profile, and web image design.
- The website was launched in English, Spanish, Italian, Greek and Portuguese, during May 2017, and since that date we supported the website with contents, results, project materials and information related with the project. In this sense the website impact have been 5,346 visits; 3,502 user; 3,513 new users that is the number of first-time users during the project life; and 13,391 page views. The page have a positive public traffic, more than half come from direct traffic (60.5%), and the most visited contents is landing page with 40% of the visits total and the Eco.Trainers course news.
- All partners, the eleven institutions published the project information in their corporative websites in a permanent way.
- The social network profiles were opened during November 2017 and have been updated during all project-life and before it end, according with the repercussion of the Final Dissemination Event and Eco.Trainers course in that channels. The followers of Bus.Trainers were: on Twitter 195 FW; on Facebook 87 FW and 78 page likes; on LinkedIn group 23 members.
- The partnership spreaded the project 148 times in 14 partners' profiles (67 in Facebook; 69 in Twitter; 11 in LinkedIn; and one in YouTube).
- Advertising campaign was designed in English, Spanish, Italian, Greek and Portuguese (if necessary) to support dissemination, especially in workshops and events with stakeholders. We designed and spreaded brochures (200 units), one slide, roll up, and templates for documents, reports, presentations and letters.
- 126 references in corporative website, national and regional media, newspaper, professional publication, etc.
- 8 references in partners' corporate reports and in two dossiers.
- 3 press release and a press call were spreading by 3 partners.
- 40 references in 5 partner's newsletters.
- 9 partnership meeting, 6 infodays with 166 attendances, and 7 endorsement seminar with 159 attendees. And the Final Dissemination Event reached 75 attendees.
- 57 project presentations in several events: international project meetings (18), Build up meet (3), Training Subcommission of FIEC (3), European forums (2), congress and fairs (15), workshops (2), local events (6), coorporative internal meetings (4), infodays (2) and papers in congress (2) -one will publish on June 2020.



3.1 MEETING AND EVENTS

3.1.1 Steering Meeting (Task 9.3.1) and infodays (Task 9.3.4)

In accordance with the project proposal, several partner meetings have been held to ensure the guarantee, transparency and success of the Communication Plan and the Dissemination Strategy. These dissemination activities have been included in Task 9.3.1 and were complemented by project website and social networks, too.

In addition, partnership decided to organize five infodays -Task 9.3.4- to ensure the dissemination of the contents and to establish synergies with other stakeholders from the partners' countries. In order to achieve this objective, these events coincided with the steering meetings, to join efforts and minimize costs.

The main aim of project infodays was to involve from the proposal to the delivery of final products all those business, sectoral political, social and administrative stakeholders.

Kick-off Meeting

- Organizer: Fundación Laboral de la Construcción.
- Date: December 15th and 16th, 2016.
- Place: Madrid (Spain).
- Attendance: 20 representatives of the different partners' institutions.



Second Steering Meeting + Infoday in Portugal:

- Organizer: LNEG and Cenfic.
- Date: May 18th and 19th, 2017.
- Place: Lisbon (Portugal).
- Attendance:
 - Meeting: 17 representatives of the different partners' institutions.
 - Infoday 'Initiatives in South Europe to build up green skills: BuS projects in Portugal, Spain, Italy, Greece and Malta': 47 attendees, which profile were administration, entrepreneurs and educational sector (VET centres and institutions, and universities).
- Evidence through the following link:
<http://www.lneg.pt/divulgacao/noticias-institucionais/525>



Third Steering Meeting + Infoday Greece:

- Organizer: Cres and IME GSEVEE.
- Date: November 7th, 2017.
- Place: Athens (Greece).
- Attendance:
 - Meeting: 17 representatives of the different partners' institutions.
 - Infoday 'Initiatives in South Europe to build up green skills: BuS projects in Portugal, Spain, Italy, Greece and Malta': 33 attendees, who were members of the Greek Advisory Group and civil, and other engineers from both the public and private sector.



Fourth Steering Meeting + Infoday in Rome:

- Organizer: Ance.
- Date: April 13th, 2018.
- Place: Rome (Italia).
- Attendance:
 - Meeting: 16 representatives of the different partners' institutions.
 - Infoday 'Initiatives in South Europe to build up green skills: BuS projects in Portugal, Spain, Italy, Greece and Malta': 32 attendees, who were professionals and construction trainers.



Fifth Steering Meeting + Infoday in Malta:

- Organizer: Miema and GBC.
- Date: October 7th to 9th, 2018.
- Place: Gozo (Malta).
- Attendance:
 - Meeting: 17 representatives of the different partners' institutions, at the steering meeting.
 - Infoday 'The importance of training trainers in green skills for the construction sector': attendees who were professionals and construction trainers.



Sixth Steering Meeting + Infoday in Lisbon:

- Organizer: Cenfic and LNGE.
- Date: February 7th and 8th, 2019.
- Place: Lisbon (Portugal).
- Attendance:
 - Meeting: 18 representatives of the different partners' institutions.
 - Infoday 'Building up green Skills for Trainers from the Construction industry': 38 attendees, who were professionals and construction trainers.



Seventh Steering Meeting + Infoday in Florence:

- Organizer: Formedil and Ance.
- Date: May 8th and 9th, 2019.
- Place: Florence (Italy).

- Attendance:
 - Meeting: 18 representatives of the different partners' institutions.
 - Infoday 'Reducing the consumption and CO2 emissions of buildings. Experiences in progress': 16 attendees, who were professionals and construction trainers.



Eighth Steering Meeting

- Organizer: Irtic.
- Date: September 16th and 17th, 2019.
- Place: Valencia (Spain).
- Attendance: 20 representatives of the different partners' institutions.



Ninth Steering Meeting

- Organizer: Fundación Laboral de la Construcción and CNC.
- Date: January 28th, 2020.
- Place: Madrid (Spain).
- Attendance: 17 representatives of the different partners' institutions.



3.1.2 Endorsement Seminars (Task 9.3.3)

The main objective of developing endorsement seminars during the project life was to involve from the first stage -the proposal design- to the delivery of final products business, sectoral, political, social and administrative stakeholders. These targets were key actors to integrate Bus.Trainers' innovations into the public management structures of Europe.

The project proposal includes five endorsement seminars, with the expectation of reaching a total of 15/30 participants. The objective of this dissemination activity was to establish a permanent link with the stakeholders of the different countries of the consortium: Spain, Italy, Greece, Malta and Portugal. In order to achieve this, we tried to reach high impact that would validate the results of the project from a practical and real point of view.

Endorsement Seminar at Spain:

- Name: ‘Informative Seminar: the importance of VET trainers in green skills competencies in the construction sector’.
- Organizer: Fundación Laboral de la Construcción and CNC.
- Date: June 12th, 2017.
- Place: Madrid (Spain).
- Attendance: 23 participants from the administration, entrepreneurs and educational sector: VET centres and institutions, and universities.



Endorsement Seminar at Portugal:

- Name: ‘What are “Green” competencies? The Profile of the Trainer in “Green” Skills in the Construction Industry’.
- Organizer: LNEG.
- Date: June 27th, 2018.
- Place: Lisbon (Portugal).
- Attendance: 10 participants (Strategic partners, trainers, companies).



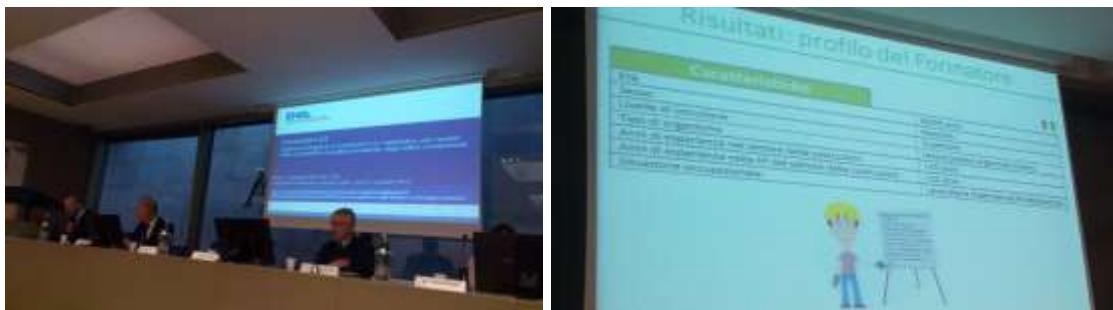
Endorsement Seminar at Malta:

- ‘Building up green Skills for Trainers from the Construction Industry’.
- Organizer: Miema and GBC.
- Date: November 9th, 2018.
- Place: Birgu “Vittoriosa” (Malta).
- Attendance: 30 participants, who were project partners, students, local authorities, national employment agency, national construction agency.



Endorsement Seminar at Italy:

- Name: ‘Informative Seminar: the importance of VET trainers in green skills competencies in the construction sector’.
- Organizer: Ance and Formedil.
- Date: December 14th, 2018.
- Place: Rome (Italy).
- Attendance: 28 participants, who were project partners, students, local authorities, national employment agency, national construction agency.



Portuguese Endorsement Seminar:

- Presentation in the Seminar “Green Skills Qualification Advantages and Opportunities for the Construction Sector”.
- Organizer: Cenfic and LNEG.
- Date: May 22nd, 2019.
- Place: Lisbon (Portugal).
- Attendance: 26 participants. Participants’ profile: The Seminar is aimed at building industry trainers, technicians and experts in energy efficiency and renewable energy, construction companies, public administration, energy agencies and international networks and construction industry associations.



Endorsement Seminar at Malta:

- Name: ‘Informative Seminar: the importance of VET trainers in green skills competencies in the construction sector’.
- Organizer: Miema and GBC.
- Date: June 10th, 2019.
- Place: Malta.
- Attendance: 22 participants from the administration, entrepreneurs and educational sector: VET centres and institutions, and universities.



Endorsement Seminar at Greece:

- Name: 'The Bus.Trainers project, its link to the European Build Up Skills Initiative and its benefits on the Aluminum Industry'.
- Organizer: IME GSEVEE and CRES.
- Date: September 6th, 2019.
- Place: Rome (Italia).
- Attendance: 20 participants from the Aluminum Industry and their professional focus is on innovation and training in this field.



3.1.3 Final Dissemination Event (Task 9.3.5)

The Final Dissemination Event (R25) was held to close the project and to inform about the results available after the implementation of the project (Eco.Trainers course, reports, etc.). According to the proposal, a dissemination event was held in Madrid in the last month of the project during one morning.

The proposal document expected to reach 100 stakeholders from the different target groups who participated during the project implementation. In addition, a report on the dissemination day was produced, including all the dissemination instruments used and the impacts achieved (Result 25).

Below are some details of the Final Dissemination Event:

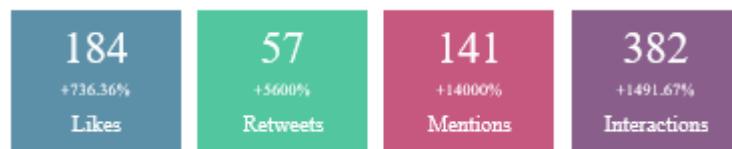


- Name: ‘Development of environmental skills in the construction sector’.
- Organizer: Fundación Laboral de la Construcción, together with CNC and the partnership.
- Date: January 27th, 2020 (after extension).
- Place: Madrid (Spain).
- Attendance: 75 attendance, the target groups are: teachers, VET trainers and VET centre staff; workers and professionals; representatives of Administration; companies and entrepreneur.

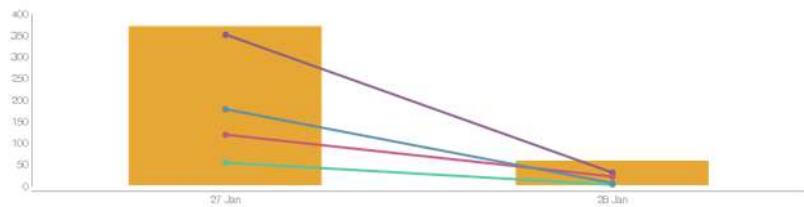


A total of 123 people registered for the final dissemination day, of which 75 external people finally attended; therefore, Bus.Trainers had a 61% attendance rate. As shown in the report of the Final Dissemination Event (Result 25), although the call did not reach 100% attendance, it had a great impact on social networks:

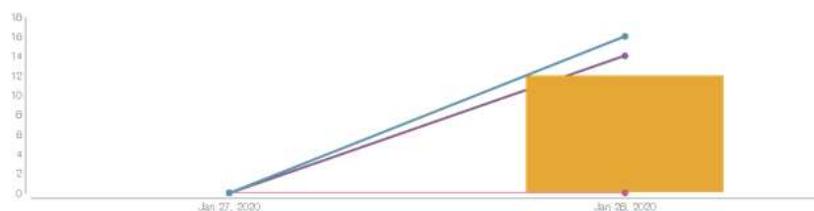
According to the data extracted from the social network management tool Metricool, during the Final Dissemination Event, on Twitter we won 10 followers and 382 interactions, of which 184 were likes, 57 retweets and 141 mentions:



We compared the normal activity day on Twitter activity (the day after the event, also we have to notice that the impact of the event continue) and the Final Dissemination Event's day:



From the project's **Facebook page** a post was published the day after the event, which obtained 30 interactions, a 42 of reach and 714.29% of engagement. In addition, the account's followers reacted 16 times and clicked 14 times.



The purple line shows the growth of the clicks and the blue line shows the reactions.

Both on the day of the event and the day after, Bus.Trainers **website** reached 204 visitors, 240 visits and 482 page views, registering the highest growth in terms of audience in January:



Thanks to the media and social coverage that had the Final Dissemination Event we managed to exceed 75% of the number of participants expected in Spain (20 per country, making a total of 100), as we overcome the 110 registered.



3.1.4 Presentation in other events (Task 9.3.6)

Throughout the life of Bus.Trainers, several presentations of the project were made at other European project meetings, international networks, congresses, fairs, workshops and other events. The aim was to optimize and support the viability of the initiative, the achievement of aims and the transmission and transference of knowledge.

Below, we detail in chronological order the different events in which the partnership has participated to disseminate the results and objectives of the initiative, with the aim of establishing synergies and ensuring the success of Eco.Trainers training.

Presentation in the Final Event of Formar:

- Dissemination of Bus.Trainer project during the final conference of Formar.
- Partner: Fundación Laboral de la Construcción.
- Date: September 28th, 2016.
- Place: Zaragoza (Spain).
- Attendance: 7 participants from the educational sector: VET centres and institutions, and universities.



Dissemination in Build Up Skills swap meeting:

- Presentation of Bus.Trainers by Javier González, head of International Projects, at the Build Up Skills swap meeting.
- Partner: Fundación Laboral de la Construcción.
- Date: December 7th, 2016.
- Place: Athens (Greece).
- Evidence: Presentation through the following link:
buildup.eu/sites/default/files/bus_document_eu_meeting/relevant_projects-bus.trainers_javiergonzalez.pdf



Presentation in Somex project meeting:

- Dissemination of Bus.Trainers by Javier González, head of International Projects manager of Fundación Laboral, in Somex project meeting.
- Partner: Fundación Laboral de la Construcción.
- Date: January 25th, 2017.
- Place: Rome (Italy).
- Attendance: 32 participants from the educational sector: VET centres and institutions, and universities.



Meeting of Sector Skills Alliances of Erasmus+:

- Presentation of Bus.Trainers in Brussels, at a coordination meeting EACEA European Commission about projects Sector Skills Alliances of Erasmus+
- Partner: Fundación Laboral de la Construcción.
- Date: January 26th, 2017.
- Place: Brussels (Belgium).
- Attendance: 18 project officers of the Sector Skills Alliances initiatives.



Presentation in Construction Inheritance project meeting:

- Dissemination of Bus.Trainers by Javier González, head of International Projects manager of Fundación Laboral, in Construction Inheritance project meeting.
- Partner: Fundación Laboral de la Construcción.
- Date: February 20th, 2017.
- Place: Dusseldorf (Germany).
- Attendance: 8 participants from the educational sector: VET centres and institutions, and universities.



Dissemination in the Training Subcommission of FIEC (SOC-1):

- Brief presentation of Bus.Trainers in the Training Subcommission of FIEC (SOC-1).
- Partner: CNC.
- Date: February 21st, 2017.
- Place: Brussels (Belgium).
- Attendance: FIEC National Member Federations and CNC Staff.



Presentation during the High Level Tripartite Strategic Forum on Construction, 5th Meeting, of European Council of Civil Engineers (ECCE):

- Conference on ‘Skills for a “transformational” construction sector’. Enrique Corral, managing director of Fundación Laboral de la Construcción, participated in the 5th Meeting High Level Tripartite Strategic Forum on Construction, organized by European Council of Civil Engineers (ECCE). During his intervention he presented the Bus.Trainers as a Sector Skills Alliances project.
- Partner: Fundación Laboral de la Construcción.
- Date: March 6th, 2017.
- Place: Brussels (Belgium).
- Evidence: Presentation through the following link:
http://www.ecceengineers.eu/news/2017/HLF5_06032017_Skills-for-a-transformational-construction-sector_FLC.pdf?m=1499159053



Presentation at Portuguese Green Business Week:

- Dissemination of Bus.Trainers at Green Business Week, at CCL Lisbon Congress Center, in institutional stand.
- Theme: Higher and Technical Education Establishment: rehabilitation; Intelligent Cities; Information Technology; Climate Change; Renewable Energy; Water Efficiency; Water and Air Quality; Waste Treatment and Recycling; Biodiversity; Export of the Green Economy; Creation of New Companies and New Highly Qualified Jobs; Technological Incorporation; Research and Innovation.
- Partner: LNEG.
- Date: March 15th and 17th, 2017.
- Place: Lisbon (Portugal).
- Attendance: around 2.000 visitors: professionals, municipalities, associative and Sector Entities, engineers, architects, designers and builders and consultors.



Presentation at the Multiplier Event of Somex project:

- Dissemination of Bus.Trainers during the Multiplier Event of the Somex European project.
- Partner: Cenfic.
- Date: June 12th, 2017.
- Place: Lisbon (Portugal).
- Attendance: 65 participants, of which 45 were strategic partners, trainers, and companies; and other 20 participants were Cenfic staff.



Presentation at the project Enerselves Stakeholders Meeting:

- Dissemination of Bus.Trainers during the Enerselves Stakeholders Meeting at the Cittadella.
- Partner: Miema.
- Date: June 15th, 2017.
- Place: Victoria, Gozo (Malta).
- Attendance: 17 participants, which target are local authorities, SMEs, Gozo Regiona, Ministry for Gozo, students.



Malta Workshop:

- Support, Regional Stakeholders' Workshop at the Cittadella (Victoria, Gozo)
- Partner: Miema
- Date: July 21st, 2017.
- Place: Victoria, Gozo (Malta).
- Attendance: 11 attendees from Gozo Regional Committee, Ministry for Gozo, and SMEs.



Presentation at the Stepping project meeting:

- Dissemination of Bus.Trainers during the Second meeting of Stepping project.
- Partner: Miema.
- Date: September 28th and 29th, 2017.
- Place: Vivaldi Hotel, St Julian's, Malta
- Attendance: 14 (project partners).



Presentation at the Final Event of FORMAR:

- Brief dissemination of Bus.trainers in VET4LEC project seminar. Presentation at the seminar and Spanish report.
- Partner: CNC.
- Date: October 4th, 2017.
- Place: Brussels (Belgium).
- Attendance: Project officers and representatives of European construction institutions.

Participation at the ‘National Building Training Days 2017’:

- Public dissemination of the Project at the ‘National Building Training Days 2017’ (Giornate Nazionali della formazione edile 2017).
- Partner: Formedil.
- Date: October 18th, 2017.
- Place: Rome (Italy).
- Attendance: Approx. 250 assistants, representatives of the social partners in the construction sector, representatives of the sector training system, experts, researchers, representatives of the institutions
- Evidence through the following link:

<http://www.formedil.it/le-giornate-nazionali-formedil-2017-alfredo-martini/>
<http://www.formedil.it/attivita/giornate-della-formazione/edizione-2013-2-2-2-2/>
<https://issuu.com/formedil/docs/presentazione1>

Video about the Bus.Trainers presence: youtube.com/watch?v=RERoQPnJ-W0



Presentation in New Finance Training:

- Dissemination of Bus.Trainers at the New Finance Training at Vivaldi Hotel.
- Partner: Miema.
- Date: October 25th, 2017.
- Place: Vivaldi Hotel, St. Julian's, Malta.
- Attendance: 12 participants, representatives of the energy agencies and regional authorities from the MED.



Presentation in the Training Subcommission of FIEC (SOC-1):

- Brief dissemination of Bus.Trainers in the Training Subcommission of FIEC (SOC-1).
- Partner: CNC.
- Date: November 13th, 2017.
- Place: Brussels (Belgium).
- Attendance: FIEC National Member Federations and CNC Staff.

Presentation in Enerj project meeting:

- Dissemination of Bus.Trainers at the Third Steering Committee Meeting of the project Enerj.
- Partner: Miema.
- Date: November 22nd and 23rd, 2017.
- Place: Corinthia Palace Hotel, Attard, Malta
- Attendance: 18 attendees from Gozo Region, energy agencies from the MED area, local authorities.



Presentation at Enerselves stakeholders meeting:

- Dissemination of Bus.Trainers during the Enerselves stakeholders meeting.
- Partner: Miema.
- Date: December 28th, 2017.
- Place: Malta.
- Attendance: Miema staff.



Presentation at Enerselves stakeholders meeting:

- Dissemination of Bus.Trainers at Enerselves Stakeholders Meeting at the Ministry for Gozo, Victoria.
- Partner: Miema.
- Date: January 12th, 2018.
- Place: Victoria, Gozo (Malta).
- Attendance: Miema staff and representatives of the National Ministry.



Presentation during the New Finance Alliance Retreat Event:

- Dissemination of Bus.Trainers at New Finance Alliance Retreat Event.
- Partner: Miema.
- Date: January 19th, 2018.
- Place: Victoria, Gozo (Malta).
- Attendance: 14 participants, representatives from the local councils, regional authority, national foundation for schools.



Presentation in the Renovate Europe Plenary Meeting:

- Bus.Trainers brief dissemination at Renovate Europe Plenary Meeting.
- Partner: CNC.
- Date: February 21st, 2018.
- Place: Brussels (Belgium).
- Attendance: Renovate Europe Members and National Partners.

Presentation in the Training Subcommission of FIEC (SOC-1):

- Brief dissemination of Bus.Trainers in the Training Subcommission of FIEC (SOC-1).
- Partner: CNC.
- Date: March 15th, 2018.
- Place: Brussels (Belgium).

- Attendance: FIEC National Member Federations and CNC Staff.

Presentation at the project Blue BEL meeting:

- Dissemination of Bus.Trainers at the first meeting of project Blue BEL meeting.
- Partner: Miema and GZB.
- Date: April 5th, 2018.
- Place: Maestrale (Malta).
- Attendance: 17 attendees from the Local councils, Ministry for Gozo, SMEs, national agencies, university.



Presentation during the New Finance Better Energy Management Training:

- Dissemination of Bus.Trainers at New Finance Better Energy Management Training.
- Partner: MIEMA and GZB.
- Date: April 6th, 2018.
- Place: Ministry for Gozo, Victoria, Gozo
- Attendance: 23 representatives from the local councils, ministry for Gozo, SMEs, college.



Participation at Portugal Smart Cities Summit:

- Dissemination of Bus.Trainers project at the Portugal Smart Cities Summit by Green Business Week, in institutional stand.
- Themes: Sustainability, Energy Efficiency, Mobility, Urban Rehabilitation and the debate on the future of smart cities and the creation of business-related opportunities in the research, innovation, development and education sectors.
- Partner: LNEG.
- Date: April 11th and 13th, 2018.
- Place: Lisbon (Portugal).
- Attendance: around 4.000 visitors: startups, spin-offs, universities, public and private entities, companies and national and international entrepreneurs.



Participation at the Greek Congress POVAS:

- Presentation of the project at the Congress POVAS of Federation of Manufacturers of Aluminum of Greece.
- Partner: IME GSEVEE.
- Date: May 5th, 2018.
- Place: Greece.
- Attendance: Approximately 100 attendees, from several sectors as Manufacturers of Aluminum of Greece, National Advisory Group (NAG), Aluminium companies, local stakeholders.
- Evidences:
<https://www.profilnet.gr/me-megali-epitychia-oloklirothike-to-prosinedrio-tis-povas-sto-nayptio/>
<http://www.povas.gr/index.php/nea-tis-povas/144-prosinedrio-povas-nafplio>



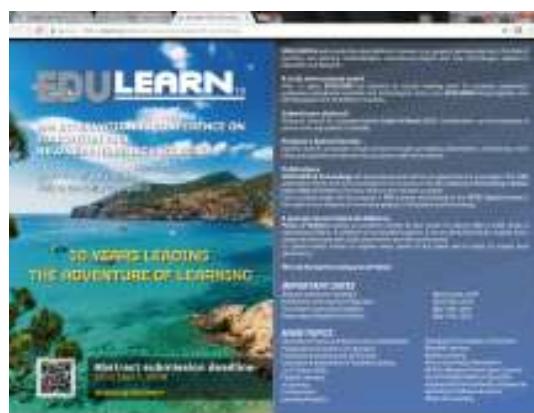
Presentation at Enerselves project meeting:

- Dissemination of Bus.Trainers at Enerselves - VI interregional event.
- Partner: Miema and GBC.
- Date: May 17th, 2018.
- Place: St James Cavalier, Valletta, Malta.
- Attendance: 40 participants which target are project partners, general public, local authorities, national agencies.



Public dissemination at EDULEARN18 Conference:

- Article and presentation in EDULEARN18 Conference (virtual registration): "Towards a Trainer Profile on Green Skills for Portugal: Bus.Trainers Project", by A.P. Duarte¹, D. Loureiro¹, A. Gonçalves¹, E. Reis², M. Ramalheiro², J. Santos², B. Oliete³, J. Gonzalez³. 1) LNEG; 2) Cenfic; 3) Fundación Laboral de la Construcción.
- Partners: Fundación Laboral de la Construcción, Cenfic and LNEG.
- Date: July 4th, 2018.
- Place: Virtual registration.
- Note: The article was accepted for publication but has not yet been published in the conference proceedings (08-05-2018).



Dissemination at the seminar ‘Training and Professional Certification in the Construction Sector: Making a Difference’:

- Presentation in the Seminar ‘Training and Professional Certification in the Construction Sector: Making a Difference’, organised by Cenfic. Presentation by Duarte, A.P.; Gonçalves, A.; loureiro, D 2018: *Implementação de competências “Verdes” para Formadores da Indústria da Construção - Resultados do Projeto BuS.Trainers.*
- Partner: LNEG.
- Date: July 4th, 2018.
- Place: Prior Velho (Portugal).
- Attendance: 36 participants from the construction sector and the VET entities.
- Aim: This Seminar aimed to promote knowledge and awareness about the Bus.Trainers project objectives, project outcomes and get a progressive endorsement among relevant stakeholders, in addition to providing a framework in terms of professional training and certification and the need for qualified professionals in the construction industry.



Presentation to an Italian CUOA Business School delegation:

- Dissemination of the project to an Italian consortium of CUOA Business School representatives visited of the LNEG Facilities, through roll-up placement and project summary presentation.
- Partner: LNEG.
- Date: October 3rd, 2018.
- Place: Lumiar (Portugal).
- Attendance: 14 participants from the construction sector and the VET entities. CUOA Business School, which is one of the most important management schools in Italy, visited Portugal with a small group of 10 company representatives with the main objective of learn and exchange with significant entities (institutions, associations etc.) how the themes of sustainability and circular economy are promoted and put into practices.
- Aim: The main objective was in the framework of the project "Circular Economy project in Venetian region" visit LNEG to share good practices and initiatives in the field of circular economy.



Meeting of Sector Skills Alliances of Erasmus+

- Presentation of Bus.Trainers in Brussels, at a coordination meeting EACEA European Commission about projects Sector Skills Alliances of Erasmus+.
- Partner: Fundación Laboral de la Construcción.
- Date: October 15th, 2018.
- Place: Brussels (Belgium).
- Attendance: project officers of the Sector Skills Alliances initiatives.



Participation in a Greek Workshop:

- Presentation of Bus.Trainers project to staff related to VET projects and training.
- Partner: IME GSEVEE.
- Date: November 5th, 2018.
- Place: Greece.
- Attendance: 25 attendees, from several targets: staff of VET project and training.

Participation at the ‘National Building Training Days 2018’:

- Public dissemination of the Project at the ‘National Building Training Days 2018’ (Giornate Nazionali della formazione edile 2018).
- Partner: Formedil.
- Date: November 8th and 9th, 2018.
- Place: Rome (Italia).
- Attendance: 300 attendees. Representatives of the social partners in the construction sector, representatives of the sector training system, experts, researchers, representatives of the institutions.



Participation in the European Construction Congress ‘ePower&Building’:

- Public dissemination at the Opening ceremony - The Summit of the European Construction Congress, called ePower&Building.
- Partner: CNC.
- Date: November 13th, 2018.
- Place: Madrid (Spain).
- Attendance: 80,000 Congress attendees.

Presentation during the New Finance Alliance Retreat Event:

- Dissemination of Bus.Trainers at Financing energy efficiency in Malta and Italy. Partner: MIEMA.
- Date: November 22nd, 2018.
- Place: St Julian's (Malta).
- Attendance: More than 60 participants: national agencies, government, academia, financing institutions



Participation at CINCO'S' 18 Portuguese Congress - Sustainable Habitat Cluster Congress:

- Dissemination through an e-poster presented at the CINCO'S' 18 Congress - Sustainable Habitat Cluster Congress (in Portuguese), by: Duarte, A.P.; Gonçalves, A.; Loureiro, D.. Also the project was included in the CINCO'S'18 Congress Book, Sustainable Habitat Cluster Congress, e-poster, Theme 3 - Circular Economy. Available at: <http://twixar.me/Dq81>
- Partner: LNEG.
- Date: December 7th, 2018.
- Place: Aveiro (Portugal).
- Attendance: 200 visitors.

- Aim: The Sustainable Cluster Habitat brings together various entities (companies, municipalities, research centers and others) linked to the value chain of construction and privileged in this 6th congress the debate around issues that constitute current challenges: Circular Economy and Efficiency in the Use of Energy. Resources, Digital Transformation in Industry and the development of Sustainable Territories and Cities.



Presentation during ETTE project meeting:

- Dissemination of Bus.Trainers project to staff related to Project ETTE (European Trainers' Training for Excellence)
- Partner: IME GSEVEE.
- Date: April 19th, 2019.
- Place: Greece.
- Attendance: 10 participants of Joint Staff Training.

Participation at Portugal Smart Cities Summit in 2019:

- Dissemination of the Bus.Trainers project at the Portugal Smart Cities Summit in 2019. Program: It comprised a program of 10 conferences highlighting the Connecting People With Cities conference and the Top Women Conference which sought to highlight the work of women in this area in order to break down some stereotypes related to the technology sector. In addition to the conferences, the event included a Technological Exhibition (150 exhibitors) for professionals and the general public, with national participation in projects, start-up's, spin-offs, universities, public and private entities, companies and national and international entrepreneurs.
- Partner: LNEG.
- Date: May 21st and 23rd, 2019.
- Place: Lisbon (Portugal).
- Attendance: 5,000 visitors approximately.



Presentation of Bus.Trainers project in EduZWaCE Second Project Meeting:

- The Bus.Trainers project was disseminated in second meeting of the project “EduZWaCE - Education for Zero Waste and Circular Economy”, through slideshow presentation and distribution of leaflets.
- Partners: LNEG.
- Date: May 23rd, 2019.
- Place: Lisbon (Portugal).
- Attendance: 15 representatives of the partnership institutions, from VET centres and staff, Waste and Circular Economy. The partnership is made up of 9 countries (Greece, Poland, Romania, Slovakia, the Czech Republic, Portugal, Spain, Austria and Slovakia) and the coordinator is the Greek organization AKETH.



Presentation on Bus.Trainers Florence seminar:

- Dissemination of the Bus.Trainers infoday at Florence ‘Reducing the consumption and CO2 emissions of buildings: experiences in progress’, on May 9th, 2019 at Rome.
- Partner: Ance.
- Date: July 30th, 2019.
- Place: Rome (Italy).
- Attendance: 20 participants: local authorities and SMEs.



Presentation at the MAESTRALE Blue Energy Lab:

- Dissemination of the Bus.Trainers project at MAESTRALE Blue Energy Lab.
- Partner: Miema.
- Date: August 16th, 2019.
- Place: Valletta (Malta).
- Attendance: 10 participants: local authorities and SMEs.



Presentation at the Chilean Chamber of Commerce:

- Dissemination of the Bus.Trainers project to the Chilean Chamber of Commerce of Construction sector.
- Partner: FLC and CNC.
- Date: August 30th, 2019.
- Place: Madrid (Spain).
- Attendance: 5 five representatives of the Chilean Chamber of Commerce.



Presentation at Ance internal meeting:

- Dissemination of the Bus.Trainers project at the Meeting System Directors.
- Partner: Ance.
- Date: September 18th, 2019.
- Place: Italy.
- Attendance: 45 participants: directors, CEOs, heads and chiefs of the organizations.

Presentation at the MAESTRALE Open Day:

- Dissemination of the Bus.Trainers project at the MAESTRALE Open Day.
- Partner: Miema.
- Date: September 20th, 2019.
- Place: Mosta (Malta).
- Attendance: 25 participants: SMEs, academia, national agencies, general public.



Presentation at the SUPPORT Interregional Seminar:

- Dissemination of the Bus.Trainers project at the SUPPORT Interregional Seminar.
- Partner: Miema.
- Date: September 27th, 2019.



- Place: Mgarr, Gozo (Malta).
- Attendances: 45 participants: European partners, national authorities.



Participation at the ‘National Building Training Days 2019’:

- Public dissemination of the Project at the ‘National Building Training Days 2019’ (Giornate Nazionali della formazione edile 2019).
- Partners: Formedil.
- Date: October 4th, 2019.
- Place: Rome (Italia).
- Attendance: 300 attendances. Representatives of the social partners in the construction sector, representatives of the sector training system, experts, researchers, representatives of the institutions.



Participation at ENERTECH 2019 - ENERGY TECHNOLOGY FAIR:

- Presentation of the project during the participation of LNEG at ENERTECH 2019 - Energy Technology Fair: a local fair with great impact and importance for the regional business development, under the strategy ‘Sabugal, natural energy source’.

Program: Conferences, thematic exhibitions, demonstrations, Business to Business (B2B) and Business to Consumer (B2C) meetings, plus workshops, concerts, and science activities.

- Presentation: LNEG.
- Date: October 11th and 13th, 2019.
- Place: Sabugal (Portugal).
- Attendance: 300 visitors approximately.



Presentation at the National Restoration Fair:

- Public dissemination at the National Restoration Fair ('Restructura Ferrara').
- Presentation: Formedil.
- Date: October 18th and 20th, 2019.
- Place: Rome (Italia).
- Attendance: Thousand visitors.



Presentation at the LOCAL4GREEN International Seminar:

- Dissemination of the Bus.Trainers project at LOCAL4GREEN International Seminar.
- Partner: Miema.
- Date: October 22nd, 2019.
- Place: Victoria, Gozo (Malta).



- Attendance: 32 participants: local authorities, government departments, EU partners.



Presentation at the ENERJ Project Final Conference:

- Dissemination of the Bus.Trainers project at ENERJ Project Final Conference.
- Partner: Miema.
- Date: October 30th, 2019.
- Place: Victoria Gozo (Malta).
- Attendance: 15 participants: local authorities.

Participation at BUILD EXPO:

- Public dissemination of Bus.Trainers project to Building Green Open Space 2019
- Presentation: IME GSEVEE.
- Date: December 19th, 2019.
- Place: Greece.
- Attendance: Approximate 50 attendees, from several targets: Manufacturers of Aluminum of Greece, National Advisory Group (NAG), Aluminium companies, local stakeholders.



Dissemination at the II Conference on Innovation in Construction Training:

- Presentation of Bus.Trainer Project during the annual conference organised by Fundación Laboral de la Construcción to disseminate the Outputs and Outcomes of the International Project.
- Organizer: Fundación Laboral de la Construcción.
- Date: October 30th, 2019.
- Place: Madrid (Spain).
- Attendance: 100 face-to-face attendees and 274 connections via streaming.



Presentation during an internal meeting:

- Information about the Project in a CNC meeting with Secretaries-General of CNC member organisations. Summary note sent to all Secretaries-General of CNC member organisations.
- Partner: CNC.
- Date: November 5th, 2019.
- Place: Spain.
- Attendance: 19 participants in the meeting. Summary note sent to all Secretaries-General of CNC member organisations

— Se están ultimando los detalles del curso "Eco.Trainers" para reforzar las competencias medioambientales de los docentes del sector de la construcción. Este curso ha sido desarrollado por CNC, FLC y otros socios europeos en el marco del proyecto BusTrainers. En breve solicitaremos la colaboración de los miembros de CNC para testar la idoneidad del curso.

Presentation during the institutional visit of Pedmede's Greek delegation:

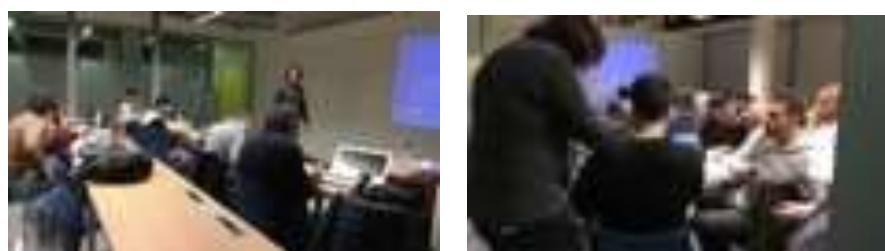


- Dissemination of Bus.Trainers during the visit of the Pedmede's Greek delegation at the facilities of Fundación Laboral de Cataluña.
- Partner: Fundación Laboral de la Construcción.
- Date: November 19th, 2019.
- Place: Barcelona (Spain).
- Attendance: 15 members from Pedmede (Greek Association of Public Works Contractor Engineers), and the president of the Epirus Regional Section of the institution, Ntatsis Georgius.



Presentation at the eLearning Tools:

- Presentation of the Bus.Trainers during the Multimedia interaction projects presentation- eLearning Tools.
- Partner: Irtic-UV.
- Date: November 25th, 2019.
- Place: Valencia (Spain).
- Attendance: 30 participants of the last course of Multimedia Engineering Degree & Social Web Master.



Participation at the Seminar ‘Creating Sustainable Value through Circular Economy’:

- Presentation of the project during the Portuguese Seminar ‘Creating Sustainable Value through Circular Economy’, promoted by the Agency for Competitiveness and Innovation (IAPMEI SME Academy) and LNEG, in partnership with the Ceramics and Glass Technology Center and the University of Aveiro, the disclosure of technological development and innovation projects and business practices focused on the circular economy.

- Partner: LNEG.
- Date: November 28th, 2019.
- Place: Aveiro (Portugal).
- Attendance: 200 visitors approximately.



Presentation in the Final Event of NetconVET and the international network Conference on Project Development (CPD):

- Presentation of Bus.Trainer Project during the final conference of NetconVET and the international network meeting CPD.
- Partner: Fundación Laboral de la Construcción.
- Date: January 15th, 2020.
- Place: Madrid (Spain).
- Attendance: 8 participants from the Construction and the educational sector: VET centres and institutions.



Communication at XVII Iberian Congress and XIII Ibero-American Solar Energy Congress:

- Future presentation of the project at CIES 2020 - XVII Iberian Congress and XIII Ibero-American Solar Energy Congress. The article Project was accepted, called: *Formação em competências “verdes” para formadores da indústria da construção*, in Portuguese, by A.P. Duarte¹, D. Loureiro¹, A. Gonçalves¹, E. Reis², M. Ramalheiro², J. Santos², B. Oliete³, J. Gonzalez³. 1) LNEG; 2) Cenfic; 3) Fundación Laboral de la Construcción.
- Partners: Fundación Laboral de la Construcción, Cenfic and LNEG.
- Date: June 24th and 26th, 2020.
- Note: It constitutes a Sustainability action. The Congress takes place in a year where new Renewable Energy goals are presented as a result of the Paris

Agreement Commitments, and where Renewable Energy will play a key role in defending the Planet and the sustainability of future generations. Themes: Renewable Energies in the Transition of the Energy System; Renewable Energy in the Sustainable Development of Communities; and in Renewable Energies Society and Economy.



3.1.5 Conclusions about the project dissemination in events.

After analysing in detail the dissemination activity carried out by the partnership during forty months, we consider that we have achieved the dissemination objectives proposed at the beginning of the project. We have been able to reach the proposed target, which according to the analysis has been composed mostly by: project officers, VET trainers, VET centres and providers, training institutions, trainees, construction workers, sectoral professionals, entrepreneurs and SMEs, representatives of companies, policy makers, and local and national authorities; also European stakeholders of VET and construction industry, and general public.

In relation to some quantitative inputs, we would like to highlight that:

- We have held a total of nine partnership meetings, which had an average of 18 attendees, representatives of the institutions of the consortium.
- We have exceeded the number of infodays planned, as we finally carried out 6 and reached a total of 166 attendees.
- We held 7 endorsement seminars (of the five proposed), reaching a total of 159 attendees.
- In relation to the Final Dissemination Event, we reached 75 attendees and obtained an impact of 19 appearances in Media that reach more than 48,200 people. And three news on Fundación Laboral de la Construcción corporate website that had 500,000 unique visitors/year plus four appearances in four different newsletters that achieve more than 29,000 subscribers. The project website reached 204 visitors, 240 visits and 482 page views, and in Social Media we reached 412 interaction (in Twitter and Facebook). (Data from the Result 25.)
- In addition, a total of 57 project presentations were made in several events: international project meetings (18), Build up meet (3), Training Subcommission of FIEC (3), European forums (2), congress and fairs (15), workshops (2), local events

(6), corporative internal meetings (4), infodays (2) and papers in congress (2) -one will publish on June 2020-.

As recommended by the evaluation agency in the Progress Report, we continued with an active dissemination strategy, participating in several events that helped us to involve relevant stakeholders from all partner countries and to strengthen synergies with other projects.

Thus, the impact of Bus.Trainers was improving at the same time as the development of the project and the publication of the results (according to the Agency's evaluation).

In addition, we must highlight the presence of panels of experts at events organized by the consortium. This made possible to improve the call and reach more people.

3.2 DISSEMINATION IN OWN SUPPORTS

Fundación Laboral de la Construcción



<http://www.fundacionlaboral.org/proyectos/formacion/recursos-didacticos>

Two side-by-side screenshots of the Fundación Laboral de la Construcción website. Both screenshots show the 'Bustrainers' project page. The left screenshot is in Spanish, and the right one is in English. Both pages feature a large image of a construction crane, the 'Bustrainers' logo, and detailed project descriptions. At the bottom of each page, there is a blue EU flag logo followed by the text 'Co-financiado por el Programa Operativo de la Unión Europea'.

<http://www.fundacionlaboral.org/proyectos/formacion/recursos-didacticos/bustrainers-2016-2019>

<http://www.fundacionlaboral.org/en/projects/training/training-tools/bustrainers-2016-2019>



Confederación Nacional de la Construcción (CNC)



<http://www.cnc.es/bustrainers.html>

Institut de Robòtica i de Tecnologies de la Informació i de les Comunicacions (Irtic)



<https://www.uv.es/uvweb/instituto-universitario-investigacion-robotica-tecnologias-information-comunicacion-IRTC/es/grupos-investigacion/artec/proyectos-actuales-1285895459470.html>



<https://www.uv.es/uvweb/instituto-universitario-investigacion-robotica-tecnologias-informacion-comunicacion-IRTC/es/grupos-investigacion/artec/proyectos-actuales/bus-trainers-1285895459470/ProjectInves.html?id=1286006534636>

Associazione Nazionale de Costruttori Edili (Ance)

A screenshot of a search results page from the ANCE website. The search term 'Bus.Trainers0' is visible at the top. The results show a single item: 'Bus.Trainers0 - Progetto Bus Trainers'. The result includes a thumbnail image of a document, the title, and a brief description. The page also features a sidebar with various links and a footer with the ANCE logo and other navigation options.

<http://www.ance.it/search/search.aspx?src=JdTx5cmqcd2t0VXIkN69gw==&docId=28874&hl=Bus.Trainers0&id=22>

Ente per la Formazione e l'addestramento professionale nell'edilizia (Formedil)

A screenshot of the Formedil website. The main header features the Formedil logo and a construction crane icon. Below the header, there is a large banner for the 'Bus Trainer - Building up green Skills for Trainers from the Construction Industry' project. The banner includes the project title, a small image of a person, and several red buttons labeled 'SCARICA DOCUMENTO', 'VISUALIZZA PROGETTO', 'VISUALIZZA RAPPORTO', and 'VISUALIZZA ATTIVITÀ'. The rest of the page contains detailed project information, including descriptions, logos for partners like 'Educazione e Formazione Professionale', and a 'Rapporto Formedil' section.

<http://www.formedil.it/bus-trainer-building-green-skills-for-trainers-from-the-construction-industry/>



Centro de Formação Profissional da Indústria da Construção Civil e Obras Públicas do Sul (Cenfic)



<http://www.cenfic.pt/acreditacoes-parcerias-projetos/projetos/bus-trainers/>

National Laboratory of Energy and Geology (LNEG)



<http://www.lneg.pt/iedt/unidades/20/paginas/229>

Centre for Renewable Energy Sources and Saving (CRES)



http://www.cres.gr/kafe/index_gr.htm

The screenshots show the CRES website's project page for 'Bus Trainers'. The left screenshot is in English and the right one is in Greek. Both pages feature a large image of a bus with the word 'trainers' written on its side. Below the image, there is descriptive text about the project, which aims to build up green skills for trainers from the construction industry. The project is funded by the European Union and involves partners from Greece, the UK, and Italy.

http://www.cres.gr/cres/pages/projects/projects_EU/erasmus_2_uk.html

http://www.cres.gr/cres/pages/projects/projects_EU/erasmus_2.html

The Small Enterprises' Institute of the Hellenic Confederation of Professionals, Craftsmen and Merchants (IME GSEVEE)



<https://imegsevee.gr/έργα/>

The screenshot shows the IME GSEVEE website's project page for 'Avlabathmisi'. The page features a large image of a bus with the word 'trainers' on it. Below the image, there is text in Greek describing the project, which aims to build up green skills for trainers from the construction industry. The project is funded by the European Union and involves partners from Greece, the UK, and Italy.

<http://staging2.nevma.gr/ime/projects/αναβάθμιση-δεξιοτήτων-εκπαιδευτών-στον-κατασκευαστικό-κλάδο-bus-trainers/>

The Gozo Business Chamber (GBC)





Malta Intelligent Energy Management Agency (MIEMA)

This screenshot displays the 'Bus.Trainers' project page from the MIEMA website. The header features the MIEMA logo and a green navigation bar with links for Home, Projects, Events, News, and Contact. The main content area has a yellow background and features a large, colorful graphic of a lightbulb and the word 'ers'. To the right of the graphic, there's a section titled 'Bus.Trainers' with a sub-section 'Project Page'. The text describes the project's aim to increase awareness of energy efficiency and renewable energy among the construction industry and to develop competencies in the sector. It mentions the involvement of MIEMA, the Gozo Business Chamber, and the Malta Environment and Planning Authority. Below this, there's a 'Project Details' section with a table showing the project's duration (2014 - November 2015), budget (€100,000), and partners (MIEMA, GBC, MEPA). Further down, there are sections for 'Objectives', 'Partnership', and a map of Europe.

<https://miema.org/projects/>



<https://miema.org/projects/bus-trainers/>

The Erasmus+ Projects Results Platform



<http://ec.europa.eu/programmes/erasmus-plus/projects/eplus-project-details-page/?nodeRef=workspace://SpacesStore/23de9700-ec08-49f8-bdf3-3e0a97b6efa9>

3.3 DISSEMINATION THROUGH CORPORATE SOCIAL NETWORKS

Fundación Laboral de la Construcción

Twitter		
<p> @Fund_Laboral Ayer se celebró la jornada: "Desarrollo de competencias medioambientales en el sector de la construcción" en la que se presentó #BusTrainersEU, la nueva cualificación sectorial europea para docentes: @ecotrainersEU @CnCConstrucción @Carmenpristop">https://ecotrainers.eu/@ecotrainersEU @CnCConstrucción @Carmenpristop</p>  <p>4 fotos más · 19 ene. 2020 · Twitter for iPad 333 p. m. · 19 ene. 2020 · Twitter Web App 3 Retweets · 5 Likes https://twitter.com/Fund_Laboral/status/1222150006624272384</p>	<p> @ColegioITOP El resultado: un curso online y gratuito de 200 horas, dividido en 8 áreas. El alumno se puede capacitar por módulos o en conjunto, siempre con el apartado de #pedagogía como obligatoria, #ecofirmaduras #BusTrainersEU @Fund_Laboral Más información en ecotrainers.eu</p> <p>118 p. m. · 27 ene. 2020 · Twitter for iPad 8 Retweets · 13 Likes https://twitter.com/ColegioTOP/status/121769455660863489</p>	<p> @ColegioITOP Pasamos a la última parte de #BusTrainersEU. Una mesa con los países participantes: Italia, Portugal, Grecia, Malta y España. Se escogieron los países del Sur en base a clima y la falta de formadores capacitados. presenta @BOVete de @Fund_Laboral @CnCConstrucción @Internacional</p>  <p>112 p. m. · 27 ene. 2020 · Twitter for iPad 1 Retweet · 3 Likes https://twitter.com/ColegioTOP/status/121768026376351746</p>
<p> @ColegioITOP "El principal obstáculo en la #formación en la #construcción es que es una responsabilidad nacional, no una competencia de la #UE". La #FIDC_Brussels intenta aumentar la presencia del sector en los órganos de decisión y fomentar la transparencia @Fund_Laboral #BusTrainersEU</p> <p>100 p. m. · 27 ene. 2020 · Twitter for iPad 1 Retweet · 1 Like https://twitter.com/ColegioTOP/status/121764156967280640</p>	<p> @ColegioITOP "Tenemos que agilizar el sistema de #FormaciónProfesional para el empleo". Se trata de uno de los puntos más importantes en la adaptación de la #construcción a la sostenibilidad. Se consiguió, según @CorreDiríquie mediante la negociación colectiva. #BusTrainersEU @Fund_Laboral</p> <p>110 p. m. · 27 ene. 2020 · Twitter for iPad 4 Retweets · 12 Likes https://twitter.com/ColegioTOP/status/121746267967119367</p>	<p> @ColegioITOP "El sector de la #construcción presenta un uso intensivo de la energía: un 40% en la media de la Unión Europea y un 32% en España". Es el turno de Luis Vega, de @mitmagob. Analizamos el Plan Nacional Integrado de Energía y Clima. #BusTrainersEU @CnCConstrucción @Fund_Laboral</p>  <p>110 p. m. · 27 ene. 2020 · Twitter for iPad 1 Retweet · 1 Like https://twitter.com/ColegioTOP/status/121746267967119367</p>
<p> @ColegioITOP Raquel Gómez, de @mitecogob. El de la #construcción es uno de los sectores más demandantes de materia prima. Se establece la auditoría previa a la demolición, el protocolo de reciclado voluntario y los indicadores clave para la evolución de las #infraestructuras. #BusTrainersEU</p>  <p>1048 p. m. · 27 ene. 2020 · Twitter for iPad 4 Retweets · 11 Likes https://twitter.com/ColegioTOP/status/121723534319411213</p>	<p> @ColegioITOP Hoy estaremos transmitiendo las principales conclusiones del estudio "Desarrollo de competencias medioambientales en el sector de la #construcción" de @Fund_Laboral y @CnCConstrucción y @EcoTrainersEU. Siguinos y te mantendremos informados #BusTrainersEU</p>  <p>1048 p. m. · 27 ene. 2020 · Twitter for iPad 4 Retweets · 12 Likes https://twitter.com/ColegioTOP/status/121723534319411213</p>	<p> @ColegioITOP El 27 de enero, estaremos en el evento de @Fund_Laboral y @CnCConstrucción sobre el "Desarrollo de competencias medioambientales en el sector de la #construcción" de #BusTrainers. ¿Te sumas al movimiento verde? Más info, en ow.ly/byWFS0y2kB7</p>  <p>1048 p. m. · 27 ene. 2020 · Twitter for iPad 230 p. m. · 27 ene. 2020 · Hacienda msc https://twitter.com/ColegioTOP/status/1213379520189186</p>

<p>221730671233785856</p> <p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 La evolución de la #construcción es imparable! Por eso, el proyecto europeo @EcoTrainersEU busca fomentar las competencias en #eficiencia energética en el profesorado del sector, para la formación de los futuros trabajadores #EcoTrainersEU #Boletín #yoInnovoenconstrucción</p>  <p>© CMC Construcción y Trabajo 11:00 a. m. - 20 oct. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>Primeros resultados del proyecto @EcoTrainersEU sobre lagunas en competencias 'verdes' de los formadores de #FP de la construcción</p>  <p>© CMC Construcción y Trabajo 11:00 a. m. - 20 oct. 2016 - Twitter for Android</p>	<p> Giovanni Cerapella @gcerapella</p> <p>● Rome 4th meeting @EcoTrainersEU @EU_ErasmusPlus Project green skills for trainers #Construction ● Formedi @Incentivazione @Fund_Laboral ● Progetto Town! @FormazioneReformati #costruzione #sostenibilità</p>  <p>© Giovanni Cerapella 10:10 p. m. - 12 Mar. 2016 - Twitter for iPhone</p>
<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Cómo se pueden fomentar las competencias del profesorado de la construcción en eficiencia energética? 🌱 El próximo lunes, no te pierdas la jornada de difusión final del proyecto europeo @EcoTrainersEU Programa: fundacionlaboral.org/uploads/documents/118947966542923776</p>  <p>© CMC Construcción y Trabajo 11:00 a. m. - 20 oct. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Cómo funciona y qué es @EcoTrainersEU? 🌱 Para cerrar la jornada de difusión final del proyecto, los representantes de @Incentivazione, @MIEMIA10098896, Cres y LNEG nos acompañan para descubrir cómo se formarán los #profesionales del sector en materia de eficiencia energética 🌱</p>  <p>© CMC Construcción y Trabajo 11:00 a. m. - 20 oct. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Domenico Campogrande, @FIEC_Brussels: "Hay que aprovechar la #transformación que está sufriendo el sector como una #oportunidad para afrontar los retos a los que tendrán que hacer frente los países europeos" @EcoTrainersEU</p>  <p>© Domenico Campogrande 12:00 p. m. - 17 avr. 2016 - Twitter for Android</p>
<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 La jefa de la Unidad de Evaluación, Estudios y Ordenación de la Formación de @Fundae_es, @CarmenprietoP, señala la importancia de la #formación de los profesionales de la #construcción en materias como la #eficiencia energética o las energías renovables @EcoTrainersEU 🌱</p>  <p>© Fundación Laboral y 2 más 11:00 a. m. - 27 avr. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Nuestro director general, @CorralEnrique, destaca la necesidad de trabajar en #digitalización, #EficienciaEnergética y #EconomíaCircular, áreas clave para el futuro del sector 🌱 @EcoTrainersEU</p>  <p>© Antonio Corral y CMC Construcción 11:00 a. m. - 27 avr. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Luis Vega, @mitmagot: "El foco para cumplir los objetivos de #edificación descarbonizada para 2050 está en la #rehabilitación del parque de #viviendas ya existente" @EcoTrainersEU</p>  <p>© Luis Vega, @mitmagot 12:00 p. m. - 17 avr. 2016 - Twitter for Android</p>
<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Fundación Laboral y 2 más 11:00 a. m. - 27 avr. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Antonio Corral y CMC Construcción 11:00 a. m. - 27 avr. 2016 - Twitter for Android</p>	<p> fundacionlaboral.org @Fund_Laboral</p> <p>💡 Transitor Acústica y Netz Demografis y 2 más 11:00 a. m. - 17 avr. 2016 - Twitter for Android</p>



<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 Raquel Gómez, del @mitecogob, hace hincapié en el desarrollo de la #EconomíaCircular en el sector a través del uso #eficiente de las materias primas y la mejora de la gestión de los #residuos de la #construcción @EcoTraineesEU</p>  <p>● CnC Construcción 10:01 a. m. - 27 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Fund_Laboral/status/1217132363144589313</p>	<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 Ya está todo preparado en la sede de @CnC_Construcción para la jornada de difusión final del proyecto @EcoTraineesEU donde conoceremos qué competencias medioambientales son las más demandadas por el sector de la construcción, ¡no te lo pierdas! ✨</p>  <p>● CnC Construcción 10:01 a. m. - 27 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Fund_Laboral/status/121716294938001408</p>	<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 Descubre el curso del proyecto @EcoTraineesEU y convírtete en un Eco-formador de la #construcción. 🚧 ¿Quieres saber más? Recuerda que el próximo lunes analizaremos los retos medioambientales del sector y las conclusiones del proyecto: 📈 @CnC_Construcción fundacionlaboral.org/actualidad/not...</p>  <p>● CnC Construcción 10:18 a. m. - 27 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Fund_Laboral/status/120667063443869698</p>
<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 Hoy no te has inscrito a la jornada de difusión final del proyecto @EcoTraineesEU? 🌟 Raquel Gómez @mitecogob y Luis Vega @mitecogob analizarán retos del sector como el Pacto Verde Europeo, la Economía Circular, la Eficiencia Energética o los DDS 🌟 fundacionlaboral.org/formularios/ins...</p>  <p>● BasPramenEU @BasPramenEU · 17 may.</p> <p>10:00 p. m. - 23 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Fund_Laboral/status/1220301398992011265</p>	<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 Hoy hemos lanzado en España junto a la @CnC_Construcción 'Eco-Formator', la nueva cualificación sectorial europea para docentes @EcoTraineesEU</p> <p>NDF bit.ly/38j7UIC</p>  <p>● Fundacionlaboral.org 10:01 a. m. - 27 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Fund_Laboral/status/1221806522453327873</p>	<p> Women can Build EU @Womencanbuild</p> <p>💡 ¿Cuáles son las competencias #mediambientales más demandadas en la #construcción?</p> <p>💡 Asiste a la jornada del proyecto @EcoTraineesEU, con expertos tanto del panorama nacional como #europoeat</p> <p>● Fundacionlaboral.org @CnC_Construcción @Fundae_es @IEEC_Brussels fundacionlaboral.org/formularios/ins...</p> <p>● BasPramenEU @BasPramenEU · 17 may.</p> <p>10:00 p. m. - 23 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Womencanbuild/status/1219198519745175552</p>
<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 Tras dos años y medio de trabajo, nos reunimos por última vez con los socios de #NetConVert en nuestra sede, para cerrar la Red Intercambio de #experienciasprofesionales desarrollada por el proyecto.</p> <p>💡 🎉 @EcoTraineesEU ha querido apoyar la iniciativa presentando sus resultados.</p>  <p>● IEIC · 8 May.</p> <p>10:00 a. m. - 19 may. 2020 - Twitter Web App</p> <p>8 Retweets · 12 Likes</p> <p>https://twitter.com/Fund_Laboral/status/1217765740889231360</p>	<p> Fundacionlaboral.org @Fund_Laboral</p> <p>💡 ¡Buenos días! 🌞 Ya puedes echar un vistazo a nuestro último Boletín Digital. Descubre los secretos de la próxima jornada del proyecto @EcoTraineesEU, las novedades del sector o las ofertas de empleo de la #construcción que más se ajustan a tu perfil! 🌟 fundacionlaboral.org/actualidad/bci...</p>  <p>8:00 a. m. - 19 may. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/Fund_Laboral/status/1217715809079918592</p>	<p> Margarita Orlitzky @moriolvico</p> <p>La @Fund_Laboral presenta sus proyectos europeos @EcoTraineesEU #trans4work @Womencanbuild #Tycon #Nett4bip @UppGamesEU y @vRoadEU</p> <p>#yoursinnovaciónenconstrucción</p>  <p>10:04 a. m. - 30 Jun. 2020 - Twitter Web App</p> <p>8 Retweets · 10 Likes</p> <p>https://twitter.com/moriolvico/status/1189480795108466688</p>

<p>Women can build EU @Fund_Laboral</p> <p>La Fund_Laboral ha difundido al proyecto #WomenCanBuildEU en su Memoria 2016, junto a otros 6 proyectos internacionales que lidera la organización: @EcoTrainersEU, @RehabilitateEU, @UppGamesEU, @Construye2020EU, @LeanCoEU, @CoTutorEU, mtr.cool/eqyvzbqm!</p> <p>PROYECTO INTERNACIONAL</p>  <p>10:07 a.m. 15 Jul 2016 Reply Retweet</p> <p>https://twitter.com/Womencanbuild/status/1150646564379140098</p>	<p>fundacionlaboral.org @Fund_Laboral</p> <p>Desde #EcoTrain, nuestro responsable de Proyectos Internacionales, Javier González, presenta en #NetconVert el proyecto que lideraremos @EcoTrainersEU, de #Formación de #Innovadores en #Construcción sostenible, y en el que participamos #WasteSkills, de #Eficiencia del #agua.</p>  <p>Javier González y 3 más 12:09 p.m. 16 Jun 2016 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/1136247965532741634</p>	<p>Construye2020+ @Construye2020</p> <p>Continuamos en el Taller de #BuildUpSkills organizado por @EU_BUILDEP y @EU_EASME en #ConstrumatBCN, en el que además de #Construye2020Plus están otros proyectos de #Fund_Laboral: @EUConstruction, @WomenCanBuild, @EcoTrainersEU y @net_ubop</p>  <p>10:09 a.m. 16 May 2016 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/Construye2020EU/status/112900840595988480</p>
<p>ESE CONSTRUCCIÓN EDUCACIÓN</p> <p>La Confederación Nacional de la Construcción (CNC) y la Fundación Laboral de la Construcción (FLC) organizan un seminario informativo y de #ConstrucciónSostenible @Fund_Laboral @EcoTrainersEU.</p> <p>Breve sobre la presentación en el seminario organizado por la CNC y la Fundación Laboral de la Construcción para el sector de la construcción. #ESEFIENCIAS</p> <p>10:09 a.m. 30 Abr 2016 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/ESEFIENCIAS/status/990839691934158848</p>	<p>fundacionlaboral.org @Fund_Laboral</p> <p>Le invitamos al seminario sobre #Formación de #Innovadores en competencias #medioambientales para el sector de la #construcción @CncConstrucion @EcoTrainersEU contructores.eu.wordpress/el-p...</p>  <p>10:09 a.m. 30 Abr 2016 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/992695143802261504</p>	<p>fundacionlaboral.org @Fund_Laboral</p> <p>Dissemination of #CoTutor and #BusTrainers by our International Projects manager @197/gonzalez in #Somox at #Anor</p> <p>Proyectos Formación - Fundación Laboral de la Construcción</p> <p>Proyectos de formación de diferentes temáticas como aeroespacial, recursos, calidad, movilidad y red...</p>  <p>10:09 a.m. 16 May 2016 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/4607682606878721</p>
<p>Giovanni Carapella @gcarapella</p> <p>Hoy con @EUErasmusPlus d#BusTrainers Green SKILLS #Konstruktion VET @Formedi @Fund_Laboral @Progetto_Itown @H2020EU</p> <p>Bruselas - Europa</p>  <p>10:12 a.m. 18 May 2017 Twitter Web Client</p> <p>4 Retweets 2 Me gusta</p> <p>https://twitter.com/gcarapella/status/865511700128083972</p>	<p>Giovanni Carapella @gcarapella</p> <p>Lisboa #BusTrainers @EUErasmusPlus Green SKILLS in #building work in group meeting @Formedi @Fund_Laboral @H2020EU</p> <p>Bruselas - Europa</p>  <p>10:17 a.m. 18 May 2017 Twitter Web Client</p> <p>4 Retweets 5 Me gusta</p> <p>https://twitter.com/gcarapella/status/865511700128083972</p>	<p>fundacionlaboral.org @Fund_Laboral</p> <p>Hoy, con #BusTrainers en #Bruselas, reunión de coordinación #EACEA @EU_Commission sobre proyectos #SectorSkillsAlliances @EU_ErasmusPlus</p>  <p>10:17 a.m. 24 May 2017 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/82456526747815936</p>
<p>fundacionlaboral.org @Fund_Laboral</p> <p>Today, with #BusTrainers in #Brussels, in a coordination meeting #EACEA @EU_Commission about projects #SectorSkillsAlliances @EU_ErasmusPlus.</p> <p>Bruselas - Europa</p>  <p>10:13 a.m. 26 June 2017 Twitter Web Client</p> <p>4 Retweets 8 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/824565526747815936</p>	<p>fundacionlaboral.org @Fund_Laboral</p> <p>Nuestro responsable de Proyectos Internacionales @197/gonzalez explica #BusTrainers y #CoTutor en la reunión de #Somox, en #Anor #Anor</p>  <p>10:13 p.m. 26 Jun 2017 Twitter Web Client</p> <p>2 Retweets 6 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/824606200776060928</p>	<p>fundacionlaboral.org @Fund_Laboral</p> <p>We are in full work at meetings of european projects @EU_ErasmusPlus In Madrid and Lisbon: #BusTrainers #Artif #SSHIN fundacionlaboral.org/en/projects/tr...</p> <p>Bruselas - Europa</p>  <p>10:09 a.m. 17 May 2017 Twitter Web Client</p> <p>2 Retweets 8 Me gusta</p> <p>https://twitter.com/Fund_Laboral/status/8153745650372608</p>

<p>fundacionlaboral.org Visit us in the stand of the #BusTrainers project in Lisbon. Further information about the project via the link bustrainers.eu</p>  <p>12:24 p.m. - 18 May 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/865180849934913537</p>	<p>fundacionlaboral.org Dissemination event #BusTrainers at #IIEg in Lisbon. Networking and stakeholders engagement. Our IP Manager presenting too #Construye2020.</p> <p>Results Test</p>  <p>12:24 p.m. - 18 May 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/865512519468634112</p>	<p>fundacionlaboral.org And we continue with the second partners meeting of #BusTrainers #Lisbon. Today well finished! Thank you very much #IIEg!</p> <p>Results Test</p>  <p>12:24 p.m. - 18 May 2017 · Twitter Web Client 0 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/86513514655334401</p>
<p>fundacionlaboral.org We present #Arlat and #LearnCo projects in Lisbon. #EUS talks to us about #WinApp; #Cenitc, about #BusinessM. All of them, @EUerasmusPlus</p> <p>Results Test</p>  <p>12:24 p.m. - 12 Jun 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/874247865375371265</p>	<p>fundacionlaboral.org La @EU_Commission y la Fundación Laboral abordan por una "nueva generación de profesionales de la enseñanza" #BusTrainees #BusTrainersEU #EcoTrainees #EcoTraineesEU @UNED @SYMSL_ @OINCONSTRUCCION @GARRETE @GBC_Gobt @EUerasmusPlus @repegb6 fundacionlaboral.org/actualidad/m...</p>  <p>12:24 p.m. - 21 May 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/931416867746414592</p>	<p>Giovanni Carapella #Bus trainees #Lisbon #Fund_Laboral #formedil #Progetto_EU_low Working in group on Green SKILLS for train the trainers</p> <p>Results Test</p>  <p>12:24 p.m. - 14 May 2017 · Twitter Web Client 0 Retweets · 0 Likes</p> <p>https://twitter.com/gcarapella/status/865517035584757761</p>
<p>Giovanni Carapella (@gcarapella) · 19 May 2017 The second day of kick off meeting in Lisbon of the #BusTrainers EU project. Great discussion and working in a group dynamic about #greenSkills.</p>  <p>12:24 p.m. - 19 May 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/gcarapella/status/85496709744295936</p>	<p>fundacionlaboral.org Second day of kick off of the european project #BusTrainers #Spain #Italy #Portugal #Greece #Alma In a group dynamic about #greenSkills.</p> <p>Results Test</p>  <p>12:24 p.m. - 10 Jun 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/809708406655352833</p>	<p>fundacionlaboral.org Celebrating the kick off meeting of the European project #BusTrainers, which promotes the #GreenSkills in the #Construction industry</p> <p>Results Test</p>  <p>12:24 p.m. - 10 Jun 2017 · Twitter Web Client 3 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/809405783934902273</p>
<p>fundacionlaboral.org @Fund_Laboral presents the results of #Construye2020 at the #BuildingSkills kick-off meeting in Athens and the new #BusTrainers european project.</p> <p>Results Test</p>  <p>12:24 p.m. - 7 Jun 2017 · Twitter Web Client 4 Retweets · 0 Likes</p> <p>https://twitter.com/Fund_Laboral/status/85496709744295936</p>	<p>fundacionlaboral.org About to start the kick off of the European project #BusTrainers. Building up green Skills for Trainers from the #Construction industry.</p> <p>Results Test</p>  <p>12:24 p.m. - 10 Jun 2017 · Twitter Web Client 4 Retweets · 0 Likes</p>	<p>Edmundo Blázquez #ConfNacionalConstrucción #EUConstruction La revista de la Confederación Nacional de la Construcción presenta en su tercer número los proyectos europeos de @EUConstruction y de #BusTrainersEU en los que participa la entidad como socio. #EUConstruction www.cnc.org.es</p>  <p>12:24 p.m. - 10 Jul 2017 · Twitter Web Client 0 Retweets · 0 Likes</p> <p>https://twitter.com/EUConstruction/status/</p>

806485326046830592	https://twitter.com/Fund_Laboral/status/809365587520581640	1146720798742368256
<p>OFICINA: OYRSA @OYRSA_Es</p> <p>RusTraineesEU @EcoTraineesEU #EcoTraineesEU is an Erasmus+ project led by @Fund_Laboral on #Building up green #skills for #trainers from the #Construction industry. @sepiegob #sepiegob</p> <p>LINC La iniciativa @LINCBarcelona - VTFB, 2018 Los resultados de nuestro trabajo se pueden ver en este informe: http://bit.ly/2DfC9tL Descarga: http://bit.ly/2DfC9tL</p> <p>2 Me gusta https://twitter.com/OYRSA_es/status/1095744073007353856</p>	<p>WomencanBuild.eu</p> <p>De respuesta a @EcoTraineesEU @OYRSA_Es I am it has been a pleasure! Thank you for inviting us to know #EcoTraineesEU, An essential project on building up 4green skills. 😊</p> <p>Publicado el 10 de ene. 2019 · Telar para Algodón</p> <p>1 like · 1 respuesta</p> <p>Etiquetado</p> <p>https://twitter.com/Womencanbuild/status/1093825975954096128</p>	<p>RT @EcoTraineesEU: #EcoTraineesEU capacita a los #formadores de #FP del sector de la #construcción sobre #eficienciaenergética y #energíasrenovables. Conocemos en la Memoria 2017 de #Fund_Laboral actividad líder del proyecto. http://bit.ly/2DfC9tL</p>  <p>10 de ene. 2019 · Telar para Algodón</p> <p>8 Me gusta https://twitter.com/efenergia/status/1016271128921300992</p>
<p>Fundación Laboral @Fund_Laboral</p> <p>Más del 50% del #objetivo europeo de incremento de la #eficiencia #energética provendrá de la #reformación, si se construye bien. Te contamos las #Conclusiones último Foro de @EcoTraineesEU organizado por @CincConstrucción #EcoTraineesEU http://bit.ly/2DfC9tL</p> <p>15 de ene. 2019 · Telar para Algodón</p> <p>47Me gusta · 10Responde · https://twitter.com/Fund_Laboral/status/997072990708813824</p>	<p>RT @EcoTraineesEU: Primeros resultados del proyecto #EcoTraineesEU sobre lagunas en #Competencias #verdes de los #Formadores de #FP de la #construcción. #eficienciaenergética #energíasrenovables http://bit.ly/2DfC9tL</p>  <p>10 de ene. 2019 · Telar para Algodón</p> <p>3 Responde · 2 Me gusta · https://twitter.com/efenergia/status/984011564524195840</p>	<p>KatalinVidovszky @KatalinVidovszky</p> <p>Nuestro responsable de Proyectos Internacionales @FUNDALABORAL explica el trabajo de #EcoTraineesEU en la 2ª reunión del proyecto en Atenas.</p>  <p>10 de ene. 2019 · Telar para Algodón</p> <p>8 Me gusta · 10Responde · https://twitter.com/Fund_Laboral/status/927864835437711361</p>
<p>Enrique Corral @CorralEnrique</p> <p>Welcome #EcoTraineesEU @EU_ErasmusPlus project on #Building up #GreenSkills for #Trainers in the #Construction industry. #EcoTraineesEU</p> <p>15 de ene. 2019 · Telar para Algodón</p> <p>14Responde · 10Me gusta · https://twitter.com/CorralEnrique/status/927824305861341184</p>		

FACEBOOK

		
https://www.facebook.com/FundacionLaboralAlConstruccion/posts/3303947879675980	https://www.facebook.com/FundacionLaboralAlConstruccion/posts/3300970633307038	https://www.facebook.com/FundacionLaboralAlConstruccion/posts/3268733639864071

<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 27 de enero · 6p</p> <p>↗ Hoy se presentó formalizar las competencias y habilidades del profesorado de la construcción en eficiencia energética. El próximo jueves, 27 de enero, se celebra la jornada de difusión final del proyecto europeo Bus.Trainers.</p> <p>Programa: https://www.fundacionlaboral.org/</p> <p>Inscripción: https://www.fundacionlaboral.org/inscripcion-a-la-jornada</p> <p>CNA IFTC UV-AECC-CENIT LINET - Laboratorio Nacional de Energía e Geología, I.P. KATIE METRA - Multi Intelligent Energy Management Agency Servicio Español para la Internacionalización de la Educación Europea The Green Business Chamber Fundación Estatal para la Formación en el Empleo AEC Comisionado para la Agenda 2030. Predicción Estatal para la Formación en el Empleo.</p>  <p>Evento de difusión final</p> <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3280987778638657/3304492432954858/?type=3&ticker</p>	<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 28 de enero · 3p</p> <p>↗ Ayer se celebró la primera 'Jornada de competencias e indicadores sectoriales en el sector de la construcción' en la que se presentó la nueva certificación sectorial europea para docentes. ¿Te lo perdiste? Te dejamos algunas fotos del evento de Fundación Laboral.</p> <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.320359476342073/3304492432954858/?type=3&ticker</p> <p>Con la Confederación Nacional de la Construcción, PPEC, IFTC, UV-AECC, CENIT, LINET - Laboratorio Nacional de Energía e Geología, I.P. KATIE METRA - Multi Intelligent Energy Management Agency Servicio Español para la Internacionalización de la Educación Europea The Green Business Chamber, METRA - Multi Intelligent Energy Management Agency, Servicio Español para la Internacionalización de la Educación Europea The Green Business Chamber Fundación Estatal para la Formación en el Empleo AEC Comisionado para la Agenda 2030.</p>  <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3204492432954858/?type=3&ticker</p>	 <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3204492432954858/?type=3&ticker</p>
<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 30 de enero · 20p</p> <p>↗ Hoy hemos celebrado la II Jornada de innovación en Proyecto de la Industria de la Construcción. ¿Qué has podido ver? No te pierdas las siguientes transmisiones del día: https://www.fundacionlaboral.org/</p> <p>Toda la info: https://www.fundacionlaboral.org/</p> <p>Más noticias sobre: https://www.facebook.com/FundacionLaboralConstruccion/photos/a.320437975429946/3304492432954858/?type=3&ticker</p>  <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.320437975429946/3304492432954858/?type=3&ticker</p>	<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 30 de enero · 20p</p> <p>↗ Ya estás todo preparado en el Espacio BTECnext de Madrid para asistir a la II Jornada de innovación en Proyecto de la Industria de la Construcción https://www.fundacionlaboral.org/ Tú puedes venir! Tienes una buena excusa para perderte? Sigue en directo a través de: http://fundacionlaboral.innoveninnovar.es/</p> <p>Participación Galardonados: CPC-Tratador Development Bus.Trainers Web, UEBP-Vtead Usq, Ramon</p>  <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.320437975429946/3304492432954858/?type=3&ticker</p>	<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 2 de marzo · 20p</p> <p>Primeros resultados del proyecto Bus.Trainers sobre lagunas en competencias 'verdes' de los formadores de FP de la construcción</p> <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.1774403179297132/3023405467730224/?type=3&ticker</p>  <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.1774403179297132/3023405467730224/?type=3&ticker</p>
<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 30 de enero · 20p</p> <p>↗ Hoy hemos celebrado la II Jornada de innovación en Proyecto de la Industria de la Construcción. ¿Qué has podido ver? No te pierdas las siguientes transmisiones del día: https://www.fundacionlaboral.org/</p> <p>Toda la info: https://www.fundacionlaboral.org/</p> <p>Más noticias sobre: https://www.facebook.com/FundacionLaboralConstruccion/photos/a.320437975429946/3304492432954858/?type=3&ticker</p>  <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.320437975429946/3304492432954858/?type=3&ticker</p>	 <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.1774403179297132/3023405467730224/?type=3&ticker</p>	<p>Fundación Laboral de la Construcción Publicado por Fundación Construcción · 2 de marzo · 20p</p> <p>Primeros resultados del proyecto Bus.Trainers sobre lagunas en competencias 'verdes' de los formadores de FP de la construcción</p> <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.1774403179297132/3023405467730224/?type=3&ticker</p>  <p>https://www.facebook.com/FundacionLaboralConstruccion/photos/a.1774403179297132/3023405467730224/?type=3&ticker</p>

Fundación Laboral de la Construcción
Publicado por [Fundación Construcción](#) • 5 de junio de 2016

Diego Halentí (Pintoría), miembro responsable de Proyectos Internacionales. Javiel González, presente en la sede española de NatconVal, el proyecto que lideramos. Bus Trainers, de formación de formadores en construcción sostenible, y en el que participamos como socios WohlerBüro, de eficiencia del agua en la edificación.



882 Personas han visto esto 22 Personas han comentado esto 18 Personas han publicado esto

<https://www.facebook.com/FundacionLaboralConstruccion/posts/2631657110238397>

Fundación Laboral de la Construcción
Publicado por [Fundación Construcción](#) • 17 de noviembre de 2017

Más del 50% del objetivo europeo de incremento de la eficiencia energética proveniente de la edificación. "El se construye bien" | Blog Fundación Laboral de la construcción

Más del 50% del objetivo europeo de incremento de la eficiencia energética proveniente de la edificación. "El se construye bien" | Blog Fundación Laboral de la construcción

620 Personas han comentado esto 49 Interactores 18 Personas han publicado esto

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Fundación Laboral de la Construcción
Publicado por [Fundación Construcción](#) • 17 de noviembre de 2017

Una "Nueva generación de profesionales de la enseñanza". Esta es la apuesta de la European Commission y la Fundación Laboral que trabaja en la formación de formadores a través de los proyectos europeos Bus Trainers, Co-Tutor, Learn City o Dual Mob.

UMG - Laboratorio Racóncio de Energia i Gestió, I-PI Universitat De València Centro De Gestión: Servei Especial per la formació al professorat. Co-Tutor Learn City Claustral Institut Sostenible Warsaw University of Technology Strategic



18 Personas han comentado esto 18 Personas han publicado esto

<https://www.facebook.com/FundacionLaboralConstruccion/posts/163749623298782>

LINKEDIN

FERIA CONSTRUCIÓN
Publicado por [Fundación Construcción](#) • 26 de junio de 2020

La Fundación Laboral de la Construcción y la Confederación Nacional de la Construcción (CNC) que hoy presentan hoy, en la sede de la Confederación Estatal de Organizaciones Empresariales (CEOE), la nueva clasificación ...



CONSTRUTEC

4471 seguidores 21 comentarios

https://www.linkedin.com/posts/feria-construtec_construtec2020-activity-6627955733717745664-eGbc

Fundación Laboral de la Construcción
Publicado por [Fundación Construcción](#) • 27 de junio de 2020

Ya puedes visitar un vistazo a nuestro último Boletín Digital. Descubre los aspectos de la próxima jornada del proyecto BusTrainers, las novedades del sector o las ofertas de empleo de la construcción que más ...



Boletín Digital de la Fundación Laboral de la Construcción bit.ly/2JLwvDg

0 recomendaciones 0 comentarios 0 compartir

https://www.linkedin.com/posts/fundacionlaboraldeaconstruccion_bolet%C3%ADndigital-de-la-fundaci%C3%B3n-laboral-de-activity-6623481691002548224-kH24

Fundación Laboral de la Construcción
Publicado por [Fundación Construcción](#) • 27 de junio de 2020

¡Comienza a fomentar las competencias y habilidades del profesorado de la construcción en eficiencia energética! D próximamente, 27 de junio, nos presentamos la jornada de difusión final del proyecto BusTrainers.



Evento de difusión final

0 recomendaciones 0 comentarios 0 compartir

https://www.linkedin.com/posts/fundacionlaboraldeaconstruccion_c%C3%B3mo-se-pueden-fomentar-las-competencias-activity-6624993432342706304-VjG8

Colegio de Ingenieros Técnicos de Obras Públicas
Publicado por [Fundación Construcción](#) • 27 de junio de 2020

Bus Trainers, un proyecto para fortalecer las competencias y habilidades del profesorado de la construcción en eficiencia energética. D próximamente, 27 de junio, nos presentamos la jornada de difusión final del proyecto BusTrainers.



Evento de difusión final

0 recomendaciones 0 comentarios 0 compartir

https://www.linkedin.com/posts/citop_ingenieriaedacivil-ods-ecoformador-activity-6628613636304719872-GHLx

Luis Jiménez López • 27 de junio de 2020 • 10 recomendaciones 50 comentarios 0 compartir

En proyecto BusTrainers presentaré las resultados sobre el fomento de competencias en cuestiones del sostenible • CONSTRUEIF



Evento de difusión final

0 recomendaciones 0 comentarios 0 compartir

https://www.linkedin.com/posts/luis-jim%C3%A9nez-%C3%A9pez-27151031_el-proyecto-bustrainers-presentar%C3%A1-los-resultados-activity-6623826252715429888-yAAN



 <p>Evento de difusión final</p> <p>https://www.linkedin.com/posts/fundacionlaboraldelaconstruccion_bustrainerseu-activity-662748511002759168-0o1o</p>	 <p>Ayer se celebró la jornada "Desarrollo de competencias medioambientales en el sector de la construcción" #EcoTrainersEU en la que se presentó la nueva curación del sector invitados para docentes. ¿Te lo perdiste? Te dejamos ... ver más</p> <p>https://www.linkedin.com/posts/fundacionlaboraldelaconstruccion_bustrainerseu-activity-6627912556935811072-4W08</p>	
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Confederación Nacional de la Construcción (CNC)

<p>TWITTER</p>  <p>CNC Construcción (@CNC_Construcion) · 1 min. hace El jueves (30 de mayo) celebraremos el seminario sobre Planificación de Proyectos en competencias #EcoTrainersEU para el sector de la Construcción en el marco del proyecto https://www.linkedin.com/in/laOzment/</p>	 <p>CNC Construcción (@CNC_Construcion) · 19 may. 2019 Hasta finales de junio se darán inicio los 10 encuentros programados para desarrollar las competencias para la construcción.</p> <p></p>	 <p>CNC Construcción (@CNC_Construcion) · 19 may. 2019 Les recordamos que tenemos entre 2 días un interesante evento de difusión online #EcoTrainersEU</p> <p>Brian Doherty (@BrianDoherty) · 17 may. 2019 ➡️ Yesterday we started the eighth meeting of partners in Vilnius, Lithuania where we could test reality translation ➡️ today we continue meeting and discussing the main results of #EcoTrainersEU #EcoTrainersEU #EcoTrainersEU</p> <p></p> <p>CNC Construcción (@CNC_Construcion) Hoy realizamos una reunión técnica con @EcoTrainersEU El proyecto #EcoTrainersEU tiene como objetivo desarrollar competencias "ecológicas" para los formadores de la industria de la construcción</p> <p>10:00 a.m. - 17 may. 2019 · Twitter Web Player</p>
 <p>CNC Construcción (@CNC_Construcion) · 30 oct. 2019 Hoy realizamos la jornada #EcoTrainersEU para docentes de la construcción. Si puedes seguir en directo nos tienes que decirnos en los comentarios</p> <p>CNC Construcción (@CNC_Construcion) En respuesta a @CNC_Construcion y @EcoTrainersEU</p> <p>Durante la misma se va a presentar el proyecto #EcoTrainersEU, en el que participamos, para desarrollar competencias en EE y EERR</p> <p>10:00 a.m. - 30 oct. 2019 · Twitter Web Player</p>	 <p>CNC Construcción (@CNC_Construcion) Disponible el curso #EcoTrainersEU para reforzar las competencias medioambientales de los docentes del sector de la construcción</p> <p>estrainers.eu/www/rpmms/ttsip...</p> <p>10:00 a.m. - 4 may. 2019 · Twitter Web Player</p>	 <p>CNC Construcción (@CNC_Construcion) El lunes 27 de enero organizaremos una jornada sobre las competencias #medioambientales más demandadas por el sector de la Construcción.</p> <p>Inscríbete: fundacionlaboral.org/formularios/ins...</p> <p></p> <p>Evento de difusión final</p> <p>fundacionlaboral.org/estrainerseu...</p> <p>10:00 a.m. - 17 may. 2019 · Twitter Web Player</p>

CNC Construcción
@CNC_Construcción

Creamos la Jornada "Desarrollo de competencias medioambientales en el sector de la construcción" / @EcoTraineesEU con Luis Vega, Subdirector General de Arquitectura y Edificación @mitragob, y Raquel Gómez, Directora de Programa, Subdirección General de Residuos @mitecogob



10:00 a.m. - 21 May, 2012 - Centro de Negocios

3 responses 52 likes 0 comments

CNC Construcción
@CNC_Construcción

Hoy celebramos la última reunión del proyecto @EcoTraineesEU con nuestros socios de 🇪🇸 🇮🇹 🇩🇪 🇫🇷 🇬🇧

EcoTraineesEU (@EcoTraineesEU) · 28 min
Today our Spanish partner @CNC_Construcción hosted the meeting of the project to do all the management issues about EcoTrainees.eu
Follow us through our website and discuss how you can be an ambassador of environmental training!



10:00 a.m. - 21 May, 2012 - Centro de Negocios

239 views

Institut de Robòtica i de Tecnologies de la Informació i de les Comunicacions (Irtic)

FACEBOOK

facebook [Sign in](#)

UV-IRTC Un post intencional

El informe final UV-IRTC presenta los resultados del estudio sobre el de la construcción sostenible dentro de competencias del profesorado.

El estudio señala la importancia de que los docentes se conscientes de importancia de la sostenibilidad en construcción.

Descarga el informe completo aquí

Bulk Trainers - formación continua en G

The #BusTraineesEU Report emphasizes:

- The importance of trainers becoming aware of sustainability in construction, as well as the need for new teaching attitudes towards the digital revolution.

Download the document:



Related pages

- FUNDACIÓN ADAPTA
- Formenterapla
- Women can build
- ate - Asociación de Telecomunicaciones y
- Mobiliza Academy
- Another Day In The Office
- Malasaña Ilustración
- Werk

<https://m.facebook.com/IRTIC/posts/2605492739729524>

Ente per la Formazione e l'addestramento professionale nell'edilizia (Formedil)

TWITTER

Formedil @Formedil

VALENCEA 16/17 settembre VIII meeting Bus.Trainers. Le attività di ricerca e implementazione proseguiranno nei primi mesi del 2020. Verranno organizzati corsi pilota sulla piattaforma online realizzata da @IRTC_UV che coinvolgeranno 20 formatori per ogni paese @BusTraineesEU



08:34 AM - 17 set 2019 - Twitter Web App

1 Visualizzazioni 0 Reazioni 0 Risposte

Formedil @Formedil

Presso Arci Toscana, seminario "Ridurre i consumi e le emissioni di CO2 degli edifici [...] " nell'ambito del progetto europeo Bus.Trainers dedicato alla formazione formatori industria e costruzioni in tema di efficienza energetica e di energia rinnovabile. @EcoTraineesEU



11:04 PM - 9 mag 2019 da Auditorium Via Alzola - Formedil - Italy

0 Visualizzazioni 0 Reazioni 0 Risposte

Formedil @Formedil

Bus.Trainers, a Firenze meeting di progetto. In discussione la piattaforma moodle per la formazione dei formatori "verdi" @EUErasmusPlus @ancemazionale @EcoTraineesEU



11:10 PM - 11 mag 2019 - Nefine - Italy

0 Visualizzazioni 0 Reazioni 0 Risposte

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YOUTUBE

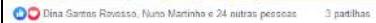


Centro de Formação Profissional da Indústria da Construção Civil e Obras Públicas do Sul (Cenfic)

FACEBOOK

<p>CENFIC publicou uma foto nova. 14 de Outubro de 2016</p> <p>O CENFIC é um dos parceiros de mais um Projeto europeu, liderado pela Fundación Laboral de la Construcción, o BUS.Trainer. Esse projeto envolve a conceção de um novo esquema de formação para formadores da indústria da construção civil, em particular aquelas que fornecem formação sobre eficiência energética (EE) e sistemas de energias renováveis (ER). O novo esquema de formação estará disponível em Agosto que irá fornecer formação personalizada baseada em uma auto-avaliação ex ante de Competências Verdes (Green Skills) realizada por formadores. O desenvolvimento do novo programa de formação basear-se-á em resultados de aprendizagem que serão definidos segundo a metodologia do Quadro Europeu de Qualificações (Conhecimentos, Aptidões e Atitudes), a fim de garantir a sua transversalidade, transferibilidade e certificação entre os parceiros do consórcio e para além destes.</p> <p>Building Up green Skills for Trainers From the construction industry BUS.Trainer Erasmus+</p> <p>129 pessoas alcançadas Promover Publicação</p> <p>Me gusta Comentar Partilhar Mais</p>	<p>CENFIC publicou 11 fotos novas — em Campus Lamego (H. Construção)</p> <p>Nos próximos dias 15 e 16, José Luís aprofunda os temas do Projeto BUS.Trainer - Building Up Green Skills for Trainers from the construction industry nos instalações da Fundação Laboral de la Construcción, em Madrid. Foi um dia intenso, de muito trabalho e onde se começou a trabalhar as bases para esse projeto que promove competências inovadoras para a área da Construção Civil.</p> <p>Reunião de arranque - Projeto BUS.Trainer (Madrid) 11 fotos</p> <p>8+ Mais</p> <p>Me gostou Comentar Partilhar Mais</p>	
<p>CENFIC publicou 10 fotos novas — em Alema. 7 de novembro de 2017</p> <p>El segundo día de trabajo de la reunión de socios del proyecto BusTrainers termina con una demostración de proyectos de todos los socios, el segundo infoday del proyecto.</p> <p>LNEG - Laboratorio Nacional de Energia e Geologia, I.P. Fundación Laboral de la Construcción</p> <p>Ver original Califica este tránsito</p> <p>7+ Mais</p> <p>Me gusta Comentar Partilhar Mais</p>	<p>CENFIC publicou 60 fotos novas — em Bus.Trainers.</p> <p>Quinta reunião do projeto BusTrainers na maciçalense reunião de Roma. Bus.Trainers.</p> <p>+9 Mais</p> <p>400 pessoas alcançadas Promover Publicação</p> <p>Me gusta Comentar Partilhar Mais</p>	<p>CENFIC publicou uma publicação. 11 de outubro de 2016</p> <p>O Conselho Europeu do projeto Bus.Trainer desenvolveu uma formação profissional especializada em eficiência energética e sistemas de energia renovável, que será implementada no IE.</p> <p>Os parceiros da Espanha, Grécia, Itália, Malta e Portugal acusaram de sucesso o "Bus.Trainer", a qualificação para formadores de Educação e Formação Profissionais (EFP) no setor da construção, desenvolvida no âmbito do projeto europeu Bus.Trainer. É uma formação especializada em competências específicas em eficiência energética (EE) e sistemas de energia renovável (ER), com base em processos inovadores, para profissionais que buscam aumentar a competitividade das empresas a nível internacional e futuras necessidades do setor.</p> <p>O documento de Qualificação Bus.Trainer está disponível em: http://bus-trainers.eu</p> <p>La conferencia "Bus.Trainer" para la cualificación para formadores de la construcción se puso en marcha.</p> <p>La conferencia "Bus.Trainer" para la cualificación para formadores de la construcción se puso en marcha.</p> <p>100 pessoas alcançadas Promover Publicação</p>
<p>CENFIC publicou 27 fotos novas — em Palestra LNEG (H. Construção).</p> <p>No passado dia 27 de junho, o LNEG - Laboratório Nacional de Energia e Geologia, I.P. organizou uma Conferência sobre a temática "O que são competências verdes?". A conferência contou com a participação de "mentores" da Construção Civil, onde o CENFIC marcou presença, a através do seu parceiro do Projeto A Palavra Verde foi utilizada a descrever as necessidades dos parceiros no Projeto Bus.Trainers.</p> <p>Recorremos à fotografia abaixo:</p> <p>Palestra LNEG - O que são competências "Verdes"?</p> <p>https://www.facebook.com/pg/cenfic/photos/?tab=album&album_id=182925964071437</p> <p>7 Mais</p>	<p>CENFIC publicou 27 fotos novas — em Palestra LNEG (H. Construção).</p> <p>No dia 27 de junho de 2016 o CENFIC organizou a palestra "O que são competências verdes?" no LNEG - Laboratório Nacional de Energia e Geologia, I.P. organizou uma Conferência sobre a temática "O que são competências verdes?". A conferência contou com a participação de "mentores" da Construção Civil, onde o CENFIC marcou presença, a através do seu parceiro do Projeto A Palavra Verde foi utilizada a descrever as necessidades dos parceiros no Projeto Bus.Trainers.</p> <p>Recorremos à fotografia abaixo:</p> <p>Palestra LNEG - O que são competências "Verdes"?</p> <p>https://www.facebook.com/pg/cenfic/photos/?tab=album&album_id=185770859786948</p> <p>5 Mais</p>	<p>CENFIC publicou 1 foto nova — em Notícias PT Bus.Trainers.</p> <p>Por acção na conferência EDULCARBIV, realizada nos dias 2 e 3 de julho de 2016 em Ponta de Mós, o artigo "Towards a greener profile on green skills for Portugal: Bus.Trainers Project", sobre os resultados Portugueses, baseado no "Relatório sobre as Lideranças de Competências em Portugal". O artigo teve a coordenação da LNEG - Laboratório Nacional de Energia e Geologia, I.P. e a participação do CENFIC, assim como do coordenador do projeto, Fundação Laboral de la Construcción, e a Palma Verde.</p> <p>Notícias PT Bus.Trainers</p> <p>https://www.facebook.com/cenfic/posts/1873717899601884</p> <p>1 Mais</p>



<p> CENFIC está no círculo Maria Júlia Ramalho 11 de fevereiro de 2019</p> <p>Comunidade da Maia, a equipa do Cenfic participa em mais uma reunião do projeto Bus Trainers.</p> <p>Associações Inovatecno</p>  <p>+9</p> <p>https://www.facebook.com/cenfic/posts/1909356679371339</p>	<p> CENFIC 11 de fevereiro de 2019</p> <p>Nos passados dias 7 e 8 de fevereiro, cumpriu-se mais uma reunião da parceria do Projeto Bus Trainers, desta vez, com o CENFIC como anfitrião. Participaram nesta 6.ª reunião da parceria, o coordenador do Projeto - Fundación Laboral de la Construcción e os restantes parceiros. No segundo dia houve ainda um momento de disseminação deste e de outros projetos inovadores, dirigido essencialmente aos Formadores #bustrainersproject #digitaltraining #sustainableconstruction</p>  <p>+15</p> <p></p> <p>Dina Santos Rousso, Nuno Martinha e 24 outras pessoas 3 partilhas</p> <p>https://www.facebook.com/cenfic/posts/1960886750884998</p>	<p> Seminário 02 de maio 2019</p> <p>17H00 - 19H00</p> <p>Vantagens e Oportunidades de Qualificações em Green Skills para o Setor da Construção Civil</p>  <p>https://www.facebook.com/cenfic/posts/2013297225643950</p>
<p> CENFIC 10 de abril</p> <p>Realizou-se na Fundación Laboral de la Construcción a divulgação dos principais resultados e conclusões finais do projeto Bus Trainers. "Desenvolvimento de competências ambientais no sector da construção" na qual foi apresentada a nova qualificação lectoral europeia para docentes.</p> <p>Estiveram presentes a Conservatoria Nacional da Construcción, FELC, IRTCI UV, AVEC, CENFIC, LNEG-Centro Nacional de Energia e Geologia, I.P., Klipper Admisionen Projekt der Energieberatungsstelle Kappa, The Gozo Business Chamber, MEMA-Malta Intelligent Energy Management Agency, Servicio Español para la Internacionalización de la Educación, Eramus+, Atel Conveniado para la Agenda 2030, Fomento Estatal para la Formación en el Empleo.</p> <p>Deixamos aqui algumas fotos do evento:</p>  <p>+10</p> <p>https://www.facebook.com/cenfic/posts/2198547077118963</p>		

National Laboratory of Energy and Geology (LNEG)

FACEBOOK



https://www.facebook.com/LNEGPortugal/posts/2484381064922627?_tn_=R

Centre for Renewable Energy Sources and Saving (CRES)

FACEBOOK

		
		
		
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The Gozo Business Chamber (GBC)

FACEBOOK

<https://www.facebook.com/events/188191582068563/>

The Gozo Business Chamber in collaboration with MIEMA have the pleasure to invite you for our informative Seminar focusing on the importance of VET trainers in green skills competencies in the construction sector.

June 10, 2016 | 9:30 to 13:30 / Hall 2, Chilaxxie J Victoria, Gozo

<https://www.facebook.com/gozobusinesschamber.org/posts/258519084803223>

Malta Intelligent Energy Management Agency (MIEMA)

FACEBOOK

https://www.facebook.com/permalink.php?story_fbid=2158559730842803&id=360825257282935

https://www.facebook.com/permalink.php?story_fbid=2166128420085934&id=360825257282935

<https://www.facebook.com/permalink.php?fbid=2177107332321376&id=360825257282935>

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https://www.facebook.com/permalink.php?story_fbid=2480857958612977&id=360825257282935	https://www.facebook.com/permalink.php?story_fbid=2498906766808096&id=360825257282935	https://www.facebook.com/permalink.php?story_fbid=2633196423379129&id=360825257282935
		
https://www.facebook.com/permalink.php?story_fbid=2665573243474780&id=360825257282935	https://www.facebook.com/permalink.php?story_fbid=2816132025085567&id=360825257282935	https://www.facebook.com/permalink.php?story_fbid=2850036221695147&id=360825257282935

3.3.1 Conclusions

Bus.Trainers has had a total of 148 appearances in publications made by partners on their corporate social networks: on three Twitter accounts (69 tweets), on eight Facebook profiles (67 post), on two LinkedIn profiles (11 publications), and a video on Formedil YouTube channel.

These data show the involvement of the consortium in the dissemination of project content. This has allowed the project information to reach a wider and more varied audience.



3.4 PRESS RELEASE

Press Releases of Bus.Trainers					
Partner	Country	Headline	Date	Material	Link
Miema	Malta	Supporting skills related to the green construction industry in Gozo.	22/11/2018	PR+1 photo	https://gozo.news/73653/supporting-skills-related-to-the-green-construction-industry-in-gozo/
GBC		Bus.Trainers. Building up green Skills for Trainers from the Construction industry.	19/06/2019	PR+5 photos	https://www.facebook.com/gozobusinesschamber.org/posts/2420215884666878
Fundación Laboral de la Construcción	Spain	Te invitamos a la «Jornada de Bus.Trainers sobre competencias medioambientales en la construcción» el próximo lunes 27 de enero, en la Confederación Nacional de la Construcción (CNC).	21/01/2020	Press Call	Mailing
		La Fundación Laboral de la Construcción y la Confederación Nacional de la Construcción lanzan en España "Eco.Formador", la nueva cualificación sectorial europea para docentes.	27/01/2020	PR+3 photos	Mailing

3.4.1 Final Dissemination Event

We sent a Press Call to invite to the final dissemination event of Bus.Trainers, held in Madrid and organised by the coordinator together with the CNC.

This mailing was launched on January 21st, 2020 and sent to Fundación Laboral de la Construcción databases of Media (more than 300 contacts of local, regional and national media).

The Press Call was completed with dissemination through news on FLC corporate website, on the project web and on social networks.

Besides, the invitation sent too specifically to workers and professionals, trainers, representatives of Administration, companies and entrepreneurs and training centres staff.



Invitation mailing

On January 27th, 2020, following Bus.Trainers event, a Press Release was sent to national, regional, local, generalist and specialised media, together with media agencies.

Press Release + 3 Photos





3.5 DISSEMINATION IN MEDIA

Media outputs of Bus.Trainers					
Country	Partner	Media	Headline	Date	Evidence
Spain	Fundación Laboral de la Construcción	Fundación Laboral de la Construcción (Newsletter No 513)	La Fundación Laboral de la Construcción lidera cuatro nuevos proyectos europeos y participa en otros seis	13/10/2016	http://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-fundacion-laboral-de-la-construccion-lidera-cuatro-nuevos-proyectos-europeos-y-participa-en-otros-cuatro-estrategicos-y-dos-regionales
		Construible	La Fundación Laboral de la Construcción lidera 4 nuevos proyectos europeos y participa en otros 6	20/10/2016	https://www.construible.es/noticias/fundacion-laboral-lidera-4-proyectos-europeos-y-participa-en-otros-6
		Fundación Laboral de la Construcción (Newsletter No 531)	La importancia de la eficiencia energética: de los objetivos 2020 al nuevo horizonte 2050	02/03/2017	http://www.fundacionlaboral.org/actualidad/noticias/reportajes/de-los-objetivos-2020-al-nuevo-horizonte-2050
	European Council of Civil Engineers (ECCE)	High Level Tripartite Strategic Forum on Construction, 5th Meeting	06/03/2017	http://www.ecceengineers.eu/news/2017/5_hlf_meeting.php	
	Fundación Laboral de la Construcción	La Fundación Laboral de la Construcción afianza el trabajo colaborativo con socios de 18 países	23/03/2017	http://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-fundacion-laboral-de-la-construccion-afianza-el-	

	(Newsletter No 534)	miembros de la UE		trabajo-colaborativo-con-socios-de-18-paises-miembros-de-la-ue
	Fundación Laboral de la Construcción (Newsletter No 544)	La formación, una prioridad para el avance del 'empleo verde' en Europa	01/06/2017	http://www.fundacionlaboral.org/actualidad/noticias/reportajes/la-formacion-una-prioridad-para-el-avance-del-empleo-verde-en-europa
	Fundación Laboral de la Construcción	Corporate Report 2016	11/07/2017	http://www.fundacionlaboral.org/uploads/memoria/applications/ARCH5b3b6f3c206.pdf
	Fundación Laboral de la Construcción (Newsletter No 561)	La Comisión Europea y la Fundación Laboral abogan por "una nueva generación de profesionales de la enseñanza"	16/11/2017	http://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-comision-europea-aboga-por-una-nueva-generacion-de-profesionales-de-la-enseñanza
	Fundación Laboral de la Construcción (Newsletter No 574)	Primeros resultados del proyecto Bus.Trainers sobre lagunas en competencias 'verdes' de los formadores de FP de la construcción	01/03/2018	http://www.fundacionlaboral.org/actualidad/noticias/reportajes/primeros-resultados-del-proyecto-bustrainers-sobre-lagunas-en-competencias-verdes-de-los-formadores-de-fp-de-la-construcion
	Fundación Laboral de la Construcción (Newsletter No 579)	Build Up Skills II, una iniciativa 'exitosa, relevante, oportuna y única en su género'	11/04/2018	http://www.fundacionlaboral.org/actualidad/noticias/reportajes/build-up-skills-ii-se-convierte-en-una-iniciativa-exitosa-relevante-oportuna-y-unica-en-su-genero
	Fundación Laboral de la Construcción (Newsletter No 580)	La cualificación 'Eco-Formador' para la industria de la construcción se pondrá en marcha en el segundo semestre de 2019	19/04/2018	http://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-cualificacion-eco-trainer-para-formadores-de-la-industria-de-la-construcion-se-pondra-en-marcha-en-el-segundo-semestre-de-2019
	Construible	Eco-Formador para la industria de la construcción, nueva cualificación prevista para el segundo semestre de 2019	20/04/2018	https://www.construible.es/2018/04/20/eco-formador-industria-construcion-nueva-cualificacion-prevista-segundo-semestre-2019
	Fundación Laboral de la Construcción (Newsletter No 583)	Más del 50% del objetivo europeo de incremento de la eficiencia energética provendrá de la edificación, "si se construye bien"	17/05/2018	http://blog.fundacionlaboral.org/sector/mas-del-50-del-objetivo-de-incremento-de-la-eficiencia-energetica-que-marca-europa-provendra-de-la-edificacion/
	EU Sustainable Energy Week	The "Informative Seminar: the importance of VET trainers in green skills competencies in the construction sector", organized by CNC, with the collaboration of Fundación Laboral de la Construcción, on May 10th, 2018 which was attended by about 20 representatives of institutions and construction companies and training field, was selectionated for the EU Sustainable Energy Week EUSEW2018	4-8/06/2018	http://www.eusew.eu/energy-days/informative-seminar-importance-vet-trainers-green-skills-competencies-construction-0
	Fadeco Contratistas	La formación en eficiencia energética, clave para construir bien	19/06/2018	http://fadecocontratistas.es/comunicacion/la-formacion-en-eficiencia-energetica-clave-para-construir-bien
	Fundación Laboral de la Construcción	"Un diálogo que construye" Corporate Report 2017 from Fundación Laboral de la Construcción	07/2018	http://www.fundacionlaboral.org/uploads/memoria/applications/ARCH5b3c6ed3bcf12.pdf
	Fundación Laboral de la Construcción	Sumary video - Corporate Report 2017 from Fundación Laboral de la Construcción	04/07/2018	https://www.youtube.com/watch?v=z1H1mTxgjEg
	Fundación Laboral de la Construcción (Newsletter	Conoce en un minuto y medio los principales logros de la Fundación Laboral en 2017	11/07/2018	http://blog.fundacionlaboral.org/sector/conoce-en-minuto-y-medio-los-logros-de-la-fundacion-laboral-en-2017/



	No 591)			https://www.fundacionlaboral.org/actualidad/boletin-digital/591
Fundación Laboral de la Construcción (Newsletter No 598)	La Fundación Laboral comienza cinco nuevos proyectos europeos relacionados con la formación y la prevención en el sector de la construcción	18/10/2018		http://www.fundacionlaboral.org/actualidad/boletin-digital/598 http://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-fundacion-laboral-comienza-cinco-nuevos-proyectos-europeos-formacion-prevencion-construccion
Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.001) ES/EN	Fundación Laboral de la Construcción is currently working on 18 European projects in five programmes, together with more than 75 organisations from 21 countries	10-12/2018		https://www.fundacionlaboral.org/mail/001_construyendoeuropa_octubre diciembre2018/001_ConstruyendoEuropa_octubre-diciembre-2018.html https://www.fundacionlaboral.org/mail/001_buildingeurope_octoberdecember2018/001_BuildingEurope_october-december-2018.html
Fundación Laboral de la Construcción (Newsletter No 601)	La Fundación Laboral de la Construcción participa en tres foros internacionales, invitada por la Comisión Europea y por la FIEC	14/11/2018		https://www.fundacionlaboral.org/actualidad/boletin-digital/601 https://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-fundacion-laboral-de-la-construccion-participa-en-tres-foros-internacionales-invitada-por-la-comision-europea-y-por-fiec
Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.002) ES/EN	Fundación Laboral participates in international forums invited by the European Commission and the FIEC	01-03/2019		https://www.fundacionlaboral.org/mail/002_construyendoeuropa_enero marzo2019/002_ConstruyendoEuropa_enero-marzo-2019.html https://www.fundacionlaboral.org/mail/002_buildingeurope_januarymarch2019/002_BuildingEurope_january-march-2019.html
Fundación Laboral de la Construcción	Publication of the project in the International project dossier Available in online and print version (200 shipments/edition in Spanish, distributed through Spain) - ES version: Proyectos e iniciativas internacionales - EN version: Project and initiatives internationals	2019		https://www.fundacionlaboral.org/proyectos/formacion/recursos-didacticos/dossier-de-proyectos-internacionales-de-la-fundacion-laboral-de-la-construccion https://www.fundacionlaboral.org/en/projects/training/training-tools/dossier-of-international-projects-of-fundacion-laboral-de-la-construccion
EREK	Training the trainers: a strategy for green capacity building and examples from the construction sector	08/01/2019		https://www.resourceefficient.eu/en/news/training-trainers-strategy-green-capacity-building-and-examples-construction-sector
Pacto Alcaldes region de Murcia	El proyecto bus.trainers revela las lagunas en competencias 'verdes' de los formadores de fp de la construcción	15/03/2019		http://www.pactoalcaldesregmurcia.es/?q=blog/el-proyecto-bustrainers-revela-las-lagunas-en-competencias-%E2%80%99verdes%E2%80%99-de-los-formadores-de-fp-de
Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.004) ES/EN	The key role of construction for a 'climate-neutral Europe' in 2050	07-09/2019		https://www.fundacionlaboral.org/mail/004_construyendoeuropa_julio_septiembre_2019/004_ConstruyendoEuropa_julio_septiembre_2019.html https://www.fundacionlaboral.org/mail/004_buildingeurope_july_september_2019/004_BuildingEurope_july_september_2019.html
Fundación Laboral de la	"Proyectando el futuro" - Corporate Report 2018	07/2019		https://www.fundacionlaboral.org/memoria2018/downloads/Memoria2018.pdf

	Construcción			
	Fundación Laboral de la Construcción (Newsletter No 635)	Competencias profesionales para la transición laboral	12/09/2019	https://www.fundacionlaboral.org/actualidad/boletin-digital/635 http://blog.fundacionlaboral.org/empleo/competencias-profesionales-para-la-transicion-laboral/
	Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.005) ES/EN	We would like to invite you to the II Conference on Innovation in Construction Training, on 30 October	10-12/2019	https://www.fundacionlaboral.org/mail/005_construyendoeuropa_octubre_diciembre_2019/005_construyendoeuropa_octubre_diciembre_2019.html https://www.fundacionlaboral.org/mail/005_buildingeurope_october_december_2019/005_buildingeurope_october_december_2019.html
	Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.005) ES/EN	How to develop the environmental skills of the trainers of the construction industry?	10-12/2019	https://www.fundacionlaboral.org/mail/005_construyendoeuropa_octubre_diciembre_2019/005_construyendoeuropa_octubre_diciembre_2019.html https://www.fundacionlaboral.org/mail/005_buildingeurope_october_december_2019/005_buildingeurope_october_december_2019.html
	Fundación Laboral de la Construcción (Newsletter No 639)	Te invitamos a la II Jornada de Innovación en Formación de la Construcción, el 30 de octubre, en el Espacio Bertelsmann de Madrid	10/10/2019	https://www.fundacionlaboral.org/actualidad/noticias/fundacion/te-invitamos-a-la-ii-jornada-de-innovacion-en-formacion-de-la-industria-de-la-construcion-el-30-de-octubre-en-el-espacio-bertelsmann https://www.fundacionlaboral.org/actualidad/boletin-digital/639
	Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.005) ES/EN	We would like to invite you to the II Conference on Innovation in Construction Training, on 30 October (ES/EN)	10/2019 a 12/2019	https://www.fundacionlaboral.org/promocion/we-would-like-to-invite-you-to-the-ii-conference-on-innovation-in-construction-training-on-30-october-at-bertelsmann-space-in-madrid https://www.fundacionlaboral.org/mail/005_construyendoeuropa_octubre_diciembre_2019/005_construyendoeuropa_octubre_diciembre_2019.html https://www.fundacionlaboral.org/mail/005_buildingeurope_october_december_2019/005_buildingeurope_october_december_2019.html
	Fundación Laboral de la Construcción (Newsletter No 641)	10 razones por las que no debes perderte la II Jornada de Innovación en Formación de la industria de la Construcción	24/10/2019	http://blog.fundacionlaboral.org/innovacion/10-razones-por-las-que-no-debes-perderte-la-ii-jornada-de-innovacion-en-formacion-de-la-industria-de-la-construcion/ https://www.fundacionlaboral.org/actualidad/boletin-digital/641
	Instaladores 2.0	La Fundación Laboral de la Construcción organiza una Jornada de Innovación en Formación de la Industria	28/10/2019	https://www.instaladores20.com/tu-negocio/formacion/la-fundacion-laboral-de-la-construcion-organiza-una-jornada-de-innovacion-en-formacion-de-la-industria/
	Iniciar	La transformación digital del sector de la construcción ya es una realidad	30/10/2019	https://iniciar.com/construccion/la-transformacion-digital-del-sector-de-la-construccion-ya-es-una-realidad/
	Observatorio Inmobiliario	La Fundación Laboral de la Construcción apuesta por la	30/10/2019	https://observatorioinmobiliario.es/la-fundacion-laboral-de-la-construccion-

		innovación y la sostenibilidad en sus proyectos de formación		<u>apuesta-por-la-innovacion-y-la-sostenibilidad-en-sus-proyectos-de-formacion</u>
	Fundación Laboral de la Construcción (Newsletter No 642)	Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector ya es una realidad	31/10/2019	https://www.fundacionlaboral.org/actualidad/noticias/fundacion/los-ponentes-de-la-ii-jornada-de-innovacion-de-la-fundacion-laboral-coinciden-en-que-la-transformacion-digital-del-sector-ya-es-una-realidad https://www.fundacionlaboral.org/actualidad/boletin-digital/642
	Eco construccion	La II Jornada de Innovación de la Fundación Laboral debate la transformación digital del sector de la construcción	31/10/2019	https://www.ecoconstruccion.net/noticias/la-ii-jornada-de-innovacion-de-la-fundacion-laboral-debate-la-transformacion-digital--5WwEV
	Cemento-Hormigón	Los ponentes de la II Jornada de Innovación coinciden en que la transformación digital del sector de la construcción es una realidad	31/10/2019	http://www.cemento-hormigon.com/Noticias/Noticia?id=33298
	CIC Construcción	La Fundación Laboral presenta resultados de siete proyectos europeos sobre innovación tecnológica y formativa	31/10/2019	http://www.cicconstruccion.com/es/notices/2019/10/la-fundacion-laboral-presenta-resultados-de-siete-proyectos-europeos-sobre-innovacion-tecnologica-y-71853.php#.XcASEVKipo
	Con Arquitectura	II Jornada de Innovación de la Fundación Laboral sobre transformación digital	31/10/2019	http://conarquitectura.co/noticia/ii-jornada-de-innovacion-de-la-fundacion-laboral-sobre-transformacion-digital/
	Inmodiario	La transformación digital del sector de la construcción ya es una realidad	31/10/2019	https://www.inmodiario.com/191/28291/transformacion-digital-sector-construccion-realidad.html
	Politica Local	La transformación digital del sector de la construcción ya es una realidad	31/10/2019	https://politicalocal.es/70813/la-transformacion-digital-del-sector-la-construccion-ya-una-realidad/
	Promateriales	Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector una realidad	31/10/2019	https://promateriales.com/los-ponentes-la-ii-jornada-innovacion-la-fundacion-laboral-coinciden-la-transformacion-digital-del-sector-una-realidad/
	Eco Construcción	La transformación digital del sector de la construcción ya es una realidad	04/11/2019	https://www.ecoconstruccion.net/noticias/la-transformacion-digital-del-sector-de-la-construccion-ya-es-una-realidad-dnRUz
	Movicarga	Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción ya es una realidad	04/11/2019	https://movicarga.com/noticias/noviembre-19/6539-los-ponentes-de-la-ii-jornada-de-innovacion-de-la-fundacion-laboral-coinciden-en-que-la-transformacion-digital-del-sector-de-la-construccion-ya-es-una-realidad
	Construnario	Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción ya es una realidad	05/11/2019	https://www.construnario.com/notiweb/50863/los-ponentes-de-la-ii-jornada-de-innovacion-de-la-fundacion-laboral-coinciden-en-que-la-transformacion-digital-del-sector-de-la-construccion-ya-es-una-realidad#
	Interempresas	Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción ya es una realidad	06/11/2019	https://www.interempresas.net/Construcion/Articulos/258391-ponentes-II-Jornada-Innovacion-Fundacion-Laboral-coinciden-transformacion-digital-sector.html
	Fundación Laboral de la	Perspectivas conectadas por la transformación, el aprendizaje, la	07/11/2019	http://blog.fundacionlaboral.org/empleo/perspectivas-conectadas-por-la

	Construcción (Newsletter No 643)	formación y la innovación		transformacion-el-aprendizaje-la-formacion-y-la-innovacion/ https://www.fundacionlaboral.org/actualidad/boletin-digital/643
	Contratistas	II Jornada de Innovación en Formación de la Industria de la Construcción	07/11/2019	https://www.contratistasdigital.es/innovacion-en-formacion-de-la-industria-de-la-construccion/
	Prevention World	Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción ya es una realidad	11/11/2019	https://prevention-world.com/actualidad/noticias/los-ponentes-la-ii-jornada-innovacion-la-fundacion-laboral-coinciden-la-transformacion-digital-del-sector-la-construccion-ya-una-realidad/
	Fundación Laboral de la Construcción (Newsletter No 646)	La Fundación Laboral participa en dos proyectos europeos centrados en la gestión de residuos de construcción y demolición	28/11/2019	https://www.fundacionlaboral.org/actualidad/boletin-digital/646 https://www.fundacionlaboral.org/actualidad/noticias/fundacion-la-fundacion-laboral-participa-en-dos-proyectos-europeos-centrados-en-la-gestion-de-residuos-de-construccion-y-demolicion
	Fundación Laboral de la Construcción	Publication on the Dossier 'Descubre tu Fundación'. Proyectos internacionales: innovación y referencia europea 5.000 shipments/edition, distributed through several Spanish regions	11/2019	Print version*
	Obras Urbanas	La transformación digital del sector de la construcción ya es una realidad	03/12/2019	https://www.obrasurbanas.es/transformacion-digital-del-sector-de-la-construccion/
	Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.006) ES/EN	Sustainable construction, digitalisation, circular economy, BIM, and the integration of women in construction: trends in 2019	01-03/2020	https://www.fundacionlaboral.org/mail/006_buildingeurope_january_march_2020/006_buildingeurope_january_march_2020.html https://www.fundacionlaboral.org/mail/006_construyendoeuropa_enero_marzo_2020/006_construyendoeuropa_enero_marzo_2020.html
	Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.006) ES/EN	We invite you to 'Development of environmental skills in the construction sector' event at Madrid	01-03/2020	https://www.fundacionlaboral.org/mail/006_buildingeurope_january_march_2020/006_buildingeurope_january_march_2020.html https://www.fundacionlaboral.org/mail/006_construyendoeuropa_enero_marzo_2020/006_construyendoeuropa_enero_marzo_2020.html
	Fundación Laboral de la Construcción (Newsletter 'Construyendo Europa', No.006) ES/EN	Connected perspectives for transformation, learning, training and innovation in the construction industry	01-03/2020	https://www.fundacionlaboral.org/mail/006_buildingeurope_january_march_2020/006_buildingeurope_january_march_2020.html https://www.fundacionlaboral.org/mail/006_construyendoeuropa_enero_marzo_2020/006_construyendoeuropa_enero_marzo_2020.html
	Fundación Laboral de la Construcción (Newsletter No 650)	Edificación sostenible, digitalización, economía circular, BIM o la integración de la mujer en la construcción, tendencias en 2019	09/01/2020	https://www.fundacionlaboral.org/actualidad/boletin-digital/650 https://www.fundacionlaboral.org/actualidad/noticias/reportajes/edificacion-sostenible-digitalizacion-economia-circular-bim-o-la-integracion-de-la-mujer-en-la-construccion-tendencias-en-2019
	Fundación Laboral de la Construcción	Te invitamos a la Jornada 'Desarrollo de competencias medioambientales en el sector de la construcción' del	16/01/2019	https://www.fundacionlaboral.org/actualidad/boletin-digital/651

	(Newsletter No 651)	proyecto Bus.Trainers		https://www.fundacionlaboral.org/actualidad/noticias/fundacion/te-invitamos-a-la-jornada-desarrollo-de-competencias-medioambientales-en-el-sector-de-la-construccion-del-proyecto-bustrainers
	Construible	El proyecto Bus.Trainers presentará los resultados sobre el fomento de competencias en construcción sostenible	17/01/2020	https://www.construible.es/2020/01/17/proyecto-bus-trainers-presentara-resultados-fomento-competencias-construccion-sostenible
	Fundación Laboral de la Construcción (Newsletter No 652)	La nueva cualificación sectorial europea para docentes: 'Eco-Formador, en la industria de la construcción'	23/01/2020	https://www.fundacionlaboral.org/actualidad/boletin-digital/652 https://www.fundacionlaboral.org/actualidad/noticias/reportajes/eco-formador-en-la-industria-de-la-construccion-la-nueva-cualificacion-sectorial-europea
	Cemento homigón	La Fundación Laboral y la Confederación Nacional de la Construcción lanzan en España 'Eco-Formador'	27/01/2020	http://www.cemento-hormigon.com/Noticias/Noticia?id=33386
	Cic construcción	Lanzamiento en España de 'Eco-Formador', la nueva cualificación sectorial europea para docentes	27/01/2020	http://www.cicconstruccion.com/es/notices/2020/01/lanzamiento-en-espana-de-eco-formador-la-nueva-cualificacion-sectorial-europea-para-docentes-72259.php#.XjvB3DJKipo
	E-Ficiencia	«Eco-Formador», la nueva cualificación europea para docentes del sector construcción	28/01/2020	https://e-ficiencia.com/eco-formador-cualificacion-europea-docentes-construcion/
	Ingenieros Civiles	La Fundación Laboral de la Construcción presenta el Eco-Formador	28/01/2020	https://ingenieros-civiles.es/actualidad/actualidad/1/587/la-fundacion-laboral-de-la-construccion-presenta-el-eco-formador
	Inmoley	Desarrollo de competencias medioambientales en el sector de la construcción	28/01/2020	https://www.inmoley.com/NOTICIAS/2012345/2020-1-inmobiliario-urbanismo-vivienda/01-20-inmobiliario-028-23.html
	Observatorio Inmobiliario	La Fundación Laboral y la CNC lanzan Eco-Formador para educar sobre el medio ambiente	28/01/2020	https://observatorioinmobiliario.es/empresas-y-organizaciones/la-fundaci%C3%B3n-laboral-y-la-cnc-lanzan-eco-formador-para-educar-sobre-el-medio-ambiente-en-el-sector/
	Promateriales	La Fundación Laboral y la Confederación Nacional de la Construcción lanzan 'Eco-Formador'	28/01/2020	https://promateriales.com/la-fundacion-laboral-la-confederacion-nacional-la-construccion-lanzan-espana-eco-formador/
	Fundación Laboral de la Construcción (Newsletter No 653)	La Fundación Laboral y la patronal CNC lanzan en España 'Eco-Formador', la nueva cualificación sectorial europea para docentes	29/01/2020	https://www.fundacionlaboral.org/actualidad/boletin-digital/653 https://www.fundacionlaboral.org/actualidad/noticias/fundacion/la-fundacion-laboral-y-la-patronal-cnc-lanzan-en-espana-eco-formador-la-nueva-cualificacion-sectorial-europea-para-docentes
	Interempresas	Competencias medio ambientales en el sector de la construcción	29/01/2020	https://www.interempresas.net/Instidores/Articulos/263838-Competencias-medio-ambientales-en-el-sector-de-la-construccion.html
	CONSTRUIBLE	'Eco-Formador del sector de la construcción', nueva cualificación	29/01/2020	https://www.construible.es/2020/01/29/eco-formador-sector-construccion-

			sectorial europea para docentes		nueva-cualificacion-sectorial-europea-docentes
Eco Construcción	'Eco-Formador', la nueva cualificación sectorial europea para docentes	29/01/2020		https://www.ecoconstruccion.net/noticias/eco-formador-la-nueva-cualificacion-sectorial-europea-para-docentes-WMxKO	
Info Construcción	La Fundación Laboral de la Construcción y la CNC presentan "Eco-Formador", una cualificación sectorial europea para docentes	29/01/2020		https://www.infoconstruccion.es/noticias/20200129/cualificacion-sostenible-ecoformador#.XjvHhzJKipo	
Política Local	La Fundación Laboral y la patronal CNC lanzan en España 'Eco-Formador'	29/01/2020		https://politicalocal.es/72178/la-fundacion-laboral-la-patronal-cnc-lanzan-espana-eco-formador/	
Profesioanles Hoy	La Fundación Laboral y la CNC lanzan 'Eco-Formador'	29/01/2020		https://profesionaleshoy.es/alquiler/2020/01/29/la-fundacion-laboral-y-la-cnc-lanzan-eco-formador/14009	
Prefieres	Eco-Formador del sector de la construcción, nueva cualificación sectorial europea para docentes	31/01/2020		https://www.prefieres.es/eco-formador-del-sector-de-la-construccion,-nueva-cualificacion-sectorial-europea-para-docentes	
Metro 7	Llega a España la nueva cualificación sectorial europea "Eco-Formador" para docentes	01/2020		Print Version*	
Construnario	"Eco-Formador", la nueva cualificación sectorial europea para docentes de la Fundación Laboral y la Confederación Nacional de la Construcción	05/02/2020		https://www.construnario.com/notiweb/51336/eco-formador-la-nueva-cualificacion-sectorial-europea-para-docentes-de-la-fundacion-laboral-y-la-confederacion-nacional-de-la-construccion	
Obras Urbanas	Lanzamiento 'Eco-Formador', la nueva cualificación sectorial europea para docentes	21/02/2020		https://www.obrasurbanas.es/eco-formador/	
Citop magazine (Colegio de Ingenieros Técnicos de Obras Públicas)	Reportage and interview on Bus.Trainers will be publish in the Association of Technical Engineers of Public Works	June/2020		In print	
CNC	Mejores edificios	La formación en eficiencia energética, clave para construir bien	11/05/2018	https://mejoresedificios.com/la-formacion-en-eficiencia-energetica-clave-para-construir-bien/bus-trainers/	
	CNC	Anual Report during General Assembly	21/06/2018	https://cnc.es/archivos/Memoria%20CN%202016.pdf (pages 107 and 151)	
	CNC	La Fundación Laboral presentó los resultados de siete proyectos europeos en la II Jornada de la Innovación en Formación de la Industria de la Construcción	20/12/2019	Print versión*	
	CNC	Sending a CNC circular "Jornada sobre el desarrollo de competencias medioambientales en el sector de la construcción - proyecto europeo Bus.Trainers"	16/01/2020	The circular was addressed to all CNC member organisations*	
Irtic	IRTIC UV	Subvención Unión Europea, programa ERASMUS+, proyecto BuS.Trainers	10/2016	https://www.uv.es/uvweb/university-research-institute-robotics-information-communication-technologies/en/research-groups/artec/proyectos-y-contratos-artec-2012-17-1286021846293.html	
	IRTIC UV	Subvención Unión Europea, programa ERASMUS+, proyecto BuS.Trainer	10/2017	https://www.uv.es/gicc/irtic/2012-17-Listado%20de%20contratos-proyectos%20IRTIC.pdf	
Italy	Ance	Construction 21 Italia	Edilizia sostenibile: il progetto Bus Trainer prende avvio con un questionario per i formatori	03/2017	https://www.construction21.org/italia/articles/it/edilizia-sostenibile-il-progetto-bus-trainer-prende-avvio-con-un-questionario-per-i-formatori



				un-questionario-per-i-formatori.html
Construction 21 Italia	News about Bus.Trainers in the Summary	03/2017		https://www.construction21.org/italia/articles/#page1
Web Ance	Edilizia sostenibile: il progetto Bus Trainer prende avvio con un questionario per i formatori	21/03/2017		http://www.ance.it/search/search.asp?src=wj4Qwd86SllczDhqfugvqA==&docId=27911&hl=bus+trainer0&id=22
Construction 21 Italia	Bus Trainers, il nuovo progetto europeo sulla formazione dei formatori	04/2018		https://www.construction21.org/italia/articles/it/bus-trainers-il-nuovo-progetto-europeo-sulla-formazione-dei-formatori.html
Ance	Riunione dei partner del progetto europeo Bus Trainers sulla formazione dei formatori	09/04/2018		http://www.ance.it/search/search.asp?src=77b7tLOXfKhqfCkM1L%2bsTQ==&docId=32199&hl=formatori0&id=22
Construction 21 Italia	12-13 aprile 2018 - Riunione dei partner del progetto europeo Bus Trainers sulla formazione dei formatori	11/04/2018		https://www.construction21.org/italia/articles/it/bus-trainers-il-nuovo-progetto-europeo-sulla-formazione-dei-formatori.html
Ance Newsletter No.74	Ance Nazionale - Seminario su "Edifici efficienti e sicuri: valutazione delle prestazioni e formazione dei formatori" - Roma 14 dicembre 2018	06/12/2018		http://www.ance.it/newsletter/NewsLetter.aspx?pid=1116
Construction 21 Italia	Seminario progetto europeo per edifici efficienti e sicuri	14/12/2018		https://www.construction21.org/italia/articles/it/14_dicembre_2018:_Seminario_progetto_europeo_per_edifici_efficienti_e_sicuri.html
Ance	Seminario progetto europeo sulla riduzione dei consumi e delle emissioni di CO2 degli edifici	30/04/2019		http://www.ance.it/search/search.asp?src=KWN06WMaulx9qPkWoyPltg==&docId=35841&hl=BUj0&id=22
Ance Newsletter No.34	Ance Nazionale - Seminario "Ridurre i consumi e le emissioni di CO2 degli edifici: le esperienze in atto" - Firenze 9 maggio 2019	08/05/2019		http://www.ance.it/newsletter/NewsLetter.aspx?pid=1203
Formedil	Formedil	26 gennaio 2016 - SOMEX - SEMINARIO su "Formazione e innovazione per il settore delle costruzioni. Progetti europei a confronto"	17/01/2016	http://www.formedil.it/somex-seminario-formazione-innovazione-settore-delle-costruzioni-progetti-europei-confronto/
	Formedil	Il progetto Somex e altre esperienze dall'Europa	13/02/2017	http://www.formedil.it/progetto-somex-esperienze-dalleuropa/
	Edili news	L'ATTIVITÀ EUROPEA CON IL FORMEDIL	21/03/2017	http://www.edilnews.it/magazine/46/Edilnews.pdf
	Formedil Newsletter No.8	Erasmus+ BuS.Trainers: questionario di indagine per i formatori sulle competenze "verdi".	22/03/2017	http://www.formedil.it/circolare-n-8-del-21032017/
	Città di cantiere	I progetti europei dedicati al tema dell'istruzione tecnologica applicata all'edilizia	10/04/2017	http://www.cittadicantiere.it/uploads/magazine/document/10/CDC1_2017_WEB_corretta10-04-2017.pdf
	Formedil Newsletter No.18	BuS.Trainers - "Building up Green Skills of Trainers from the Construction Industry"	07/09/2017	http://www.formedil.it/circolare-n-18-del-7092017/
	Formedil	Rapporto FORMEDIL 2017 - Andare oltre la formazione per la sicurezza: per nuove competenze e una professionalità attenta all'innovazione	24/10/2017	http://www.formedil.it/rapporto-formedil-2017-andare-oltre-la-formazione-la-sicurezza-nuove-competenze-professionalita-attenta-allinnovazione/
	Formedil	Giornate Nazionali della formazione edile 2017	25/10/2017	http://www.formedil.it/le-giornate-nazionali-formedil-2017-alfredo-martini/
	Edili news	Giornate Nazionali della Formazione in Edilizia	22/12/2017	http://www.edilnews.it/magazine/47/index.html
	Formedil	Agenda Fourth Meeting of Bus.Trainers consortium	12-13/04/2018	http://www.formedil.it/agenda/19670/
	Formedil	Rapporto Formedil 2018 (Page 220) 600 shipments/edition.	11/2018	Print version*

		Formedil	Rapporto Formedil 2019 (Page 216) 300 shipments/edition.	12/2019	Print version*
Portugal	Cenfic	Cenfic	BUS.Trainers - 2ª Reunião	05/2017	http://www.cenfic.pt/noticias/BUS.Trainers_2a_Reuniao
		Cenfic	BUS.Trainers - 3ª Reunião	11/2017	http://www.cenfic.pt/noticias/BUS.Trainers_3a_Reuniao-Atenas
		Cenfic	Qualificação Eco-Trainers: 4ª reunião BUS.Trainers	04/2018	http://www.cenfic.pt/noticias/BUS.Trainers_4a_Reuniao-Roma
		Cenfic	Seminário Formação e Certificação Profissional no Setor da Construção - Fazer a Diferença	N.A.	http://www.cenfic.pt/noticias/Seminar%2003%20julho
		Cenfic	6.ª Reunião da Parceria - Projeto BUS.Trainers - Lisboa, 7 e 8 de fevereiro	N.A.	http://www.cenfic.pt/noticias/reuniao%20lisboa%202019
LNEG	LNEG	LNEG	INFODAY Internacional e Reunião do Projeto BUS.TRAINERS O evento decorreu nos dias 18 e 19 de maio de 2017, no LNEG, Polo do Lumiar	06/2017	http://www.lneg.pt/divulgacao/noticias-institucionais/525
		LNEG	Palestra "Apresentação dos resultados do projeto FORMAR" A palestra realizou-se a 20 de setembro de 2017, no Auditório Solar XXI, LNEG - Polo do Lumiar	09/2017	http://www.lneg.pt/divulgacao/eventos/686
		LNEG	Unidade de Eficiência Energética BuS.Trainers - "Building up green Skills for Trainers from the Construction industry" BuS.Trainers - "Implementação de Competências Verdes para Formadores da Indústria da Construção"	11/2017	http://www.lneg.pt/iedt/unidades/20/paginas/229
	LNEG	LNEG	LNEG participou em Atenas na 3ª reunião da parceria europeia do projeto BuS.Trainers (ERASMUS+)	12/2017	http://www.lneg.pt/divulgacao/noticias-institucionais/558
		LNEG	Newsletter LNEG participated in Rome in the 4th partnership meeting of the European BuS.Trainers project (ERASMUS +)	04/2018	http://www.lneg.pt/divulgacao/noticias-institucionais/590
	LNEG Newsletter No.51	What are green skills? - The profile of the trainer in the green skills in the construction industry in Portugal" at LNEG, Lisbon - European project BuS.Trainers (ERASMUS +)	13/07/2018	http://www.lneg.pt/divulgacao/newsletter/51	
		LNEG Newsletter No.54	LNEG participated in Malta in the 5th partnership meeting of the European BuS.Trainers project (ERASMUS +)	14/01/2019	http://www.lneg.pt/divulgacao/newsletter/54
	LNEG Newsletter No.56	LNEG participated in Seminar "Green Skills Qualification Advantages and Opportunities for the Construction Sector", CENFIC, Lisbon.	20/05/2019	http://www.lneg.pt/divulgacao/newsletter/56	
		LNEG Newsletter No.57	LNEG participated in the 7th meeting of the European partnership of the BuS.Trainers project (ERASMUS +) - Firenze	15/07/2019	http://www.lneg.pt/divulgacao/newsletter/57
	LNEG Newsletter No.58	LNEG participated in the 8th meeting of the European partnership of the BuS.Trainers project (ERASMUS +) - Valence	04/12/2019	http://www.lneg.pt/divulgacao/newsletter/58	
		LNEG	Project Portfolio LNEG: Energy and Geology, Research for Sustainability. Factsheet Bus.Trainers project (EN) - page 89.	N.A.	https://www.lneg.pt/portfolio/mobile/index.html#p=89
Greece	Cres	ENERKAT-ΗΛΕΚΤΡΟΜΗΧΑΝΟΛΟΓΙΚΑ ΕΡΓΑ Νέα-ειδήσεις ENERKAT Ltd.	ENERKAT-ΗΛΕΚΤΡΟΜΗΧΑΝΟΛΟΓΙΚΑ ΕΡΓΑ Νέα-ειδήσεις	N.A.	http://enerkat.gr/nea-eidiseis/



	Cres	'Έργο Bus.Trainers "Οικοδομώντας τις πράσινες δεξιότητες των εκπαιδευτών από τον κατασκευαστικό κλάδο"	10/2017	http://www.cres.gr/cape/calendar/hmerides.htm
	Cres	ΗΜΕΡΙΔΑ ΚΑΠΕ 'Έργο Bus.Trainers "Οικοδομώντας τις πράσινες δεξιότητες των εκπαιδευτών από τον κατασκευαστικό κλάδο" Dissemination event Bus.Trainers project "Building the green skills of trainers from the construction industry"	07/11/2017	http://www.cres.gr/cape/calendar/20171107_Bus.Trainers.pdf
IME GSEVEE	IME GSEVEE	Newsletter Oct./Dec. 2016 Ευρωπαϊκά προγράμματα του ΙΜΕ ΓΣΕΒΕΕ	10-11/2016	Digital format in PDF*
	IME GSEVEE	Newsletter Ap./Jun. 2017 BuS.Trainer. Δημιουργώντας Δεξιότητες για Εκπαιδευτές στον Κατασκευαστικό Κλάδο	04-06/2017	Digital format in PDF*
	IME GSEVEE	Διοργάνωση Ημερίδας Πληροφόρησης από το ΚΑΠΕ και το ΙΜΕ ΓΣΕΒΕΕ για ενημέρωση σχετικά με το έργο Bus.Trainers στις 07/11/2017	10/2017	http://www.imegsevee.gr/europaika-programmata/161-bustrainers/1188-bustrainers-07112017
	European Resource Efficiency Knowledge Centre (EREK)	Training the trainers: a strategy for green capacity building and examples from the construction sector	08/01/2019	https://www.resourceefficient.eu/en/news/training-trainers-strategy-green-capacity-building-and-examples-construction-sector
Malta	Miema	Gozo News	Supporting skills related to the green construction industry in Gozo	https://gozo.news/73653/supporting-skills-related-to-the-green-construction-industry-in-gozo/
	GBC	GBC	2nd Partnership Meeting - Lisbon 18 - 19 May 2017	http://www.gozobusinesschamber.org/index.php/news/activities-in-2017/may-2017-activities/bus-trainers-2nd-partnership-meeting-Lisbon
		Gozo News	GBC participates in BuS Trainers Partnership Meeting in Lisbon	http://gozonews.com/67298/gbc-participates-in-bus-trainers-partnership-meeting-in-lisbon/
		GBC	BuS Trainers 8th Partners Meeting	N.A.
		GBC	Anthony Bezzina, Treasurer of the GBC, participates in the 'BuS Trainers Final Dissemination Day, Development of Environmental Skills in the Construction Sector'	N.A.

*It is important to underscore that this Dissemination Report is made according to the Spanish Intellectual Property Law (<https://www.boe.es/buscar/act.php?id=BOE-A-1996-8930>), in particular, the provisions of «Section 2. Operating rights» (Article 17. Exclusive right of exploitation and its modalities. Article 18. Reproduction. Article 19. Distribution. And Article 20. Public communication), which specifically doesn't allow the reproduction of articles published in the media without prior authorization or without prior payment. Consequently, the related information is displayed through the detailed reference of the media, its headline, the date and the link to the media where it was published. When we do not have the link to the medium but the permission or the payment to reproduce it, the publication will be reproduced attached to this report.

3.5.1 Conclusions

After analyzing the media impact achieved by Bus.Trainers during and after its development -because most of the impact of the final dissemination event took place in February- we found that 126 references have been reached in corporative website, national and regional media, newspaper, professional publication, etc.

In addition, we have carried out 8 references in partners' corporate reports and in two dossiers; and 40 references in five partner's newsletters.

3.6 DISSEMINATION IN PROJECT WEBSITE

Bus.Trainers website is considered the main dissemination channel of the project, which is available in Spanish, English, Italian, Greek and Portuguese, in the following link: ecotrainers.eu/

To implement communication strategy we decided to develop a proactive profile. Therefore, we fed website with project information; activities development; workshops and meeting; stakeholders that have participated in the project; other projects and institutions with that we have established synergies; outcomes or outputs achieved and the Eco.Trainers course (available in the different languages of the consortium); and news about project and related with its main topics.

In short, this channel was born to:

- Become fundamental pillar of communication. For this, we consider that Bus.Trainers website is an essential information source in which everyone can download information and find out entire project.
- Enhance project branding, according with the Erasmus+ Programme and Sectoral Skill Alliance Project demands, in addition with the European Commission too.
- Spread project in a national and an international level.
- Promote association and synergies to implement lifelong learning in the sector and to boost sustainability construction, and in first step the project objectives.

The following data are extracted from Google Analytics and Metricool -a tool specialized in analysis and management of digital platforms-; in addition, the DissComm IP team has compared and analysed both information to obtain a complete report.

To know the scope and usefulness of the website we decided to analyse two KPIs: audience and their behaviour.





GOOGLE ANALYTICS DATA

About audience, the platform has received 5,346 visits from 3,502 user (3,513 new users that is the number of first-time users during the project life), and the number of page views reach 13,391.

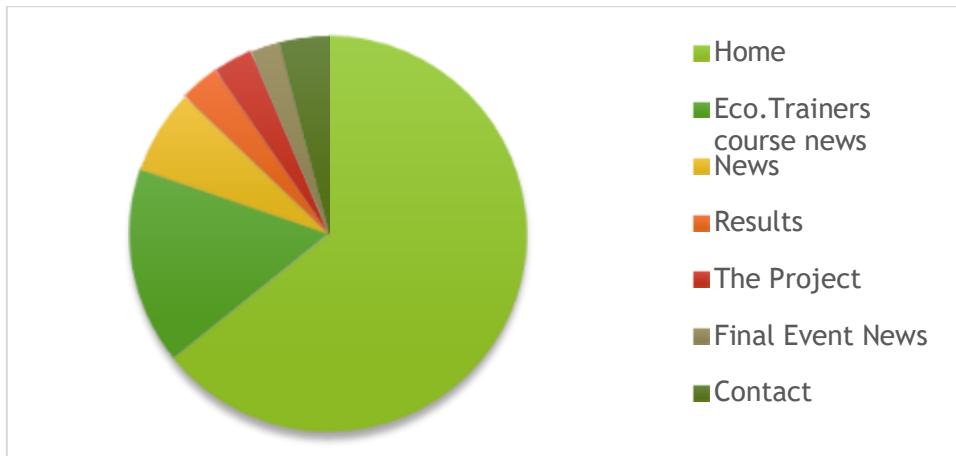


GOOGLE ANALYTICS DATA

In the above chart, the timeline shows moderate growth with peaks of activity that coincide with dissemination events or with the project's participation in international networks, conferences, fairs or congresses.

Until January 2020, when registered the highest peak of visits, according to the Final Dissemination Event and the Eco.Trainers course launch.

This course has its own domain and is hosted in the Bus.Trainers page, so the access and registration data are not added to those of the website; in spite of this, the analysis of the page views shows that Eco.Trainers launching and the Final Event news have been ones of the most viewed.



PAGE VIEWS

The most visited contents is landing page with 40% of the visits total, in order the next pages viewed are: Eco.Trainers course news, News section, Results, Final Event news, etc.

Those visits are mostly direct traffic (60.5%), ie most of Bus.Trainers audience comes from users who have directly entered URL in browser or have in favorites or access from a link in an email/document, and the 25% comes from Google. The remaining traffic comes from social networks, media, etc.

VISITOR COUNTRIES



In higher number, we have registered that 38% of the visits are from Spain, followed by Greece (11%), Portugal (9%), United Kingdom (7.5%), United States (4%), Italy (3.8%), mostly. The map shows the countries that have accessed Bus.Trainers, in this way the level of intensity coincides with the countries with greater engagement.

3.6.1 Conclusions

The Bus.Trainers website has been the main information source of the project and the platform to reach the target audience. In this sense, the figures have registered a total of 5,346 visits from 3,502 user, and the number of page views reach 13,391.

More than 60% of the visits come from direct traffic, which shows the public's involvement with the brand and its engagement.

The highest peak of activity was recorded in January 2020, coinciding with the Final Dissemination Event, which reflects the impact that this action had on communication.



This is also reflected in the positioning of the Eco.Trainers course news, situated in the first results.

Finally, the visits of users from other countries -different of the consortium- show the international impact and the project capacity to raise awareness.

3.7 DISSEMINATION IN PROJECT SOCIAL NETWORK

As we established in the **section 2.7. Social Network**, Fundación Laboral de la Construcción, according with the partnership project chose Twitter, Facebook and LinkedIn as the optimal ways to gain echo and visibility through several target groups: European Agencies or authorities; Administration; Media; specialised portals and networks about energy efficiency and VET; trainers and trainees of the sector; VET institutions and lobbies; trade unions; workers and future professionals, green institutions, quality followers and stakeholders of construction sector.

Use social networks as one of the main communication channels had following reason:

- Increasing awareness and knowledge about the project and its objectives.
- Giving information about the website contents.
- Establishing a new and alternative communication channel between partners, stakeholders, different targets and media.
- Creating new professional relationships, develop related networks and generate new contacts.
- Providing information about the development of the project and its objectives.
- Providing information and knowledge related to sectoral VET, construction green skills, industry growth, sustainability, energy renovation and energy efficiency, learning innovation, lifelong learning, and also consolidate Bus.Trainers as an informational reference in its field.

To achieve these objectives, we have previously defined a dissemination criterion:

- A minimum rate of five tweets per week in Twitter, a minimum weekly three post in Facebook, and in LinkedIn as a forum we only disseminate information of the project and the discussion topics established by partnership.
- Publications will include, as far as possible, links to Bus.Trainers website in order to generate traffic to contents, news, documents and materials uploaded in the web.
- In addition, social networks were connected and present on the project website to achieve a closer interaction between both channels.
- Spreading images and audiovisual contents in order to enhance the dissemination and the project interest.
- The informational tone will be sought, avoiding opinions or value judgments.
- Including publications with information about the partners and other related parties; in addition to share the project information disseminated by Medias or other profiles.

Following we have analised the social network activity of the project through derive data from Metricool platform.

3.7.1 Twitter

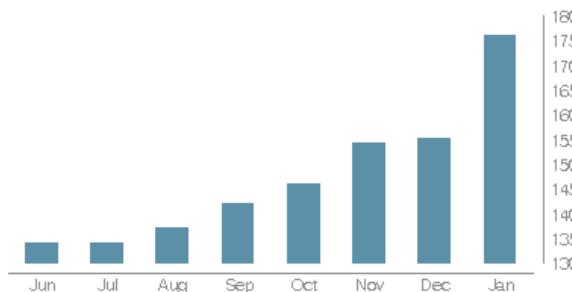
The screenshot shows the Twitter profile of @BusTrainersEU. The sidebar on the left includes links for Inicio, Explorar, Notificaciones, Mensajes, Guardados, Listas, Perfil, and Más opciones. The main content area displays the profile picture, bio, and follower count (176). A tweet from Nov 2017 is shown, followed by a green banner with the text: "Nós encontrámos ante un cambio de modelo de consumo surgido hacia la". To the right, there's a search bar, a 'Tal vez te guste' section with three profiles, and a 'Tendencias para ti' section.

@EcoTrainersEU

From November 2017 to January 2020, Bus.Trainers twitter profile has achieve 176 followers and has spread 216 tweets.

After the EACEA evaluation, we reinforced the dissemination strategy on this channel, which allowed us to reach around 200 followers by the end of March. A 571% more followers, since the Progress Report.

To evaluate the social network work, we have analysed the following KPIs: profile visits, followers growth and mentions.



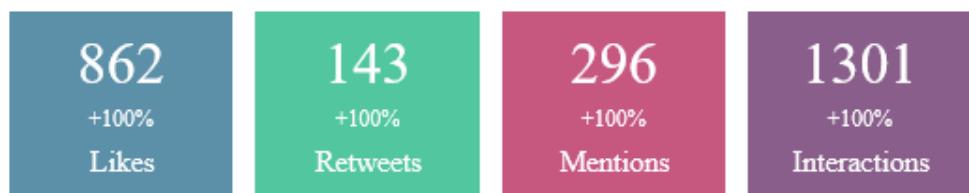
The chart show Twitter community behaviour. The public growth were increasing in a progressive way until the end of the project. This trend was becoming more noteworthy in the last month, according with Final Dissemination Event and the launch of Eco.Trainers course.





As previously noted, we have posted tweets on a regular basis, except in summer months or during holiday periods, taking advantage of the decrease in Twitter activity. During these periods we reduced our activity in order to avoid overexposure and audience saturation.

The data below shows interactions achieved during project life. Overall, **1,301 interactions** have been achieved, which can be broken down into **862 Likes**, **143 Retweets** and **296 mentions**. This information have been collected in a chart to show evolution of the engagement.



The chart shows the growth of @EcoTrainersEU profile. We can observe a moderate growth until January 2020 when a high peak of activity is registered, as a consequence of success of the Final Dissemination Event. Likewise, it is important to note the peak registered in October 2019, coinciding with the II Conference on Innovation in Training of the Construction Industry, organized by Fundación Laboral de la Construcción, where the project was presented.

Those data reinforce the public engagement with Bus.Trainers and its values/aims.

Following, we collected most relevant tweets or those that reached a wider audience. The topic that received highest attention was: events, conferences, meetings and workshops of the project. Considering the preference of the public, we chose to disseminate of images and graphic elements that indicate evolution of the project.

In order to gain followers and improve the commitment of our audience, we launched several Twitter campaigns focusing on the training needs of trainers in green skills and on project importance for the sector, and on the European scene. Examples of some of these campaigns are:

"Why betting on the #training of #trainers in #greenskills?"

Available at the following link:

<https://twitter.com/EcoTrainersEU/status/1205398089168752640>

The campaign explained the raison d'être of the project through seven publications on twitter thread, which started with a video that received 642 impressions, 71 online views and 17 interactions; followed by a total of six tweets plus photos that reached 2,976 impressions and 90 interactions.



"Sign up for the #EcoTrainers Event!"

Available at the following links:

<https://twitter.com/EcoTrainersEU/status/1218070684716453888>

<https://twitter.com/EcoTrainersEU/status/1219998257180561410>

<https://twitter.com/EcoTrainersEU/status/1220677001838825473>

<https://twitter.com/EcoTrainersEU/status/1220707177377226752>

<https://twitter.com/EcoTrainersEU/status/1220995262828687366>

<https://twitter.com/EcoTrainersEU/status/1221047642647605249>

Another campaign launched to echo the Final Dissemination Event, took six tweets promoting the panel of experts, as a claim to increase and promote the public attendance. We value the success of the call among other indicators in the number of registered to Eco.Trainers course.



These tweets reached a total of 2,985 impressions and 151 total interactions.



3.7.2 Facebook

@BusTrainers

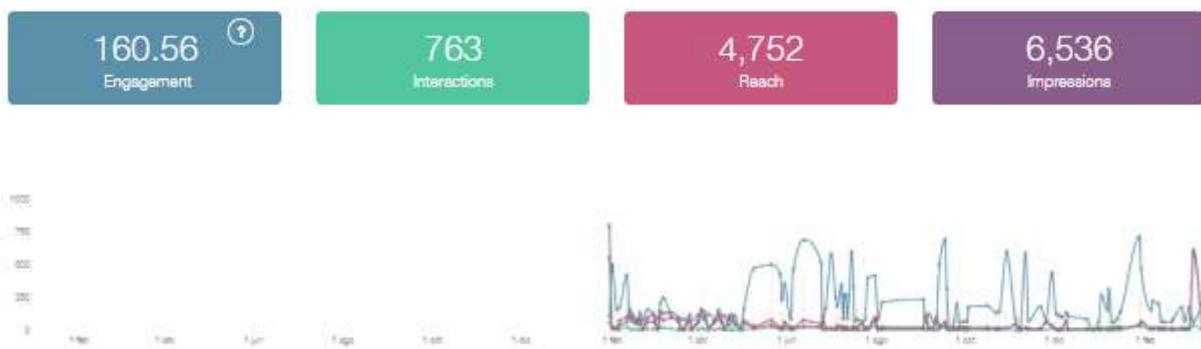
From November 2017 to January 2020, Bus.Trainers Facebook page gained **87 followers** and **78 page likes**. During this time we spreaded **182 publications**.

As happened with Twitter, we decided to continue with the dissemination strategy, reaching around 90 followers by the end of March. After the EACEA Progress Report Evaluation, we followed its recommendations and we reinforced the activity of this channel, the result was the increasing of the followers in a 300%.

To have a complete overview, we have analysed the following KPIs: engagement, interaction, reach and publication impressions.



First, we have to point that the posts reach are conditioned by Facebook algorithm that determines the relevance of our posts content for each followers, decreasing information scope. In this sense, Bus.Trainers page has had 7,349 impressions that represent number of times a post from Facebook page is displayed.



Facebook profile of the project reached **160.56% of engagement**, this data shows public behaviour with the information published. In this sense, the page reached **4,752 users** who interacted **763 times**. If we compared this information with total number of the followers, we observe the proactivity of the Facebook community and their commitment with the Bus.Trainers values and topics (such as lifelong learning, training for the trainers, sustainability construction, energy efficiency and new construction industry 4.0).

As happened in Twitter profile the main peaks of interactions were reaching at the end of the project, according with communication and dissemination activity of the project and the Eco.Trainers course launched.

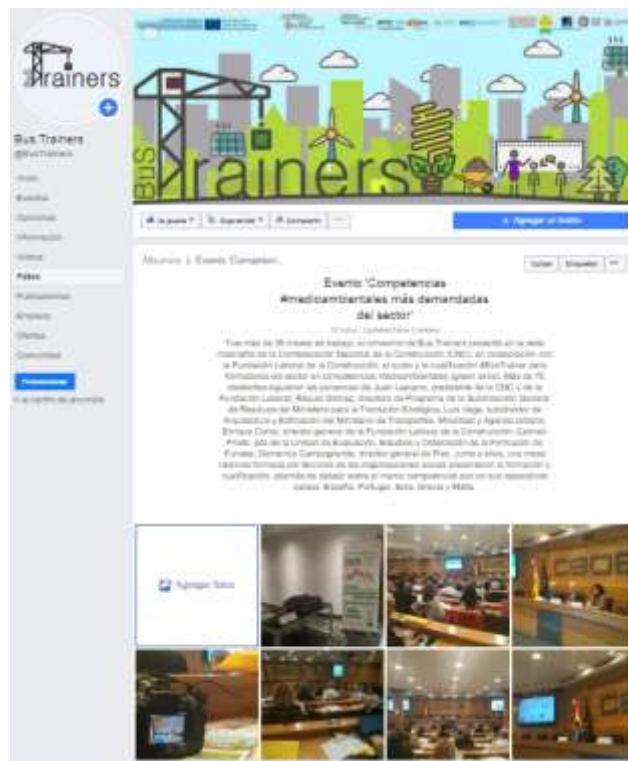


The above chart shows the type of interaction. During the project life, the Facebook page reached **763 interactions**, which 401 were reactions, 73 shares and 3 comment. Total of clicks reached are 286, which shows the public interest about the main topics spreading by Bus.Trainers.

About the posts that reached more interaction we found out events, meetings and other dissemination activities related to the project or in which it has participated. We decided to increase this type of content -as recommended the Progress Report evaluation- with a strategy focused on these inputs. In this sense, we created albums with the photos and a brief information of the event, for example:

"How was the #EcoTrainers Event?"

https://www.facebook.com/pg/BusTrainers/photos/?tab=album&album_id=1092064801138321



That post recovered information of the Final Dissemination Event, and giving links of the institutions that have participated.

In short, despite of Facebook algorithm, we increased by 300% the number of followers since the Progress Report-in the interim we had 30, while in the end we have reached almost 90-. We gained presence and engagement in line with the project evolution, and the project dissemination increased in events.

3.7.3 LinkedIn

The main objective of the Bus.Trainers Project is to increase competitiveness in the construction industry, through promotion of energy efficiency skills (EE) and renewable energy systems (RES) in the profession of Educational and Vocational Training (VET), so that the trainers can then, [Mostrar más](#)

administradores del grupo

Mercedes Oriol Vico · 1er Propietario Periodista del departamento de Proyectos Internacionales en la Fundación Laboral de la Construcción

Rosalía Sánchez Antúnez · Tú Administrador Communication and dissemination - Proyectos Internacionales en Fundación L...

linkedin.com/groups/12077143/

The reason why decided to open a LinkedIn group is to foster dialogue and discuss about the main topics of Bus.Trainers: lifelong learning, training for the trainers, green skills and new construction industry 4.0.

From November 2017 to January 2020, Bus.Trainers LinkedIn group gained **23 members**. Following the other social networks profiles (Twitter and Facebook), the number of users group increased in a 191%, since the Progress Report. To achieve this, we reinforced the dissemination strategy spreading more information about the project and its results.

According to LinkedIn rules, it is not possible to know the statistics of the groups. However, we have analysed the main profile of the Community, composed by project officer, journalist, training technicians, sectoral workers, SMEs and entrepreneurs and stakeholders of green construction industry.

3.7.4 Conclusions

After analysing the data from the social networks, we can observe a followers growth between 571% and 191%, after the Progress Report.

At the end of the project, the total number of followers was 286 in the three profiles. However, after the Final Dissemination Event and the Eco.Trainers course launched, this figure changed and now we have reached 306 followers. The total number of interactions achieved in Facebook and Twitter during this forty months was 2,064; in addition in Facebook we had 7,349 impressions and a 160.56% of engagement.

In this sense, the Bus.Trainers social networks have an active community committed to training and the environmental values transmitted by these channels.



4 EVALUATION OF COMMUNICATION AIMS AND IMPACT

The following table includes key indicators of impact marked at the beginning of the project and those reached during the life of Bus.Trainers:

Dissemination indicators review			
Activities or actions	Evidence or indicator	Date	Reach
Task 9.1. Project communication plan			
Result No.2 Project communication plan			
Project Communication Plan and Dissemination Strategy	- Internal document with the actions, timing, and the use to disseminate and exploitation the project results.	May 2017	✓
Brand and graphic line	- Logo. - Project image.	January 2017	✓
Task 9.2. Continuous dissemination of the project			
Result No.20 Bus.Trainers project website			
Website EN/ES/EL/IT/PT	- Url link: www.ecotrainers.eu	May 2017	✓ 5,346 visits; 3,502 users and 13,391 page views
Result No.21 Widespread Diffusion			
Social Network	- Profile in Twitter, Facebook and LinkedIn.	May 2017	✓ 306 followers and more than 2,064 interaction
Corporate Website	- Project information in the partners website in a permanent way.	Dec 2016 to Jan 2020	✓ 11 partners have published the project information. 8 references in corporate reports and in 2 dossiers
Corporate social network	- Publication of the project in the partners' social networks.	Dec 2016 to Jan 2020	✓ 148 appearances in 14 partners' profiles
Partners' digital newsletter	- Disseminate information and pictures of the project on the partners' newsletters.	Dec 2016 to Jan 2020	✓ 40 references in 5 partner's newsletters
Public and Media Relations	- Links of the project information.	Dec 2016 to Jan 2020	✓ 126 references
Press Release	- Link or mailing.	Dec 2016 to Jan 2020	✓ 3 PR and 1 PC
Reports	- Progress report. - Partnership meeting monitoring.	- Dec 2016 to Jun 2018 - Jul 2018 to Jan 2020	✓
Result No.22 Advertising campaign			
Advertising Campaign EN/ES/EL/IT/PT	- Report Templates. - Presentation templates. - One Slide. - Roll up. - Brochure.	May 2017	✓
WP1 Initial planning and project management			
Result No.1 Monitoring and Quality plan			
Partnership meeting	- Follow up and monitoring meeting.	Dec 2016 to Jan 2020	✓ 9 partnership meetings with an average of 18 attendees of the partners institutions
Task 9.3. Other dissemination actions			
Result No.17 Endorsement seminars			
Endorsement seminars	- 5 endorsement seminars. - Impact between 15 and 30 attendees.	Dec 2016 to Jan 2020	✓ 7 endorsement seminars with 159 attendees

Result No.23 Info-days			
Infodays	- 5 Infodays realised after the partnership meeting.	Dec 2016 to Jan 2020	✓ 6 infodays with 166 attendees
Result No.24 Other dissemination actions report			
Dissemination in Events	- Presentation of outcomes in international networks, congresses, fairs, meeting, other projects meetings...	Dec 2016 to Jan 2020	✓ 57 project presentations in several events
Result No.25 Final Dissemination Event			
Final Dissemination Event	- Final event at the end of the project. - 100 attendees.	Dec 2016 to Jan 2020	✓ 75 attendees and 19 appearances in Media that reach more than 48,200 people. Project channels impacts: - Website: 204 visitors, 240 visits and 482 page views. - Social Media: 412 interaction (in Twitter and Facebook).

5 GENERAL CONCLUSIONS

The conclusions of this Final Dissemination Report -which are also the conclusions of the Task of Dissemination and Communication carried out during the project life- include the exploitation of the results, and the activities to raise awareness in order to add value to the lifelong learning, represented through the training proposal for construction trainers promoted by Bus.Trainers.

After analysing the different tasks established in the proposal and carried out by partnership, we evaluate that at a communicative level we have reached the inputs and the impact established.

- **Collaborative work of the partners:** All partners have followed the Dissemination Strategy and the Communication Plan (Result No.2) as the main guidelines to improve the impact and project exploitation.
- **Control and monitoring:**
 - Communication and dissemination tasks have been continuously monitored throughout the life of the project. In the nine meetings of the consortium, we have discussed the tasks and status of WP9, and we have also established guidelines for the partners to get involved in the communication actions and to strengthen the dissemination in their respective countries.
 - Furthermore, the elaboration of the Progress Report and its evaluation by the EACEA constituted a turning point in the improvement of the communication actions and activities. After that, we reinforced the communication strategy of the different communication tools.
- **Project brand:** Designing a visual identity at the beginning of the project has been fundamental to create a brand image, and to allow stakeholders to identify project activities or actions with it.
- **Advertising Campaign:** In addition, the Advertising Campaign has helped to consolidate the contents and to disseminate the relevance of the project in terms of training for the sectoral trainers in environmental skills (which are the cornerstone for the building in nowadays). These dissemination materials have led us to improve the project's echo and its impact at events, conferences, fairs and other meetings where we have disseminated the project.
- **Website:** Regarding the website, it is important to highlight that it has become the most important communication and dissemination tool. It is the main dissemination channel of the project that has fed other media. In this way, we must emphasize that it has been a live element -always updated- and the first contact with stakeholders, trainers, workers of the sector and other audience. Currently, it has reached in total: 5,346 visits, 3,502 user, and 13,391 page views. In relation to the source of these visits, it is important to highlight that a high percentage of them (60.5%) come from direct traffic, which is an example of the public's commitment to the project and their involvement and memory of it. Finally, the visits of users from other countries -different of the consortium- show the international impact and the project capacity to raise awareness.
- **Social Networks:** In tandem with web dissemination we have spread through social networks. The reason to open accounts on Twitter, Facebook and LinkedIn has been

the project nature and the target of the public, because these channels are the optimal way to get closer to this audience and to improve impact. Social networks became a very important source of dissemination of the website and the activities, results, events or communication actions of the project, which allowed us to gain echo and to increase the followers -306 in the three profiles-; on Twitter 195 followers, on Facebook 87 followers and 78 page likes, on LinkedIn group 23 members. In addition, it is important to mention the total number of interactions achieved in Facebook and Twitter during this forty months was 2,064; in addition in Facebook we have had 7,349 impressions and a 160.56% of engagement.

- **Partners corporate channels:** In parallel to the dissemination and communication tasks carried out from the project own channels, the partners have supported these channels and have disseminated Bus.Trainers through their corporate ways. The eleven European institutions have published the project permanently -including a description, budget, partnership, duration, logo, programme and call, and Erasmus+ logo with the disclaimer-. They have also disseminated, according to their institutional communication policies, the project through their websites, newsletters, blogs, social networks, etc. In short, the partnership has carried out 8 references in partners' corporate reports and in two dossiers; and 40 references in five partner's newsletters, and has spread the project 148 times in 14 partners' profiles (67 in Facebook, 69 in Twitter, 11 in LinkedIn, and one in YouTube).
- **Press Releases:** In relation to the public dissemination in Media we have reached a total of 126 references in corporative website, national and regional media, newspaper, professional publication, etc. And we are waiting one more that will be published next June. In addition, three press releases have been launched and a call has been made to invite the media and other stakeholders to the Final Dissemination Event (January 27th, 2020).
- **Events:**
 - To reinforce the project dissemination, we have carried out 6 infodays (one more than in the proposal) that have reached a total of 166 attendees, and 7 endorsement seminars (more than those proposed) that have reached of 159 attendees. To complete this communication task, the partnership have participated in several events to spread the project. In this sense, Bus.Trainers has been disseminated a total of 57 times: international project meetings (18), Build up meet (3), Training Subcommission of FIEC (3), European forums (2), congress and fairs (15), workshops (2), local events (6), corporative internal meetings (4), infodays (2) and papers in congress (2) -one will publish on June 2020-.
 - In relation to the **Final Dissemination Event**, we reached 75 attendees and obtained an impact of 19 appearances in Media that reach more than 48,200 people. And three news on Fundación Laboral de la Construcción corporate website that had 500,000 unique visitors/year plus four appearances in four different newsletters that achieve more than 29,000 subscribers. The project website reached 204 visitors, 240 visits and 482 page views, and in Social Media we have reached 412 interaction (in Twitter and Facebook). (Data from the Result 25.)

